

LEUPOLD & STEVENS FOUNDATION — ESTABLISHED 2002

Leupold & Stevens, Inc. is a contributing member of our community with a long history of support of local charities. The Leupold and Stevens families have established the Leupold & Stevens Foundation to support the needs of local and regional charities that enhance our community through their efforts in support of education, health and welfare, the environment, and the arts.

THE JACK O'CONNOR LEGACY TOUR

Jack O'Connor, long-time editor of *Outdoor Life* and one of the most famous hunting writers of all time, roamed the world collecting not only trophies but millions of dedicated readers for his articles and books.

The O'Connor Legacy Tour is an exhibit housed in a specially-designed trailer which opens to reveal a trophy room environment displaying many of O'Connor's most prized trophies, together with information about the hunts where they were collected. In addition, the display will include some of his firearms, pictures, and other memorabilia. Leupold, the presenting sponsor of the tour, is proud to have a part in helping to preserve O'Connor's legacy.

In addition to Leupold, other tour sponsors include *Outdoor Life*, the Boone and Crockett Club, the National Rifle Association, and the University of Idaho. For additional information about the tour, please visit www.leupold.com or the tour's Web site at www.oconnortour.com.

LEUPOLD & STEVENS, INC. IS PROUD TO SUPPORT THESE AND OTHER ORGANIZATIONS

National Rifle Association, National Shooting Sports Foundation, Hunting and Shooting Sports Heritage Fund, National Association of Sporting Goods Wholesalers, Rocky Mountain Elk Foundation, Women in the Outdoors/Women's Shooting Sports Foundation, Outdoor Writers Association of America, Outdoor Writers of Canada, New England Outdoor Writers Association, Northwest Outdoor Writers Association, Boone and Crockett Club, Friends of NRA, Foundation for North American Wild Sheep, Safari Club International, National 4-H Youth Shooting Sports, Mule Deer Foundation, Becoming An Outdoors-Woman Program, International Association of Law Enforcement Firearms Instructors, Inc., Archery Manufacturers and Merchants Organization, American Custom Gunmakers Guild, American Shooting Sports Council, Texas Outdoor Writers Association, Oregon Wildlife Heritage Foundation, U. S. Sportsmen's Alliance, Business Council, National Wild Turkey Federation, Wheelin' Sportsman, Jakes/Juniors Acquiring Knowledge, Ethics and Sportsmanship, National Tactical Officers Association, Crane Meadows Nature Center, The Oregon Cascades Birding Trail (Title Sponsor), Birder's Exchange, Boy Scouts of America and Last Chance Forever, The Bird of Prey Conservancy.

www.leupold.com

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BOONE AND CROCKETT CLUB
Fair Chase and Conservation
SINCE 1887



When the Boone and Crockett Club was founded in 1887, many thought America's supply of game was inexhaustible. Today, we understand the need for conservation. (Photo: Irwin Brothers Collection - Arizona Historical Society)

When the Boone and Crockett Club was founded in 1887 the general thinking of the time was that an abundance of game meant an inexhaustible supply. During this same time in our nation's history game laws, rules, and regulations did not exist and there was also no real ethical code of conduct for sportsmen to follow. As a result, our big game populations were headed for disaster.

The Boone and Crockett Club is credited with reversing this trend by helping to establish our first game laws, hunting seasons, and bag limits. But more importantly, they took a leadership role by defining the "rules of the chase" and helping to forge an ethical code of conduct for sportsmen to follow. Their vision was that if our big game populations were to return to productive numbers, and that if hunting itself was going to survive, hunters needed to take responsibility for their actions.

This is one of the reasons why Leupold has gone the extra mile to develop a riflescope reticle system that will take the guesswork out of longer range shooting, giving hunters the tools they need to make clean kills and ethical choices.

We are pleased to not only offer you this new sighting system, but that we are able to join the Boone and Crockett Club in their efforts to promote ethical, fair chase hunting.



(Circa 1950) Boone and Crockett Club member, Grancel Fitz, one of the architects of the Club's scoring system, takes a measurement on what was then the World's Record Alaska-Yukon moose.

PARTNERS IN CONSERVATION...
LEUPOLD AND THE BOONE AND CROCKETT CLUB®

"To waste, to destroy our natural resources, to skin and exhaust the land instead of using it so as to increase its usefulness, will result in undermining in the days of our children the very prosperity which we ought by right to hand down to them amplified and developed."

—Theodore Roosevelt, message to Congress, December 1907



(Circa 1910) The Boone and Crockett Club's National Collection of Heads and Horns opened for public display at the Bronx Zoo in New York City in 1922. The display sparked public interest in big game animals and created the momentum needed to launch a conservation and recovery effort that saved many of these great animals, and hunting from extinction.



2004 OPTICS



LEUPOLD
AMERICA'S OPTICS AUTHORITY™

Leupold has long supported the efforts of the Boone and Crockett Club® because they share so many of our goals and values, promoting the sport of game hunting and the conservation of the wildlife that makes our way of life possible.

We're extremely proud to offer the first optical product ever to bear the Boone and Crockett Club name, and we look forward to the continuation of our relationship with the Club and the development of other exciting new tools for hunters. We at Leupold urge you to support their efforts as well. To learn more about the Boone and Crockett Club, and how you can help stand guard over North America's wild resources and our sporting way of life, visit www.booneandcrockettclub.com.

Leupold® has been manufacturing optical products for nearly 100 years, but the last year has been one of the most exciting for us...which means 2004 will be one of the most exciting for you. We're introducing more major new products this year than in any of the past 100! Every last line of Golden Ring® hunting riflescopes we make has been upgraded to set a new standard of performance.

We have a new Golden Ring spotting scope to complement our other two.

There are new Leupold Wind River® binoculars, including for the first time ever, a laser range finding binocular. Look for new Leupold Mark 4® tactical riflescopes and optics. New accessories, including Leupold Wind River Sequoia™ Spotting Scope Kits, X-treme™ binocular straps, and new tripods are all here for you too. Of course, all these new products have been painstakingly designed and thoroughly tested to ensure they'll give you the kind of performance you've come to expect from Leupold and nobody else.

In short, every hunter or shooter will be able to find Leupold optics and accessories that are a perfect fit, and they'll be able to count on them for a lifetime of dependability, waterproof, ruggedness, and accuracy.



IN THIS CATALOG:

Facts on Scopes4
 Rifle Scope Guide6
 LPS Riflescopes8
 VX-III Riflescopes10
 VX-II Riflescopes14
 VX-I Riflescopes16
 Rifleman Riflescopes18
 Shotgun & Muzzleloader & Compact Scopes20
 Fixed Power Riflescopes22
 Competition Riflescopes24
 Handgun & Air Rifle Scopes26
 Binoculars and Spotting Scopes28
 Leupold Mark 4 Optics36
 Rifle Scope Specifications40
 Reticle Configurations42
 Mounting Systems45
 Mount-Fit Charts49
 Order Information58
 Tools and Accessories60
 Custom Shop62
 Technical Service63

VX®-III Riflescopes – Page 10

We're proud to add these completely new riflescopes to the Leupold® line-up. The VX®-III not only has Leupold ruggedness and dependability, it also has exclusive new features...such as our new Index Matched Lens System™ for clarity, contrast, and brightness you have to see to believe, as well as our new Boone and Crockett™ Big Game and Varmint Hunter's Ballistic Aiming Systems™.

Leupold's Boone and Crockett™ Big Game Reticle and Varmint Hunter's Reticle – Page 13 Many hunters have difficulty placing long range shots. Leupold is happy to introduce the right tool for the job with our new Ballistic Aiming System™. Both the Boone and Crockett Big Game reticle (designed in cooperation with our friends at the Boone and Crockett Club) and the Varmint Hunter's reticle can be adjusted to work with your cartridge by changing the magnification. The reticles will be

available exclusively in select models of the new VX-III Series riflescopes.

VX-II Updated for 2004 – Page 14 Now, all models of VX-II include Multicoat 4° lens coatings on all lens surfaces for increased brightness, clarity and contrast in low light, a lockable, fast-focus eyepiece, and a tactile magnification indicator.

VX-I Updated for 2004 – Page 16 With the VX-I, hunters and shooters can expect a standard multicoat lens system for enhanced clarity and brightness, micro-friction windage and elevation adjustments, and new matte finish models.

Rifleman™ Riflescopes and Leupold Rifleman Aluminum Mount System – Page 18 The Leupold Rifleman™ is everything you expect from a Golden Ring® scope, at a price that's startlingly affordable.

Leupold Mark 4® Mid Range/Tactical Riflescopes – Page 38 Leupold's new Mark 4® 3-9x36mm MR/T™ rifle scope, designed for mid-range tactical shooting, has already seen combat around the globe.

Leupold Mark 4 PR Scopes – Page 39 The new Mark 4 PR scopes deliver Leupold performance at a cost anyone can afford.

Leupold Wind River® Katmai™ Series Binoculars – Page 32 Full-size optical performance in a compact binocular.

Leupold Wind River Binoculars with Advantage Timber® HD™ Camouflage – Page 33 Now several Leupold Wind River® binoculars are available in one of the most effective camo patterns ever made.

Leupold® Golden Ring® 15-30x50mm Compact Spotting Scope – Page 29 Combines the magnification needed for long distances in a package small enough to carry in a cargo pocket.

Binocular and Spotting Scope Accessories – Page 61 Look for the easy to use X-treme™ binocular strap, full-size tripod, and our Leupold Wind River Sequoia™ Spotting Scope Kit.

Sequoia Spotting Scope Kit – Page 35 Includes Sequoia 15-45x60mm Spotting Scope, compact tripod and durable carrying case.

Fully Illuminated Mil Dot Reticles – Page 43 No longer is just the center aiming point of the Leupold Illuminated Mil Dot reticle lit...now the entire center section of the reticle is illuminated.



The Facts, From America's Optics Authority™

Leupold builds scopes to last not just for a lifetime...But for Generations™. It's why shooters expect performance from their Leupold scope that they just wouldn't ask of lesser brands. It's why we're not afraid to back up our scopes with the strongest guarantee in the business: the Leupold Full Lifetime Guarantee.

The First Lesson We Learned

Ruggedness and waterproofing are the heart and soul of every scope we make. Why? If your scope breaks or the lenses fog, it's absolutely useless. This doesn't mean the optics take a backseat. It's simply that high quality Leupold optics are worth going to extremes to protect. The result is an ideal balance between optical excellence and total durability. Since the production of our very first scope in 1947, we've been the benchmark by which all other riflescopes are judged.

Know What to Look For—You'll Find the Best
Of course, we want you to make an educated decision when choosing your next rifle scope. So in the midst of the confusion created by lesser brands, Leupold offers you this clear look at the facts surrounding optics and rifle scope construction.

Basics of Light Management

On a basic level, all riflescopes work the same. Light rays enter the objective lens, which magnifies them. This upside-down image travels to the erector lens system, which flips the image right-side up and further magnifies it. The ocular lens magnifies the image a final time, then projects it to your eye. However, all scopes certainly don't perform the same, optically or mechanically.

