

# Resources to help buyers reach their homeownership goals



## Take advantage of our free homebuyer resources:

- **Homebuyer purchase plan** — A hands-on planning tool that assesses buyer needs and determines next steps
- **Homebuyer guides** — Educational handbooks in reader-friendly formats to help buyers learn more about what it takes to become a homeowner
- **My Home Roadmap<sup>SM</sup> service** — Two free hours of personalized financial coaching to help buyers prepare for homeownership — conveniently, right over the phone<sup>1</sup>
- **Mortgage product guide** — Easy-to-understand, detailed information about how different kinds of home loans work
- **Mortgage process checklist** — Lets your buyers know what to expect and what they'll need to do at each phase, from application through closing and beyond

Wells Fargo is a great place to turn when you want to help your buyers feel more comfortable in today's real estate market. Take full advantage of our free resources and tools to help them:

- Prepare for the financial responsibilities of homeownership
- Get their finances in order
- Learn the basics of buying, financing and owning a home
- Know what to expect and make more informed financing decisions

### Leverage our capabilities

As the nation's leading retail mortgage lender, Wells Fargo Home Mortgage helps individuals and families reach their homeownership goals every day.

### Team up with us

Whether your buyers are just in the planning stage or ready to apply for a loan, your Wells Fargo Home Mortgage consultant is ready to discuss financing options and help you close the deal.

### Contact me today for more information.



#### Louis Candell

Home Mortgage Consultant  
Wells Fargo Military Certified  
Phone: 800-987-6786  
Cell: 512-814-5814  
Toll Free: 512-330-3227  
Fax: 866-943-4570  
609 Castle Ridge Rd Ste 222  
Austin, TX 78746  
[www.wfhm.com/loans/louis-candell](http://www.wfhm.com/loans/louis-candell)  
[Louis.C.Candell@wellsfargo.com](mailto:Louis.C.Candell@wellsfargo.com)  
NMLSR ID 442652

1. The **My Home Roadmap<sup>SM</sup>** service provides up to four sessions (an estimated 2 hours) of free financial coaching with a National Foundation for Credit Counseling (NFCC) certified counselor from a NFCC member organization that will be paid for by Wells Fargo Home Mortgage. At your option, you may purchase additional coaching sessions or services or decide to participate in another NFCC member agency program. Program may change or be discontinued at any time.

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