

Invite your customers to attend a new and innovative homebuyer event

They may get the help they need to make homeownership a real possibility

Information and support at every turn

- **Help with down payment** — Consumers can apply for the **NeighborhoodLIFT**® down payment assistance program¹ through local nonprofit organizations, available for a limited time to those who purchase a home in the city of Kansas City, MO
- **Find out if they're ready to buy a home** — Consumers can meet one-on-one with professionals to understand the home financing options that may be available
- **Prepare for sustainable homeownership** — Consumers can learn more about finding and financing a home and managing the financial responsibilities of homeownership at Wells Fargo's video homebuyer education center
- **See for themselves** — Consumers can stop by Wells Fargo's **Affordable Home Tour**® viewing center to preview the features and prices of area homes for sale

NeighborhoodLIFT® Let's Invest for Tomorrow

To support sustainable homeownership and advance neighborhood stability, the **NeighborhoodLIFT** program looks to the future by delivering down payment assistance and financial education to homebuyers.²

Down payment assistance
of \$15,000 per qualified
home loan!¹



Your customers won't want to miss the **NeighborhoodLIFT** event, sponsored by Wells Fargo in collaboration with local non-profit organizations.

At the event, consumers can find out if they qualify for the down payment assistance program and reserve their funds for 60 days – even if they haven't yet found a property.

Date: July 18-19, 2014

Time: 10:00 a.m. – 7:00 p.m.

Location: Crown Center – Exhibit Hall A
2323 McGee Street
Kansas City, MO 64108

Free parking in designated lots, see web site for details.

Admission is free!

**Learn more today by talking to your local
Home Mortgage Consultant or go to:
www.neighborhoodlift.com**

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1. This down payment assistance program is available for households earning 120% or less of the area's median income, adjusted for household size, although specific loan products have lower income limits. NeighborhoodLIFT funds cannot be used to purchase bank-owned properties being managed by Wells Fargo Premier Asset Services.

2. The NeighborhoodLIFT program is a collaborative program of Wells Fargo Bank, N.A., Wells Fargo Foundation, and NeighborWorks® America, an independent nonprofit organization.

Although Wells Fargo is the sponsor of the NeighborhoodLIFT program, buyers may seek financing for the remaining balance of the home purchase from any qualified lender who accepts the NeighborhoodLIFT down payment assistance program.

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