How to Judge Proper Light Management
In a rifle scope, getting the maximum amount of pure light to your eye is critical.



At Leupold, we call this light management. The following are critical optical properties to look for in a rifle scope, to determine how well it manages light.

Contrast is the best indicator of proper light management. Resolution and light transmission (often mistakenly called light gathering) enhance contrast while glare degrades it.

Resolution means a crisp, finely detailed image. Without good resolution, the remaining optical elements are useless.

Light transmission is the measure of how much light exits a scope to reach your eye compared to how much entered the objective lens from the image. It's affected by the efficiency of the glass, and the quality of anti-reflective coatings. Leupold's new Index Matched Lens

System for the new VX-III riflescopes provides remarkable light transmission, with virtually no glare.

Glare is stray light reflecting off lenses and other internal parts of a scope. Anti-reflective lens coatings reduce glare. Excessive glare diminishes other optical properties.

Ruggedness is a scope's ability to take physical abuse, such as repeated recoil and the rigors of the field. Reticles can break. Seals can give way. Internal

systems can be blasted apart. Only good design, materials, and manufacturing can prevent these problems.

Waterproofing scopes by filling them with nitrogen and sealing them against moisture is a process Leupold pioneered. Even today, some other brands of riflescopes are not waterproof. The challenge is developing seals that keep the nitrogen in and water out over the life of a scope.

Repeatable accuracy is the ability to shoot a tight group at every power setting on a variable power scope, ideally with a single point of impact. Repeated recoil and physical abuse can limit some scopes' ability to do this.

Eye relief is the space between your eye and the scope's eyepiece. Ample eye relief keeps your eye a safe distance from the scope during recoil.

The Mechanics of Shooting Optics
Scopes are precision instruments with both stationary and moving parts in a housing. They must withstand punishment that most optical instruments will never face and couldn't survive. That's why, in addition to critical optical properties, there are key mechanical attributes a good scope must have, such as ruggedness, waterproof integrity, repeatable accuracy, and more.



3X
MAGNIFICATION



9X
MAGNIFICATION



IMPACT TORTURE TESTING

We continuously take random Leupold scopes and put them through the most rigorous, scientific impact testing in the industry: 5,000 impacts of 975Gs.

IMPACT SHIFT TESTING

Leupold technician David Archerd, placing the scopes on the Frame Grabber after impact testing. This will determine if the point of impact has shifted after the 5,000 impacts the scope has received. "It's pretty boring," David says, "because the point of impact doesn't shift at all."



THERMAL SHOCK AND THERMAL EXPOSURE TESTING

During our grueling Thermal Shock Test, we rapidly heat and freeze the scopes to determine if they will fog internally in real-world conditions. In the Thermal Exposure Test, we bake the scopes, then check all moving parts to ensure they move properly, and that their lubricants have kept the proper viscosity. We perform the same checks after freezing the scope.

Performance We Can PROVE

To make sure Leupold riflescopes have the critical optical and mechanical properties a shooter needs, we put them through stringent design parameters and testing at the Leupold optics lab at our Beaverton, Oregon, plant. Using sophisticated equipment, we monitor every phase of the design and construction of our scopes, in ways other manufacturers haven't even considered.

The Most Advanced Recoil Test Center Worldwide

Shortly after making our first riflescopes, we began testing them for their ability to withstand the forces of nature and of recoil. We're excited to announce our latest advances in impact testing: Leupold's new Impact Testing Center with three punishing machines, each of which can be calibrated to replicate the impact of nearly any kind of

rifle on earth. In addition, we can measure the stress on the scope throughout the duration of the impact, which helps us when designing scopes that are rugged, yet lightweight. Our standard impact test for Leupold Golden Ring and Leupold Mark 4® scopes: 5,000 impacts at 975 Gs, each lasting 1.1 milliseconds.

Broken reticles, loose parts, or shifting adjustments mean failure. Though it's the harshest test in the industry, every Leupold rifle scope model from the Rifleman™ to our Mark 4 riflescopes must pass unscathed. No competitive brand has ever passed Leupold's impact test.

Water Torture

To test our scopes' waterproof seals, every Leupold is placed in a specially manufactured tank full of 120°F water. Once submerged,

we generate a vacuum that makes the pressure inside the scope greater than the pressure outside. The nitrogen filled scopes are already at a greater pressure than ambient air, and the heat increases the internal pressure. If the waterproof seals are flawed, tiny bubbles of gas escape the scope.

These demanding tests not only ensure that shooters can count on their Leupold's reliability in the field, they're invaluable in building better, stronger scopes in the future.

Built to Last Generations

One last piece of information: Leupold is a family owned, fourth generation company that has been manufacturing and working with precision optical products in the U.S. since 1907. Our success is based upon your absolute satisfaction. It's why we design and build our scopes to last generations.

Leupold's Full Lifetime Guarantee is based on the Golden Ring promise, BUILT FOR PERFORMANCE, GUARANTEED FOR LIFE.



Ask many of our customers what they like best about the Leupold Full Lifetime Guarantee, and in so many words, you get the same response: "I've never had to use it."

That's the secret behind the famous Leupold Full Lifetime Guarantee. It's given to American-made scopes that are designed, built, and tested so well that our outstanding guarantee is hardly ever needed. When we say that we build scopes that will last for generations, it's not a slogan, and it's more than our philosophy. It's the truth. There are plenty of hunters walking the woods with scopes their fathers mounted on rifles back in the 1950s. Someday, their sons and daughters will hunt and shoot with those

same scopes that we built so long ago. And nothing could make us more proud. At Leupold, we are committed to your complete satisfaction, and we'll go the distance to earn it, building the highest-quality, American-made optics worthy of a Full Lifetime Guarantee.

THE LEUPOLD FULL LIFETIME GUARANTEE

Leupold and Stevens, Inc. is a family owned, fourth generation company that has been manufacturing precision optical equipment in the U.S. for nearly 100 years. Leupold's success has been built on our commitment to your absolute satisfaction, and our commitment to the shooting sports. It's for these reasons that we offer the Leupold Full Lifetime Guarantee.

If any Leupold Golden Ring product is found to have defects in materials or workmanship, we will, at our option, repair or replace it. FREE. Even if you are not the original owner. No warranty card is needed. No time limit applies.

There is only one way you can void the Leupold Full Lifetime Guarantee. Unfortunately, we cannot honor the guarantee of scopes that have been disassembled, modified or worked on by anyone not authorized by Leupold. To ensure this doesn't happen to you, please contact Leupold Technical Service before having any work or repairs done to your valuable Leupold optics. We'll be happy to answer any questions you have about your Leupold product. Call 503-526-1400, or visit our Web Site at www.leupold.com.

The Choice of Top Shooters Worldwide



What riflescopes do the best outdoor writers, competitive shooters, guides, and custom gunmakers choose in overwhelming numbers? Leupold. Independent research now confirms: People whose lives and livelihoods may depend on their choice of optics, choose and recommend Leupold scopes over any other brand. Researchers spoke to more than 100 outdoor writers, North American guides and outfitters, and custom gunmakers to ask which brand of riflescope they most preferred for hunting, would recommend to clients or would mount on a custom rifle. The top choice was Leupold. Finally, a look at the list of top finishers in the Firearms Industry Super Shoot, and you'll see Leupold is the near unanimous choice for optics.



These famous shooters, writers, guides and gunsmith all choose Leupold. Doug Koenig (1), top action pistol shooter; Jim Shockey (2), writer, outfitter and guide; Jerry Fisher (3), master gunmaker; Tony Boyer (4), top benchrest shooter; David Tubb (5), top silhouette and high power shooter.

LPS®



LPS 3.5-14x50MM SHOWN

VX®-III



VX-III 3.5-10x50MM SHOWN

VX-II



VX-II 3-9x40MM SHOWN

VX-I



VX-I 3-9x40MM SHOWN

RIFLEMAN™



RIFLEMAN 3-9x40MM SHOWN

Leupold Premier Scopes were created with the highest standards in mind, and thanks to the work of our optical and design engineers, they outperform anything in their class. Now, hunters across the globe are enjoying the results of our efforts.

The all-new VX-III doesn't simply replace the Vari-X® III... it totally eclipses it. With exclusive features such as the Index Matched Lens System for brightness that can't be beat in low light, and our new Ballistic Aiming System™, it will be one of the most powerful, versatile Leupolds ever made.

The VX-II is one of the most popular lines of riflescopes in the world, but we couldn't leave it at that. New features that hunters and shooters will enjoy include Multicoat 4 lens coatings for increased brightness, clarity and contrast in low light, a lockable, fast-focus eyepiece, and a tactile magnification indicator.

With the newly updated VX-I, hunters can expect a standard multicoat lens system for enhanced clarity and brightness, Micro-friction windage and elevation adjustments for extreme precision, and finally, in addition to the gloss finish, new matte finish models.

The new Leupold Rifleman™ riflescope is everything you expect from a Leupold Golden Ring® scope, at a price that's startlingly affordable. There are three popular magnification level models to choose from, all available with the new Wide Duplex reticle and a durable, attractive matte black finish.

	LPS	VX-III	VX-II	VX-I	RIFLEMAN	
MODELS	2.5-10x45mm 3.5-14x50mm Side Focus	1.5-5x20mm 1.5-5x20mm Illum. Reticle 1.75-6x32mm 2.5-8x36mm 3.5-10x40mm 3.5-10x50mm 3.5-10x50mm Illum. Reticle 4.5-14x40mm	4.5-14x40mm Long Range 4.5-14x50mm 4.5-14x50mm Long Range 4.5-14x50mm Long Range Illum. Reticle 6.5-20x40mm EFR Target 6.5-20x40mm Long Range 6.5-20x50mm Long Range Target 8.5-25x50mm Long Range Target	1-4x20mm 1-4x20mm Shotgun 2-7x33mm 2-7x33mm Shotgun 3-9x40mm	3-9x50mm 4-12x40mm Adjustable Objective 6-18x40mm Adjustable Objective 6-18x40mm Adjustable Objective Target	2-7x33mm 3-9x40mm 4-12x40mm
LENS COATINGS	DiamondCoat™ lens system optimizes brightness and clarity, and gives you Leupold's highest level of scratch-resistant protection	New! Index Matched Lens System (up to 98% light transmission)	New! Multicoat 4 [®] lens system	Standard multicoat lens system	Fully coated lens system	
WINDAGE & ELEV. ADJUSTMENTS	1/4-MOA finger click pop-up resettable dial. Once sighted in, pull-up/push-down adjustment dials can be reset to zero.	New! Finger adjustable 1/4-MOA clicks with resettable pointer dials	1/4-MOA click adjustments	New! Micro-friction dials marked in 1/4-MOA increments	Friction dials marked in 1/2-MOA increments	
RETICLES	Five styles available on selected models including: Duplex® German #1 German #4 Target Dot Mil Dot	Twelve styles available on selected models including: Illum. Duplex Illum. Fine Duplex Illum. Circle Dot Duplex Fine Duplex Heavy Duplex Target Dot Leupold Dot New! Wide Duplex New! Varmint Hunter's New! Boone and Crockett™ Big Game German #4	Ten styles available on selected models including: Duplex Fine Duplex Heavy Duplex New! Wide Duplex Post and Duplex CPC Leupold Dot Target Dot German #1 German #4	Two styles available on selected models including: Standard Duplex New! Wide Duplex	New! Wide Duplex	
FINISHES	Satin on all models	Matte black, gloss black, and silver available on selected models	Matte black, gloss black, and silver available on selected models	Gloss black and new matte black	Matte black	
EYEPIECE FOCUS	Armored fast-focus with soft rubber eyeguard	New! Lockable, fast-focus on all non-illuminated reticle models, special illuminated reticle fast-focus on all illuminated reticle models	New! Lockable, fast-focus	Classic lockable eyepiece	Standard eyepiece design	
PARALLAX ADJUSTMENT	Side focus parallax adjustment on 3.5-14x50mm model	Side focus parallax adjustment on selected models	Adjustable Objective on selected models	Factory set – preset to 150 yards to minimize parallax throughout typical hunting ranges.	Factory set – preset to 150 yards to minimize parallax throughout typical hunting ranges.	
MAGNIFICATION SYSTEM	4x Erector	VX-III 3x Erector	3x Erector	3x Erector	3x Erector	
MAINTUBE DIAMETER	Extended length 30mm, manufactured from 6061-T6 aircraft quality aluminum alloy	One-inch, and 30mm, manufactured from 6061-T6 aircraft quality aluminum alloy	One-inch, manufactured from 6061-T6 aircraft quality aluminum alloy	One-inch, manufactured from 6061-T6 aircraft quality aluminum alloy	One-inch, manufactured from 6061-T6 aircraft quality aluminum alloy	
GUARANTEE	Leupold Full Lifetime Guarantee is based on the Leupold Golden Ring promise, built for performance, guaranteed for life.	Leupold Full Lifetime Guarantee is based on the Leupold Golden Ring promise – built for performance, guaranteed for life.	Leupold Full Lifetime Guarantee is based on the Leupold Golden Ring promise – built for performance, guaranteed for life.	Leupold Full Lifetime Guarantee is based on the Leupold Golden Ring promise – built for performance, guaranteed for life.	Leupold Full Lifetime Guarantee is based on the Leupold Golden Ring promise – built for performance, guaranteed for life.	
ADDITIONAL FEATURES	Made in the U.S.A. — All LPS riflescopes are designed and manufactured in Beaverton, Oregon.	Range estimating feature on the power selector ring. Made in the U.S.A. — All VX-III riflescopes are designed and manufactured in Beaverton, Oregon.	Made in the U.S.A. — All VX-II riflescopes are designed and manufactured in Beaverton, Oregon.	Made in the U.S.A. — All VX-I riflescopes are designed and manufactured in Beaverton, Oregon.	Made in the U.S.A. — All Rifleman riflescopes are designed and manufactured in Beaverton, Oregon.	



LPS®



R I F L E S C O P E S

The Leupold Premier Scope line is designed and built to be the highest performing, hardest working group of hunting riflescopes in the world. In the LPS®, the world's most demanding hunters and shooters have found a scope that completely embodies the passion they feel for big game hunting. Rugged and ergonomic, with incredible brightness and clarity, as well as the lowest tested glare of any scope in the world, the LPS may just be the perfect hunting partner.

Optical quality of the LPS® is unparalleled in a hunting riflescope.

Incredibly high (up to 99.65%) light transmission per lens surface.

DiamondCoat™ lens system provides an ion-assist lens coating on outer lens surfaces and extreme low reflection internal systems for optimized light management and unparalleled scratch-resistance.

Easy-to-grip rubber power selector with angled markings for easy reading from any shooting position.

Finger-adjustable, low profile, 1/4-MOA "click" adjustments are tactile and audible for extreme precision.

Rugged, one-piece 30mm maintube, and absolute waterproof and fog proof integrity, in all conditions.

Generous windage and elevation travel in the 30mm maintube.

Armored fast-focus eyepiece offers -2 to +1 diopters of adjustment.

Pull-up/push-down dials can be easily reset to zero.

Lowest glare levels of all scopes tested, including competitive brands.

Side focus parallax adjustment on the LPS 3.5-14x50mm.

Leupold Full Lifetime Guarantee.

Made in the U.S.A.

LPS MODELS	AVAILABLE FINISHES & RETICLES
2.5-10X45MM	■ DUPLEX, GERMAN #1, GERMAN #4
3.5-14X50MM SIDE FOCUS	■ DUPLEX, GERMAN #1, GERMAN #4, TARGET DOT, MIL DOT

■ SATIN
SEE CHART ON PAGE 58 FOR ORDERING INFORMATION.



2.5-10X45MM

3.5-14X50MM SIDE FOCUS

THE NEW VX-III... MADE FOR TREE HUGGERS AND OTHER OUTDOOR TYPES.



IF YOU'RE THE KIND OF PERSON WHO MAY AS WELL LIVE IN A TREE STAND, WHO STARTS PLANNING THE NEXT HUNT ON THE WAY OUT OF THE WOODS, AND SIMPLY LIVES FOR THE OUTDOORS, IT'S TIME TO CLIMB OUT OF YOUR TREE AND HEAD FOR YOUR LEUPOLD DEALER.

We're introducing a new line of scopes that's the sum total of everything we've learned in nearly 100 years of working with optics. Quite simply, these riflescopes will outshine and outperform nearly every scope on earth...they had to, if they were going to replace the famous Vari-X® III line, the scopes that helped to make Leupold a legend.

It's the new Leupold® Golden Ring® VX-III, a completely new riflescope line that incorporates new materials, exciting new and exclusive technology, and of course, 100 years of our expertise. We pushed the envelope in every direction...structural design, optics, construction...to give you a better scope, one that's a worthy replacement for the Vari-X III. Everything you demand from an American-made scope, such as legendary Leupold ruggedness, absolute waterproof integrity, and the Leupold Full Lifetime Guarantee is there, but it's the new refinements we'll explain on the next page, that make the VX-III the most exciting Leupold in years. If you live to hunt and shoot, keep reading...

Heilmann Rifle
This custom sporter in .280 Remington was created by Steve Heilmann of Grass Valley, California. An exceptionally sleek gun, it's also lightweight for a wood-stocked rifle, at just 7 1/2 pounds. It features a stock of California English walnut, rust bluing, and a Krieger barrel.



VX-III



R I F L E S C O P E S

VX-III MODELS	AVAILABLE FINISHES & RETICLES
* 1.5-5X20MM	■ ■ DUPEX, HEAVY DUPEX, WIDE DUPEX [GERMAN #4]
* 1.5-5X20MM ILLUM. RETICLE	■ ILLUM. DUPEX, ILLUM. CIRCLE DOT (M), ILLUM. GERMAN #4 DOT (M)
* 1.75-6X32MM	■ DUPEX, HEAVY DUPEX, WIDE DUPEX
* 2.5-8X36MM	■ ■ ■ DUPEX, WIDE DUPEX, [BOONE AND CROCKETT]
* 3.5-10X40MM	■ ■ ■ DUPEX, WIDE DUPEX, [GERMAN #4, LEUPOLD DOT, BOONE AND CROCKETT]
* 3.5-10X50MM	■ ■ ■ DUPEX, WIDE DUPEX, HEAVY DUPEX, [LEUPOLD DOT, BOONE AND CROCKETT]
* 3.5-10X50MM ILLUM. RETICLE	■ ILLUM. DUPEX, ILLUM. GERMAN #4 DOT (M)
* 4.5-14X40MM	■ DUPEX, WIDE DUPEX, BOONE AND CROCKETT
* 4.5-14X50MM	■ ■ ■ DUPEX, BOONE AND CROCKETT, [HEAVY DUPEX, WIDE DUPEX, VARMINT HUNTER'S]

VX-III MODELS	AVAILABLE FINISHES & RETICLES
* 4.5-14X40MM LONG RANGE	■ ■ DUPEX, FINE DUPEX, HEAVY DUPEX, WIDE DUPEX, [VARMINT HUNTER'S, BOONE AND CROCKETT]
* 4.5-14X50MM LONG RANGE	■ ILLUM. FINE DUPEX, ILLUM. GERMAN #4 DOT (M)
* 4.5-14X50MM LONG RANGE	■ DUPEX, WIDE DUPEX, VARMINT HUNTER'S, BOONE AND CROCKETT
* 6.5-20X40MM LONG RANGE	■ ■ ■ FINE DUPEX, WIDE DUPEX, [LEUPOLD DOT, VARMINT HUNTER'S]
* 6.5-20X40MM EFR TARGET	■ FINE DUPEX, TARGET DOT
* 6.5-20X50MM LONG RANGE TARGET	■ ■ FINE DUPEX, WIDE DUPEX, TARGET DOT, [VARMINT HUNTER'S]
* 8.5-25X50MM LONG RANGE TARGET	■ FINE DUPEX, WIDE DUPEX, TARGET DOT, VARMINT HUNTER'S

* NEW FOR 2004
 ■ GLOSS BLACK ■ MATTE BLACK □ SILVER
 RETICLES IN BRACKETS ARE AVAILABLE WITH SELECT FINISHES ONLY. (M) = AVAILABLE WITH METRIC ADJUSTMENTS ONLY. SEE CHART ON PAGE 58 FOR ORDERING INFORMATION.



1.5-5X20mm ILLUM. RETICLE ALSO AVAILABLE NON-ILLUMINATED
 1.75-6X32mm
 2.5-8X36mm
 3.5-10X40mm
 3.5-10X50mm ILLUM. RETICLE ALSO AVAILABLE NON-ILLUMINATED



Finger-adjustable windage and elevation dials with resettable pointer dials, marking the zero point.

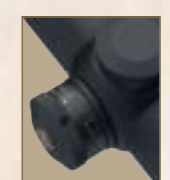


Three illuminated models provide the reticle-to-target contrast you need when hunting in low light.



Fast-focus eyepiece on all models. Models without the illuminated reticle have a lockable, fast-focus eyepiece so you can securely lock the eyepiece once you've set your reticle focus.

Side focus parallax adjustment is standard on most models, so you can easily focus from any shooting position.

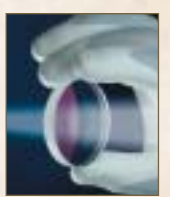


All side focus models have 30mm maintube with increased elevation and windage adjustments (up to 80 minutes of range on some models).

Index Matched Lens System™ on VX-III Riflescopes. Leupold users know that for a bright, crisp sight picture with good contrast in all light conditions, proper light management and maximum light transmission is absolutely critical. New for 2004, Leupold's new VX-III riflescopes will feature the Index Matched Lens System,

greatly improving upon what was already impeccable light management.

Here's how the Leupold Index Matched Lens System works: Leupold engineers specified very low reflection of light at several key points across the range of colors that the human eye can see. Light that doesn't reflect off the lens surfaces transmits through and contributes to a crisp, true-colored and brilliant image. The light that is transmitted does not bounce around inside the scope, causing glare that can degrade the contrast you want.

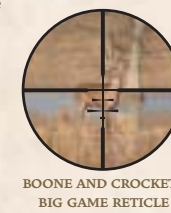


Since dozens of different glass types are available to create a lens system that gives you the optical performance you need, the lens technicians had to pick just the right coating material for each individual lens surface, in order to meet the stringent specifications established by our technical team. They also matched the ideal coating materials to each lens' glass type and layered these different substances to minimize reflections and maximize performance. The result? Some of the new VX-III riflescopes have measured as high as 98 percent TOTAL light transmission, which means you'll get brightness and clarity like you've never seen before.

Boone and Crockett™ Big Game and Varmint Hunter's Reticles

Make long-range accuracy and range estimating easy to master.

Each reticle features multiple aiming points for long ranges and windy conditions.



Two power selector settings provide an easy way to set the aiming points to match your ballistics. See page 42 for details.

The Duplex Range Estimating feature is available on select models of VX-III. See page 43 for details.

Legendary Leupold ruggedness and absolute waterproof and fog proof integrity. Leupold Full Lifetime Guarantee.

Made in the U.S.A.



4.5-14X40mm
 4.5-14X40mm LONG RANGE
 4.5-14X50mm
 4.5-14X50mm LONG RANGE ILLUM. RETICLE ALSO AVAILABLE NON-ILLUMINATED
 6.5-20X40mm LONG RANGE
 6.5-20X40mm EXTENDED FOCUS RANGE TARGET
 6.5-20X50mm LONG RANGE TARGET
 8.5-25X50mm LONG RANGE TARGET

VX-II



R I F L E S C O P E S

VX-II MODELS AVAILABLE FINISHES & RETICLES

* 1-4X20MM DUXEL, WIDE DUXEL, CPC

* 2-7X33MM DUXEL, WIDE DUXEL, LEUPOLD DOT

* 3-9X40MM DUXEL, WIDE DUXEL, [HEAVY DUXEL, GERMAN #1, GERMAN #4, CPC, LEUPOLD DOT, POST & DUXEL]

* 3-9X50MM DUXEL, HEAVY DUXEL, WIDE DUXEL, [GERMAN #1, GERMAN #4, LEUPOLD DOT,]

* 4-12X40MM ADJ. OBJ. FINE DUXEL, WIDE DUXEL, [GERMAN #4, LEUPOLD DOT]

* 6-18X40MM ADJ. OBJ. FINE DUXEL, WIDE DUXEL, TARGET DOT

* 6-18X40MM ADJ. OBJ. TARGET FINE DUXEL, WIDE DUXEL, TARGET DOT

* NEW FOR 2004

GLOSS BLACK MATTE BLACK SILVER

RETICLES IN BRACKETS ARE AVAILABLE WITH SELECT FINISHES ONLY. SEE CHART ON PAGE 58 FOR ORDERING INFORMATION.

The VX-II is one of our most popular lines of riflescopes, and the reasons become clear to anyone who picks one up. Full of useful features like 1/4-minute "click" windage and elevation adjustments for precision, and added new ones such as the Multicoat 4° lens system for exceptional brightness and clarity, lockable, fast-focus eyepiece, tactile power indicator and the option of our new Wide Duplex® reticle, the VX-II is built to meet the demands of today's serious hunters and shooters.



New! Tactile power indicator makes it easy to tell your scope's magnification with just a touch, without ever taking your eye from the eyepiece.

Multicoat 4° lens system for unparalleled light transmission in all light conditions (formerly available only on Vari-X III riflescopes).

Absolute waterproof and fog proof integrity — Leupold pioneered the waterproofing technology that's now the industry standard.

New! Lockable, fast-focus eyepiece securely locks your eyepiece once you've set your reticle focus.

1/4-minute "click" adjustments for windage and elevation.

Incredible accuracy, shot after shot, at all magnifications, for the life of the scope.

Ruggedness that has made Leupold a legend.

Eye relief that's generous and non-critical.

Leupold Full Lifetime Guarantee.

Made in the U.S.A.



VX-I



R I F L E S C O P E S

The VX-I is, simply put, the best scope in its class. No other riflescope will give you the performance and features of the VX-I at such a low price. The Leupold VX-I offers hunters Leupold quality and accuracy, affordability and a lifetime guarantee, all in an American-made riflescope straight from our Beaverton, Oregon, factory. For the money, you won't find a better scope, or a better warranty. And now for 2004, the VX-I is also available in Leupold's attractive matte black finish, as well as the traditional gloss black finish.

The most popular hunting magnifications: 2-7x33mm, 3-9x40mm, and 4-12x40mm.

Leupold's standard multicoat lens system for exceptional brightness, clarity, and contrast.

New! Micro-friction windage and elevation adjustment dials make it easy to fine tune your rifle's accuracy.



Absolute waterproof and fog proof integrity is guaranteed for the life of the scope. Leupold pioneered the waterproofing technology that's now the industry standard.

Eye relief that's generous and non-critical.

The Duplex® reticle, developed by Leupold, which is outstanding in nearly any hunting condition.

New! Wide Duplex reticle, ideal for picking targets from heavy brush or timber, is also available.

Rugged and totally dependable, the VX-I must pass the same stringent tests for durability as all Leupold optics.

Leupold Full Lifetime Guarantee.

Made in the U.S.A.

VX-I MODELS	AVAILABLE FINISHES & RETICLES
2-7X33MM	<input type="checkbox"/> GLOSS BLACK <input type="checkbox"/> MATTE BLACK <input type="checkbox"/> SILVER DUPLEX, WIDE DUPLEX
3-9X40MM	<input type="checkbox"/> GLOSS BLACK <input type="checkbox"/> MATTE BLACK <input type="checkbox"/> SILVER DUPLEX, WIDE DUPLEX
4-12X40MM	<input type="checkbox"/> GLOSS BLACK <input type="checkbox"/> MATTE BLACK <input type="checkbox"/> SILVER DUPLEX, WIDE DUPLEX

* NEW FOR 2004

GLOSS BLACK MATTE BLACK SILVER

SEE CHART ON PAGE 58 FOR ORDERING INFORMATION.



2-7X33MM

3-9X40MM

4-12X40MM



RIFLEMAN™

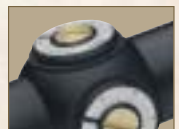


R I F L E S C O P E S

American-made. Accurate. Durable. Rugged. Reliable. Affordable. These words are those most often said by hunters and recreational shooters when describing the features they want in a rifle scope. These words are also the best description of the new Leupold Rifleman™ riflescopes. We put our nearly 100 years of experience to work creating these scopes, giving them everything you asked for in a hunting rifle scope. We even gave it a tough-as-nails, matte black finish, so the Rifleman looks every bit as good as it shoots. Match it up with our new Leupold Rifleman mounts and you're set for a lifetime of hunting. The Rifleman is the scope you've been waiting for, and it's only from Leupold.

Value that's second to none.

Repeatable accuracy is guaranteed by the Leupold lens erector system.



Friction dials are marked in 1/2-MOA increments for easy windage and elevation adjustments.

Wide Duplex reticle and a wide field of view for rapid target acquisition.

Fully coated lens system offers a clear, bright sight picture in any hunting condition.

Eye relief is generous and non-critical.

Durable matte black finish resists nicks, scratches, and abrasions.

Legendary Leupold ruggedness, ensured by Leupold's attention to detail in design, manufacturing, and assembly.

Absolute waterproof and fog proof integrity — Leupold pioneered the waterproofing technology that's now the industry standard.

Leupold Full Lifetime Guarantee.

Made in the U.S.A.

New! Affordable, Lightweight Leupold Rifleman Aluminum Mounts

Like the Rifleman rifle scope, these mounts are extremely affordable and exceptionally well-made. Precision machined from aircraft-grade aluminum, Leupold Rifleman aluminum mounts provide the strength and recoil resistance you expect from a Leupold mount, without adding excess weight to the rifle. See page 45 for more information.



2-7X33MM

3-9X40MM

4-12X40MM

RIFLEMAN MODELS **AVAILABLE FINISHES & RETICLES**

* 2-7X33MM	<input type="checkbox"/> WIDE DUPLEX
* 3-9X40MM	<input type="checkbox"/> WIDE DUPLEX
* 4-12X40MM	<input type="checkbox"/> WIDE DUPLEX

* NEW FOR 2004

GLOSS BLACK MATTE BLACK SILVER

SEE CHART ON PAGE 58 FOR ORDERING INFORMATION.





SHOTGUN & MUZZLELOADER & COMPACT



S C O P E S

SHOTGUN & MUZZLELOADER & COMPACT MODELS	AVAILABLE FINISHES & RETICLES
M8-2.5X20MM COMPACT	■ DUPLEX, HEAVY DUPLEX
M8-4X28MM COMPACT RF SPECIAL	■ FINE DUPLEX
VARI-X 2-7X28MM COMPACT	■ DUPLEX
VARI-X 2-7X28MM COMPACT RF SPECIAL	■ FINE DUPLEX
VARI-X 3-9X33MM COMPACT	■ □ DUPLEX
VARI-X 3-9X33MM COMPACT EFR	■ DUPLEX
VX-II 1-4X20MM SHOTGUN	■ HEAVY DUPLEX
VX-II 2-7X33MM SHOTGUN	■ HEAVY DUPLEX

* NEW FOR 2004
 ■ GLOSS BLACK ■ MATTE BLACK □ SILVER
 RETICLES IN BRACKETS ARE AVAILABLE WITH SELECT FINISHES ONLY. SEE CHART ON PAGE 58 FOR ORDERING INFORMATION.

Just as we make scopes tailored for the specific needs of long range, target, tactical, and handgun shooters, Leupold makes a variety of scopes to meet an array of special requirements. Everyone, from dangerous game and turkey hunters to muzzleloader, rimfire and air rifle enthusiasts, will find a scope that complements their particular passion. And though our compact scopes are small in stature, they're big on ruggedness, dependability, and craftsmanship, just like our full-size models. What else do they have in common?

Rugged reliability that has made Leupold a legend.

Absolute waterproof and fog proof integrity.

Leupold Full Lifetime Guarantee.

Made in the U.S.A.

M8-2.5x20mm

The M8-2.5x20mm is ideal for turkey hunting, shotgun deer hunting, and crossbow hunting. It offers a generous exit pupil, expansive eye relief, and a wide field of view.

M8-4x28mm Compact RF Special

Leupold's M8-4x28mm Compact RF Special is specifically designed for rimfire rifles. It features a Fine Duplex reticle and is parallax adjusted for 60 yards.

Vari-X® 2-7x28mm Compact

Vari-X® 2-7x28mm Compact is one of the lightest compact scopes ever made, at just 8.2 ounces and 9.9 inches in length. The standard is parallax adjusted for 150 yards. The RF Special is parallax adjusted to 60 yards for rimfire rifles.

Vari-X 3-9x33mm Compact

The variable power Vari-X 3-9x33mm Compact is just 11 inches in length but big on versatility, with an exceptional sight picture.

Vari-X 3-9x33mm EFR Compact

The Vari-X 3-9x33mm EFR Compact has a close focusing distance that makes it ideal for air rifle shooting and other short range shooting.

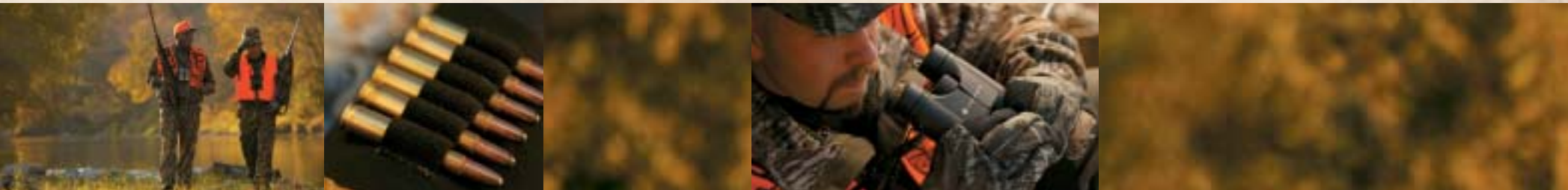
VX-II Shotgun/Muzzleloader Scopes

VX-II 1-4x20mm Shotgun/Muzzleloader and VX-II 2-7x33mm Shotgun/Muzzleloader. With parallax adjusted to 75 yards, these are ideal scopes for shotgun or muzzleloader hunting. They offer 24- to 75-foot fields of view at 100 yards, depending on the model, and Leupold's Heavy Duplex reticle for precise shot placement even in dense cover.



M8-2.5X20MM COMPACT M8-4X28MM COMPACT RF SPECIAL VARI-X 2-7X28MM COMPACT VARI-X 2-7X28MM COMPACT RF SPECIAL VARI-X 3-9X33MM COMPACT VARI-X 3-9X33MM COMPACT EFR VX-II 1-4X20MM SHOTGUN VX-II 2-7X33MM SHOTGUN

FIXED POWER



R I F L E S C O P E S

FIXED POWER MODELS AVAILABLE FINISHES & RETICLES

M8-4x33MM	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> DUPLEX, [LEUPOLD DOT, POST & DUPLEX]
M8-6x36MM	<input checked="" type="checkbox"/> DUPLEX, LEUPOLD DOT, POST & DUPLEX
M8-6x42MM	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> DUPLEX, HEAVY DUPLEX, GERMAN #4, [POST & DUPLEX]
M8-6x42MM ADJ. OBJ. TARGET	<input checked="" type="checkbox"/> DUPLEX
M8-12x40MM ADJ. OBJ.	<input checked="" type="checkbox"/> FINE DUPLEX, LEUPOLD DOT
M8-2.5x28MM IER SCOUT	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> DUPLEX

* NEW FOR 2004

GLOSS BLACK
 MATTE BLACK
 SILVER

RETICLES IN BRACKETS ARE AVAILABLE WITH SELECT FINISHES ONLY. SEE CHART ON PAGE 58 FOR ORDERING INFORMATION.

A classic just never goes out of style, and never outlives its usefulness. It's the best way to describe Leupold fixed power riflescopes. What truly makes them great, and what has made them such an enduring favorite, is their simplicity and ruggedness. Of course, each has specific features that will make it particularly useful for different shooting disciplines. If you appreciate a classic, top your rifle with one of our fixed power riflescopes. Each of them offers everything you've come to expect from a Leupold.

Rugged reliability that has made Leupold a legend.

Absolute waterproof and fog proof integrity. **Leupold Full Lifetime Guarantee.**

Made in the U.S.A.

M8-4x33mm

A traditional selection, it gives you the abundant, non-critical eye relief typical of Leupold riflescopes, and it's just 10 inches in length...short for a 4x rifle scope.

M8-6x36mm and M8-6x42mm

Ideal for intermediate to long-range shooting, these scopes offer ample magnification and a generous field of view at 100 yards.

M8-12x40mm Adj. Obj.

Gives you the same great features and performance, with even greater power for longer shots, with a Multicoat 4 lens system for a clear picture in all light conditions.

M8-2.5x28mm IER Scout

Has 9 to 17 inches of non-critical eye relief that makes it excellent for your lever action or scout rifle. Mount this outstanding scope on the barrel, in front of the receiver.

M8-6x42mm Adj. Obj. Target

This scope has tall, target-style windage and elevation dials featuring 1/4-MOA "click" adjustments, and a full 15-MOA of adjustment for each revolution. It's an ideal riflescope for hunter benchrest shooting.



M8-4x33MM

M8-6x36MM

M8-6x42MM

M8-6x42MM
ADJ. OBJ. TARGET

M8-12x40MM
ADJ. OBJ.

M8-2.5x28MM
IER SCOUT



COMPETITION



R I F L E S C O P E S

DOUG KOENIG

Team Leupold's Doug Koenig is one of the most dominating competitive shooters of all time, with 10 Masters International Championships, Seven Bianchi Cups and the 2003 rifle competition winner at the ESPN Great Outdoor Games. "I shot Leupolds even before I became involved with them," Doug says. "My livelihood depends on it. I can't afford products I can't rely on."



COMPETITION MODELS AVAILABLE FINISHES & RETICLES

COMPETITION SERIES 35X45MM	■ TGT. CROSSHAIR, 1/8 MIN. TGT. DOT
COMPETITION SERIES 40X45MM	■ TGT. CROSSHAIR, 1/8 MIN. TGT. DOT
COMPETITION SERIES 45X45MM	■ TGT. CROSSHAIR, 1/8 MIN. TGT. DOT
VX-III 6.5-20X50MM LONG RANGE TARGET	■ FINE DUPLEX, WIDE DUPLEX, TARGET DOT, [VARMINT HUNTER'S]
VX-III 8.5-25X50MM LONG RANGE TARGET	■ FINE DUPLEX, WIDE DUPLEX, TARGET DOT, VARMINT HUNTER'S
M8-6X42MM ADJ. OBJ. TARGET	■ DUPLEX
VX-II 6-18X40MM ADJ. OBJ. TARGET	■ FINE DUPLEX, WIDE DUPLEX, TARGET DOT

* NEW FOR 2004

■ GLOSS BLACK ■ MATTE BLACK □ SILVER

RETICLES IN BRACKETS ARE AVAILABLE WITH SELECT FINISHES ONLY. SEE CHART ON PAGE 58 FOR ORDERING INFORMATION.

When it comes to competitive shooting, Leupold is the near unanimous choice of the world's best, people who set records of group sizes under a tenth of an inch at 100 yards. The reason why we're your choice is because when you speak, Leupold listens.

Leupold Competition Series Riflescopes

The Leupold Competition Series 35x45mm, 40x45mm, and 45x45mm riflescopes have everything the world's most demanding shooters have ever asked for, combining legendary Leupold accuracy with unequalled clarity. These riflescopes give competitors an edge where championships are won or lost by a thousandth of an inch.

Multicoat 4 lens system provides outstanding brightness, clarity, and contrast, all at extremely high magnification.

Superior accuracy and repeatability that's truly remarkable.

1/8-MOA target-style "click" adjustment dials.

Ocular adjustment range of -2.0 to +1.0.

30mm maintube gives you 38-MOA minimum of both windage adjustment and elevation adjustment.

Side focus parallax adjustment, so you can adjust your scope to be parallax free at distances from 40 yards to infinity, all from your shooting position.

Target Crosshair or 1/8-MOA Target Dot reticles available.



Threaded lens covers to protect both the objective and ocular lenses of the scope.

Side focus adjustment cover lets you protect that perfect focus once it's set.

Leupold Full Lifetime Guarantee.

Made in the U.S.A.

Target/Long Range Target Riflescopes

The VX-III 6.5-20x50mm Long Range Target and VX-III 8.5-25x50mm Long Range Target have three key features:

Target adjustment knobs with rotation indicator for windage and elevation.

Low profile, side focus parallax adjustment you can operate from any shooting position.

30mm maintubes for a generous range of windage and elevation adjustment: more than 65-MOA each.

M8-6x42mm Adj. Obj. Target Rifle Scope

The M8-6x42mm Adj. Obj. Target is the ideal rifle scope for hunter benchrest shooting.

Multicoat 4 lens system for outstanding light transmission, clarity, and contrast.

Target-style windage and elevation adjustment knobs with 1/4-MOA "clicks."

15-MOA of adjustment for each revolution of the windage and elevation knobs.

VX-II 6-18x40mm Adj. Obj. Target Rifle Scope

The VX-II 6-18x40mm Adj. Obj. Target is the most affordable option for target shooters.

Multicoat 4 lens system for increased light transmission in all light conditions.

Target style elevation adjustments for extreme precision.

Tactile power indicator makes it easy to tell your scope's magnification with just a touch.

Lockable, fast-focus eyepiece securely locks your eyepiece once you've set your reticle focus.



COMPETITION SERIES 35X45MM

COMPETITION SERIES 40X45MM

COMPETITION SERIES 45X45MM

VX-III 6.5-20X50MM LONG RANGE TARGET

VX-III 8.5-25X50MM LONG RANGE TARGET

M8-6X42MM ADJ. OBJ. TARGET

VX-II 6-18X40MM ADJ. OBJ. TARGET

HANDGUN & AIR RIFLE



H A N D G U N S C O P E S

EER Handgun Scopes

It's a fact: today's large caliber/lightweight handguns deliver crushing recoil that tops some of the hardest kicking rifles. That's why Leupold puts such effort into the building and intensive testing of our EER (Extended Eye Relief) handgun scopes. It follows that our attention to detail is why so many manufacturers of powerful handguns such as Magnum Research® and Freedom Arms® recommend and sell Leupold EER scopes.

Ruggedness that's second to none... Leupold EER scopes are designed to withstand the crushing recoil produced by today's high-powered handguns.

Absolute waterproof and fog proof integrity.

Generous and forgiving eye relief for fast target acquisition.

Exceptionally bright, crisp sight picture is rich in visual detail and contrast.

Leupold Full Lifetime Guarantee.

Made in the U.S.A.

EER HANDGUN MODELS	AVAILABLE FINISHES & RETICLES
M8-2X20MM EER	<input type="checkbox"/> DUPLX <input type="checkbox"/> FINE DUPLX, TARGET DOT
M8-4X28MM EER	<input type="checkbox"/> DUPLX <input type="checkbox"/> FINE DUPLX, TARGET DOT
VARI-X 2.5-8X32MM EER	<input type="checkbox"/> DUPLX <input type="checkbox"/> FINE DUPLX, TARGET DOT

* NEW FOR 2004

GLOSS BLACK
 MATTE BLACK
 SILVER

SEE CHART ON PAGE 58 FOR ORDERING INFORMATION.



M8-2X20MM EER

M8-4X28MM EER

VARI-X 2.5-8X32MM EER

A I R R I F L E S C O P E S

VX-III 6.5-20x40mm EFR Target

For super-close range needs of air rifle shooters, we offer the VX-III 6.5-20x40mm EFR (Extended Focus Range) riflescope. The adjustable objective allows for close focusing to as near as 10 meters, making this scope an excellent choice for target shooters and varmint hunters alike. Its close-in capabilities also make it an outstanding choice for your .22 rimfire rifle. It's not just for close range shooting, however...it's extremely accurate at long range, as well.

Index Matched Lens System ensures a bright, sharp sight picture, with exceptional contrast, at every focus distance.

1/4-MOA "click", target-style windage and elevation dials for precision adjustments.

Absolute waterproof and fog proof integrity.

Legendary Leupold ruggedness lets it easily withstand the deceptively punishing double recoil of spring piston air rifles.

Adjustable objective for precise focusing from as close as 10 meters.

Leupold Full Lifetime Guarantee.

Made in the U.S.A.

Vari-X 3-9x33mm EFR Compact

The Vari-X 3-9x33mm EFR Compact riflescope is another ideal choice for air rifle shooting.

AIR RIFLE MODELS	AVAILABLE FINISHES & RETICLES
* VX-III 6.5-20X40MM EFR TARGET	<input type="checkbox"/> FINE DUPLX, TARGET DOT <input type="checkbox"/> DUPLX
VARI-X 3-9X33MM COMPACT EFR	<input type="checkbox"/> DUPLX <input type="checkbox"/> FINE DUPLX, TARGET DOT

* NEW FOR 2004

GLOSS BLACK
 MATTE BLACK
 SILVER

SEE CHART ON PAGE 38 FOR ORDERING INFORMATION.



VARI-X 3-9X33MM COMPACT EFR

VX-III 6.5-20X40MM EFR TARGET





COMPACT BINOCULAR & SPOTTING SCOPES



L E U P O L D G O L D E N R I N G

Absolute ruggedness, waterproofing, lightweight construction, and impeccable optical quality. These are the four key features you'll find in all of our American-made, Leupold Golden Ring® spotting scopes and Leupold Golden Ring Compact binoculars. The result is flawless performance in all conditions. All give you legendary Leupold optical quality, absolute waterproof integrity, and finally, all Leupold Golden Ring optics are covered by the Leupold Full Lifetime Guarantee.

Leupold Golden Ring Compact Binocular

Their small size is no indicator of the power and features we've built into each pair of our Leupold Golden Ring Compact binoculars. Both models, the 9x25mm I.F. and the 10x28mm I.F., offer a superior optical system design for bright and crisp image resolution.

Multicoat 4 lens system enhances brightness, clarity, and contrast.

Shirt-pocket portable, they're so compact.

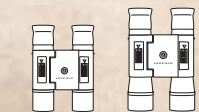
One Time Focus feature correctly focuses for most distances once set.

Tough, lightweight magnesium construction.

Rubber armor for added protection.



LEUPOLD
GOLDEN RING



9X25MM I.F. 10X28MM I.F.

Leupold Golden Ring 12-40x60mm Spotting Scope

The spotting scope one famous outdoors writer called a "landmark of optical design."

Powerful, clear, bright optics with up to 40x magnification for judging the rack on your next trophy from extreme distances.

A mere 37 ounces and 12.4 inches long, it's lightweight and compact.

Multicoat 4 lens system for superior light transmission capability and anti-glare interior work together to give you a crisp, vivid sight picture without equal.



Soft-side, form-fitting case is included. Operate the scope without ever removing the case.



LEUPOLD
GOLDEN RING
12-40X60MM

New! Leupold Golden Ring 15-30x50mm Compact Spotting Scope

The newest addition to our Golden Ring spotting scopes, it's the perfect spotting scope for judging trophy game at long ranges in rough terrain. It can close the distance with optical power rather than leg and lung power.

Just 21.5 ounces and 11 inches long, it's compact and lightweight enough to take anywhere.

Use handheld, or mount on most standard tripods, monopods, or window mounts.

Standard multicoat lens system offers exceptional brightness, clarity and contrast, while reducing glare.

With up to 30x magnification it's extremely powerful and versatile.



LEUPOLD
GOLDEN RING
15-30X50MM
COMPACT

Leupold Golden Ring 10-20x40mm Compact Spotting Scope

When the hunt is long and space is tight, this is the optic to carry.

Amazingly stable when handheld, or mount on most standard tripods, monopods, or window mounts.

Just 7.5 inches and 15.8 ounces, you can carry it anywhere, even around your neck.

Standard multicoat lens system offers exceptional brightness, clarity and contrast, while reducing glare.



LEUPOLD
GOLDEN RING
10-20X40MM
COMPACT

GRAY'S BEST

"Bluntly, this little gem is the most out-and-out useful spotting scope I have seen in years...Even if you already own a good, full-sized spotting scope, this would be a worthwhile addition."

Gray's Sporting Journal



BINOCULARS



L E U P O L D W I N D R I V E R

We created the Leupold Wind River line of optics to give you access to high-quality optics at an affordable price. We designed them using our nearly 100 years of experience of bringing the most rugged, reliable, high-performance optics products to our customers. The Green Ring™ is your assurance that what you see through them will be bright and crystal clear, with superb color fidelity, no matter what the light or weather conditions. These are all indispensable attributes when you're glassing the timber for your next trophy. Plus, Leupold Wind River optics are built to be durable, sealed against moisture, then filled with bone-dry nitrogen so they'll be waterproof, fog free, and ready for years of outdoor enjoyment. Finally, they're covered by the Leupold Wind River Limited Lifetime Warranty.

Pinnacles™ Series Binoculars

Both the Pinnacles 8x42mm and 10x42mm binoculars are tough and waterproof, as well as slim, lightweight, and ergonomic.

Fully multi-coated lenses and phase coated, silver enhanced prisms for brightness, superb resolution, and image fidelity in all light conditions.

Slim, ergonomic design fits well in any size of hand.

Interchangeable eyecups lets you switch between vented, retractable contoured eyecups and twist-up eyecups especially suited for users with glasses.



TWIST-UP EYECUPS

Olympic™ Series Binoculars

These premium quality 8x42mm, 10x50mm, and 12x50mm center focus, phase coated, roof prism binoculars deliver the kind of performance you wouldn't think possible in a binocular that's both affordable and lightweight.

Color fidelity, brightness, and clarity are all enhanced by the Olympic Series' phase coated, aluminum enhanced prisms and fully multi-coated lenses.

Ergonomic design gives them excellent fit and balance in any size hand.

Twist-up eyecups and ample eye relief make extended viewing a pleasure, even with glasses.

Olympic Compact Series Binoculars

The Olympic™ Compact 8x25mm and 10x25mm models are center focus, phase coated, roof prism binoculars. They give you outstanding performance with many of the same features, such as twist-up eyecups, as their full-size counterparts, in an even slimmer, lighter-weight package.

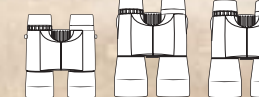


PINNACLES SERIES



8X42MM 10X42MM

OLYMPIC SERIES



8X42MM 10X50MM BLACK & CAMO 12X50MM

OLYMPIC COMPACT SERIES



8X25MM 10X25MM

BINOCULARS



L E U P O L D W I N D R I V E R

New! Katmai™ Series Binoculars

The Katmai™ Series binoculars give you all the performance of a full-size binocular in a compact package that's lightweight, and easy to carry or pack. The key is the Katmai's 32mm objective lens that transmits a greater amount of light to your eye than traditional compacts, which usually employ a much smaller objective lens.

32mm objective lenses give you the light transmission of full-size binoculars.

L-coated™ prisms and multi-coated lenses optimize light transmission and reduce glare.

Ergonomic, compact design makes the Katmai's easy to carry or stow in a cargo pocket.

Clear, bright sight picture with excellent image fidelity.

Twist-up eyecups and generous eye relief for comfort and ease of use, even with glasses.



KATMAI SERIES



6X32MM 8X32MM 10X32MM

Cascades™ Series Binoculars

The in-line design of the Leupold Wind River Cascades™ Series 8x42mm and 10x42mm binoculars makes both models trim, lightweight, and a real pleasure to use.

Outstanding low light performance for excellent early morning or late evening hunting.

Long eye relief and twist-up eyecups make the Cascades Series easy to use with glasses.

New! Center focus dial mounted lockable diopter adjustment keeps your focus setting secure against accidental bumps.



CASCADES SERIES



8X42MM 10X42MM

Mesa™ Series Binoculars

The Leupold Wind River Mesa™ 8x42mm and 10x50mm center focus, porro prism binoculars have classic binocular styling with the same advanced features and outstanding optics you'd give them if you designed them yourself.

Multi-coated lenses optimize light transmission for enhanced brightness, clarity, contrast, and color fidelity.

Tough rubber armor adds protection, and improves your grip in wet weather.

Twist-up eyecups and generous eye relief make the Mesas comfortable to use for long periods, even with glasses.

The porro prism lens system provides great depth perception.



MESA SERIES



8X42MM 10X50MM
BLACK & CAMO BLACK & CAMO

Mesa™ Compact Series Binoculars

Mesa Compact Series binoculars give you many of the same features in an inverted porro prism design that's unusually compact. Aspheric lenses in the compact binoculars provide an enhanced image without increasing the size of the binoculars, and roll-down eyecups offer versatility for those with glasses. Available in 8x23mm and 10x23mm models.



MESA COMPACT SERIES



8X23MM 10X23MM

New! Leupold Wind River Binoculars with Advantage Timber® HD™ Camouflage

Now you can get famous Advantage Timber® HD™ camo on a pair of rugged, waterproof Leupold Wind River binoculars. Our Olympic 10x50mm, and Mesa™ 8x42mm and 10x50mm full-size binoculars are available with the realistic Advantage Timber HD camouflage pattern. If you're a traditional or modern firearms hunter, bowhunter or a serious outdoors enthusiast, you won't want to head into the field without one of these three rugged, dependable, high-performance binoculars.





RB800 & SPOTTING SCOPES



L E U P O L D W I N D R I V E R

New! Leupold® Wind River® RB800 Laser Range Finding Binoculars

Never settle for a “guesstimate” of the range to your target again! The new Leupold Wind River RB800 Range Finding binocular combines the outstanding optics of a high-quality binocular with laser-precise measuring capability to create a single—and surprisingly affordable—new tool for hunters everywhere.

Find your target, push a button and you’ll get precise measurements—accurate to within 1 yard—to deer-sized game and other animals more than 550 yards away. You can determine the exact distance to objects such as trees, rocks, signs or other landmarks out to nearly 900 yards! Hold down the button for Scan Mode, to get continuous, precise range updates as you track an animal or glass an area. And like all Wind River products the RB800 Range Finding binocular is rugged and waterproof—100 percent wilderness ready—to go wherever the hunt takes you. It’s one hunting optic that takes the place of two.

Built from the ground up for hunters, lightweight and compact.

Precise measurements to targets from 10 to nearly 900 yards away.

Scan mode works at the push of a button to give you continuous range updates to a moving target, or distances to different objects as you scan across them.

Digital display in your choice of yards or meters is visible even in bright sunlight.

Digital compass in the RB800C lets you mark the distance and direction to game once it’s down, so it’s easy to find, even in dense cover or over long distances.

Multi-coated lenses for the brightness, clarity, and contrast you expect from Leupold.

Automatic battery-saving shut-off gives you longer battery life in the field.

Lightweight, waterproof, and rugged, they’re ready to go where the hunt takes you.

Leupold Wind River Sequoia™ Spotting Scopes

Our Sequoia™ 15-45x60mm spotting scope gives you a huge range of magnification, combined with an impeccably clear, sharp image with the contrast you demand. Choose between two models: one with a straight eyepiece or a 45° angled eyepiece (a very popular choice for use at the shooting range). Either one is equally at home on the firing line or in the field, and each is rugged and waterproof enough to take anywhere.

Fully multi-coated optics deliver maximum amounts of pure light to the eye, for superb brightness, clarity, and color.

Versatile magnification gives you excellent detail at all practical distances, so you can easily pick game from cover, even heavy timber.

Long eye relief and a twist-up eyecup make both models comfortable to use for long periods, even with glasses.

The 45° angled eyepiece offers you versatility and easy viewing from a variety of positions, including prone.

Rugged and 100 percent waterproof, they feature the same durable rubber armor as our binoculars for added protection.

Covered by the Leupold Wind River Limited Lifetime Guarantee.

New! Leupold Wind River Sequoia Spotting Scope Kit

The Sequoia Spotting Scope Kit has everything you need for a hunting trip or a day at the range. The kit includes:

The Leupold Wind River Sequoia 15-45x60mm Spotting Scope, either straight or angled eyepiece

Lightweight, adjustable compact tripod with a multi-directional, tilting head for easy movement and flexibility, and multi-section, adjustable legs with non-slip rubber feet

Protective Case with a black matte diamond plate body, reinforced edges, heavy foam protection inside, and a handle for easy carrying



SEQUOIA™ 15-45-60MM



SEQUOIA™ 15-45-60MM ANGLED



45° ANGLED EYEPIECE MODEL KIT #55888

STANDARD MODEL KIT #55886

Leupold Mark 4®—Answering The Call

When the United States military needed a new

riflescope that would not only function, but excel in

combat, the harshest environment on earth,

Leupold® answered the call with the ULTRA scopes

specifically designed to fit that purpose. With the

ULTRA, we set the standard in tactical optics, and we

continue to do so today, after 18 years serving the

needs of the tactical market. The Leupold Mark 4®

series, which evolved from that first call by our armed

forces, has become the benchmark for all

tactical riflescopes to follow.



LEUPOLD MARK 4®



R I F L E S C O P E S

“Mission Specific” has become the driving force behind the creation of Leupold Mark 4 optics. What that means is that we don't simply build products for military operators or law enforcement officers without fully understanding their mission requirements. The results are products that meet specific user requirements and as many mission contingencies as possible.

Today, Leupold Mark 4 riflescopes are used by police SWAT teams as well as police who patrol the streets daily. They're being used on frigid mountaintops in Afghanistan, in the searing desert heat of Iraq, and in the wet, steaming jungles of the Philippines. Leupold's philosophy helped create the riflescopes that have come to define tactical optics. For rugged dependability and absolute waterproof integrity in the most extreme conditions imaginable, for sheer optical excellence and flexibility, and finally, for fail-safe accuracy every shot, the Leupold Mark 4 line of riflescopes has no equal.

You'll find optics designed for your specific mission's needs in Leupold's newly expanded Mark 4 line-up. At Leupold, we feel we're helping keep our communities safe, as well as helping to defend the nation.

So whether you need the extreme long-range riflescope, the ultimate fast entry/close quarter combat optic, or something in between, we're ready with Leupold Mark 4 scopes that are specifically matched to both the mission and your unique conditions.

Mark 4 Optics for Every Mission Profile
Leupold Mark 4 scopes are grouped by mission profile, to help you find the optics that are right for the job. For everything from clearing a building to area containment, turn to Leupold Mark 4 Close Quarter/Tactical (CQ/T®) scopes. Our MR/T™ (Mid Range/Tactical) riflescopes are for that middle ground between short and long range. When serious precision at long distance is a must, so is a Leupold LR/T™ (Long Range/Tactical) riflescope. Leupold PR scopes give even a budget restricted department access to high-performance Leupold optics. Each category overlaps with the next for total mission coverage...simply put, there's a Leupold Mark 4 optic to cover any situation.



Leupold Mark 4 CQ/T® Riflescope

The Leupold Mark 4® 1-3x14mm CQ/T® is ready and able to handle the variety of close-contact situations common to both law enforcement and the military.

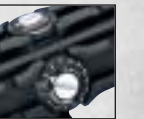
True 1x setting, so it functions as your non-magnifying, illuminated sight at extremely close range.

2x or 3x settings give you the additional power to accurately engage targets at medium ranges.

Leupold Circle Dot reticle is a bold aiming point and also provides range estimation.

Large field of view for fast target acquisition and tracking of moving targets.

Ten reticle illumination settings to match any light conditions without affecting your low-light vision.



Night-vision device compatible.

Attach accessories using the integrated MIL-STD-1913 rail mount cross-slots.

1/2-MOA “click” adjustments for windage and elevation.

One AA battery powers the Mark 4 CQ/T for up to 600+ hours at medium setting.

Made in U.S.A.



LEUPOLD MARK 4®



LR/T

Leupold Mark 4 Long Range/Tactical

Leupold Long Range/Tactical riflescopes give you as much control as possible over this extreme type of shooting. We'll give you the tools to do the job, the rest is up to you. Our LR/T scopes feature:

Finger-adjustable, knurled windage and elevation adjustment dials in two styles: the tall M1 dials or bullet drop compensation marked M3 dials. For more on bullet drop compensation, see page 41.

Audible, tactile "clicks" let you adjust with extreme precision.

M1 dials have 1/4-MOA "click" adjustments.

M3 dials have 1/2-MOA windage dials and 1-MOA elevation dials.

30mm maintubes for increased windage and elevation adjustment.

New! Fully Illuminated Mil Dot reticles available in some models.



Butler Creek® Flip-Open Lens Covers come standard with all Leupold Mark 4 LR/T riflescopes.



These three models—the Mark 4 10x40mm LR/T M1, Mark 4 16x40mm LR/T M1, and Mark 4 10x40mm LR/T M3—are arguably among the toughest, highest-performing riflescopes you'll find anywhere. It's no surprise that the Mark 4 10x40mm LR/T M3 was chosen as the primary day optic of the U.S. Army M-24 Sniper System. The reasons why are clear.

Superior edge-to-edge sharpness across visual field and outstanding low-light capability.

Adjust for parallax for specific ranges from 50 yards to infinity using the turret mounted focus knob, without taking your eyes off the target.

Maintubes milled from one solid piece of 6061-T6 aircraft aluminum.

Adjustment knobs can be zeroed once sighted-in.

Made in U.S.A.

MR/T

New! Leupold Mark 4 Mid Range/Tactical

Not all targets are engaged at 1,000+ meters or at arms length inside a building. Yet giving a threat room to exist is simply not an option. Leupold has you covered with the new Leupold Mark 4 3-9x36mm MR/T™ riflescope.

Designed to military specifications and in use world wide.

Finger-adjustable, knurled windage and elevation adjustments in two styles: the tall M1 dials or bullet drop compensation marked M3 dials.

M1 dials have 1/4-MOA "click" adjustments, while the M3 dials have 1/2-MOA windage dials and 1-MOA elevation dials.

Eye relief optimized for AR-style systems to compensate for stock size.

30mm maintubes for increased windage and elevation adjustment.

New! Fully Illuminated Mil Dot reticles available.

Made in U.S.A.



R I F L E S C O P E S / S P O T T I N G S C O P E S

PR

New! Leupold Mark 4 Precision Rifle

The Mark 4 Precision Rifle line-up was created so that even a force with a tight budget could outfit its officers with the most rugged, dependable tactical optics.

Three models: the Mark 4 3-9x40mm PR and the Mark 4 3.5-10x40mm PR with target knob adjustments, and Mark 4 4.5-14x40mm PR with side focus adjustment.

1/4-MOA "click" windage and elevation adjustments with 15-MOA of adjustment for each revolution.

Legendary Leupold ruggedness and absolute waterproof integrity.

Variety of reticles available.

Made in U.S.A.

Tactical Mounts

If you're making an investment in the world's most dependable tactical optics, go all the way. Mount your Leupold riflescope with specially designed Leupold Tactical Mounting System. For more information, see page 48.



Leupold Mark 4 12-40x60mm Tactical Spotting Scope

The scope most ideally suited for use as part of a sniper team. The Leupold Mark 4 12-40x60mm Tactical spotting scope features a Leupold Mil Dot "round dot" reticle for both range estimation and tactical cooperation with the shooter. It's the same proven reticle available in Leupold Mark 4 riflescopes.

Folded light path technology gives you greater magnification in a lightweight, compact design (12.4" long, 37 oz).

Includes soft-side case.

Universal 1/4-20 thread tripod attachment.



Estimate range at any power setting.

Multicoat 4 lens coatings ensure maximum light transmission, brightness, clarity, and contrast.



12-40X60MM TACTICAL

Made in U.S.A.

For more information on Leupold Mark 4 optics, call 503-526-1400 or visit www.leupold.com to request a Leupold Mark 4 catalog.

MARK 4 MODELS AVAILABLE FINISHES & RETICLES

10X40MM LR/T M1 (ALSO AVAILABLE AS M3)	■ DUPLEX, MIL DOT
16X40MM LR/T M1	■ DUPLEX, TARGET DOT, MIL DOT
3.5-10X40MM LR/T M1 (ALSO AVAILABLE AS M3)	■ DUPLEX, MIL DOT, ILLUM. DUPLEX, ILLUM. MIL DOT
4.5-14X50MM LR/T M1	■ DUPLEX, MIL DOT, *ILLUM. DUPLEX, *ILLUM. MIL DOT, *ILLUM. MIL DOT (M)
6.5-20X50MM LR/T M1	■ MIL DOT, *ILLUM. MIL DOT
8.5-25X50MM LR/T M1	■ MIL DOT, *ILLUM. MIL DOT
* 3-9X36MM MR/T M1 (ALSO AVAILABLE AS M3)	■ DUPLEX, MIL DOT, ILLUM. DUPLEX, ILLUM. MIL DOT
* 3-9X40MM PR	■ DUPLEX, MIL DOT
* 3.5-10X40MM PR	■ DUPLEX, MIL DOT
* 4.5-14X40MM PR LONG RANGE	■ DUPLEX, FINE DUPLEX, MIL DOT

* NEW FOR 2004

■ GLOSS BLACK ■ MATTE BLACK □ SILVER

(M) = AVAILABLE ON METRIC RETICLES ONLY. SEE CHART ON PAGE 58 FOR ORDERING INFORMATION.



10X40MM LR/T M1 (ALSO AVAILABLE AS M3)

16X40MM LR/T M1

3.5-10X40MM LR/T M1 (ALSO AVAILABLE AS M3)

3.5-10X40MM LR/T M1 ILLUM. RETICLE (ALSO AVAILABLE AS M3)

4.5-14X50MM LR/T M1 (ALSO AVAILABLE WITH ILLUMINATED RETICLE)



6.5-20X50MM LR/T M1 (ALSO AVAILABLE WITH ILLUMINATED RETICLE)

8.5-25X50MM LR/T M1 (ALSO AVAILABLE WITH ILLUMINATED RETICLE)

3-9X36MM MR/T M1 (ALSO AVAILABLE AS M3)

3-9X36MM MR/T M1 ILLUM. RETICLE (ALSO AVAILABLE AS M3)

3-9X40MM PR

3.5-10X40MM PR

4.5-14X40MM PR LONG RANGE

BINOCULARS & SPOTTING SCOPES

NEW PRODUCTS ARE SHOWN IN RED

LEUPOLD WIND RIVER AND LEUPOLD GOLDEN RING BINOCULARS AND SPOTTING SCOPES FEATURES AND DIMENSIONS														
	Actual Magnification	Linear Field of View		Angular Field of View degrees	Weight		Length		Objective Aperture mm	Twilight Factor	Exit Pupil mm	Eye Relief mm	Interpupillary Distance mm	Close Focus Distance ft m
		ft at 100 yd	m at 100 m		ounce	gram	inches	cm						
Leupold Wind River Pinnacles Series Binoculars														
8x42mm	8x	34.1	11.4	6.5	23.0	652	5.5	13.8	42	18.3	5.3	17.8	60 - 70	6.6 2.0
10x42mm	10x	26.7	8.9	5.1	25.0	708	5.5	13.8	42	20.5	4.3	16.5	60 - 70	6.6 2.0
Leupold Wind River Olympic Series Binoculars														
8x25mm Compact	8x	27.3	9.1	5.2	14.8	420	4.9	12.4	25	14.1	3.1	16.5	60 - 70	8.2 2.5
10x25mm Compact	10x	26.2	8.7	5.0	14.8	420	4.9	12.4	25	15.8	2.5	15.5	60 - 70	9.8 3.0
8x42mm	8x	32.5	10.8	6.2	21.8	619	5.7	14.6	42	18.0	5.3	18.0	60 - 70	7.5 2.3
10x50mm	10x	26.2	8.7	5.0	25.7	728	6.7	17.0	50	22.4	5.0	18.0	60 - 70	10.5 3.2
12x50mm	12x	25.2	8.4	4.8	25.7	730	6.6	16.7	50	22.5	4.0	15.5	60 - 70	13.1 4.0
Leupold Wind River Katmal Series Binoculars														
6x32mm	6x	42.5	14.2	8.1	18.2	515	4.1	10.5	32	13.9	5.3	16.6	57 - 72	4.9 1.5
8x32mm	8x	33.5	11.2	6.4	18.9	535	4.1	10.5	32	16.0	4.0	16.0	57 - 72	4.9 1.5
10x32mm	10x	27.2	9.1	5.2	18.2	515	4.1	10.5	32	17.9	3.2	7.6	57 - 72	4.9 1.5
Leupold Wind River Cascades Series Binoculars														
8x42mm	8x	34.1	11.4	6.5	22.9	650	5.5	14.0	42	18.3	5.0	18.0	58 - 72	9.9 3.0
10x42mm	10x	26.7	8.9	5.1	23.1	656	5.5	14.0	42	20.5	4.0	16.0	58 - 72	9.9 3.0
Leupold Wind River Mesa Series Binoculars														
8x23mm Compact	8x	33.6	11.2	6.4	13.2	375	4.2	10.7	23	13.5	2.5	9.0	60 - 70	9.8 3.0
10x23mm Compact	10x	26.2	8.7	5.0	13.2	375	4.2	10.7	23	15.2	2.0	9.0	60 - 70	9.8 3.0
8x42mm	8x	34.1	11.4	6.5	26.5	750	5.2	13.2	42	18.3	5.0	18.0	60 - 70	16.4 5.0
10x50mm	10x	28.8	9.6	5.5	32.3	917	6.5	16.6	50	22.4	4.9	18.0	60 - 70	29.5 9.0
Leupold Wind River Range Finding Binoculars														
RB800 8x32mm	8x	31.4	10.5	6.0	23.0	652	5.4	13.8	32	16.0	4.0	16.0	58 - 72	19.7 6.0
RB800C 8x32mm	8x	31.4	10.5	6.0	23.0	652	5.4	13.8	32	16.0	4.0	16.0	58 - 72	19.7 6.0
Leupold Golden Ring Binoculars														
9x25mm I.F.	9x	27.8	9.3	5.3	10.1	286	4.5	13.0	25	15.0	2.8	14.0	58 - 72	15.0 4.6
10x28mm I.F.	10x	25.1	8.4	4.8	10.9	309	5.0	14.0	28	17.0	2.8	14.0	58 - 72	15.0 4.6
Leupold Golden Ring Spotting Scopes														
10-20x40mm Compact	10.0x - 19.9x	19.9 - 13.6	6.6 - 4.5	3.8 - 2.6	15.8	447	7.5	19.1	40	20.0 - 28.3	4.0 - 2.0	18.5 - 17.2	NA	5.5 1.7
15-30x50mm Compact	15.2x - 30.4x	13.6 - 8.9	4.5 - 3.0	2.6 - 1.7	21.5	610	11.0	27.9	50	27.6 - 39.0	3.3 - 1.6	17.5 - 17.1	NA	13.5 4.1
12-40x60mm	12.7x - 38.1x	16.8 - 5.2	5.6 - 1.8	3.2 - 1.0	37.0	1049	12.4	31.5	60	26.8 - 48.9	4.8 - 1.5	30.0 - 30.0	NA	36.0 11.0
Leupold Mark 4 Spotting Scope														
12-40x60mm Tactical	12.7x - 38.1x	16.8 - 5.2	5.6 - 1.8	3.2 - 1.0	37.0	1049	12.4	31.5	60	26.8 - 48.9	4.8 - 1.5	30.0 - 30.0	NA	36.0 11.0
Leupold Wind River Sequoia Spotting Scopes														
15-45x60mm	15x - 45x	13.1 - 6.3	4.4 - 2.1	2.5 - 1.2	35.1	995	13.0	33.1	60	30.0 - 52.0	3.9 - 1.3	16.5 - 13.0	NA	29.9 9.1
15-45x60mm Angled	15x - 45x	13.1 - 6.3	4.4 - 2.1	2.5 - 1.2	35.1	995	12.5	31.7	60	30.0 - 52.0	3.9 - 1.3	16.5 - 13.0	NA	29.9 9.1

TACTICAL SCOPES FEATURES

NEW PRODUCTS ARE SHOWN IN RED

	Dimensions (inches unless otherwise stated)										TACTICAL RIFLESCOPES FEATURES														
	Actual Magnification		Field of View				Optimum Eye Relief				Objective Clear Aperture	Weight	Elevation Adjustment Range**	Windage Adjustment Range**											
	Low	High	ft at 100 yd	m at 100 m	inch	mm	inch	mm	inch	mm					ounce	gram	MOA	MOA							
Leupold Mark 4 Long Range / Tactical (LR/T)																									
10x40mm LR/T M1	13.1	6.1	2.3	2.2	2.7	4.3	2.0	1.7	30mm	10.0	—	11.1	—	3.7	—	3.4	—	86	—	1.6	40	21.0	595	90	60
10x40mm LR/T M3*	13.1	6.1	2.3	2.2	2.7	4.3	2.0	1.7	30mm	10.0	—	11.1	—	3.7	—	3.4	—	86	—	1.6	40	21.0	595	75	52
16x40mm LR/T M1	13.1	6.0	3.1	1.4	2.7	4.3	2.0	1.7	30mm	15.6	—	6.8	—	2.3	—	4.0	—	101	—	1.6	40	22.5	638	140	45
3.5-10x40mm LR/T M1	13.5	6.2	2.4	2.4	3.2	4.3	1.8	1.6	30mm	3.2	9.5	29.9	11.0	10.0	3.7	4.7	3.4	119	93	1.6	40	19.5	553	65	65
3.5-10x40mm LR/T M1 III. Ret.	13.5	6.2	2.4	2.4	3.2	4.3	1.8	1.7	30mm	3.2	9.5	29.9	11.0	10.0	3.7	4.7	3.4	119	93	1.6	40	21.0	595	65	65
3.5-10x40mm LR/T M3*	13.5	6.2	2.4	2.4	3.2	4.3	1.8	1.6	30mm	3.2	9.5	29.9	11.0	10.0	3.7	4.7	3.4	119	93	1.6	40	19.5	553	65	65
3.5-10x40mm LR/T M3* III. Ret.	13.5	6.2	2.4	2.4	3.2	4.3	1.8	1.7	30mm	3.2	9.5	29.9	11.0	10.0	3.7	4.7	3.4	119	93	1.6	40	21.0	595	65	65
4.5-14x50mm LR/T M1	12.5	5.5	1.6	2.4	3.2	3.7	2.3	1.6	30mm	4.8	14.3	19.0	7.6	6.3	2.5	4.5	3.6	113	93	2.0	50	22.0	624	75	70
4.5-14x50mm LR/T M1 III. Ret.	12.8	5.5	1.6	2.4	3.2	3.7	2.3	1.7	30mm	4.8	14.3	19.0	7.6	6.3	2.5	4.5	3.6	113	93	2.0	50	22.0	624	75	70
4.5-14x50mm LR/T M1 III. Ret. (metric)	12.8	5.5	1.6	2.4	3.2	3.7	2.3	1.7	30mm	4.8	14.3	19.0	7.6	6.3	2.5	4.5	3.6	113	93	2.0	50	22.0	624	75	70
6.5-20x50mm LR/T M1	14.5	6.5	2.6	2.4	3.2	4.9	2.3	1.6	30mm	6.5	19.5	14.3	5.5	4.8	1.8	4.4	3.6	111	93	2.0	50	22.0	624	70	70
6.5-20x50mm LR/T M1 III. Ret.	14.4	6.5	2.6	2.4	3.2	4.9	2.3	1.7	30mm	6.5	19.5	14.3	5.5	4.8	1.8	4.4	3.6	111	93	2.0	50	22.0	624	70	70
8.5-25x50mm LR/T M1	14.5	6.5	2.6	2.4	3.2	4.9	2.3	1.6	30mm	8.2	25.1	11.2	4.4	3.7	1.4	5.3	3.7	134	94	2.0	50	22.5	638	72	70
8.5-25x50mm LR/T M1 III. Ret.	14.4	6.5	2.6	2.4	3.2	4.9	2.3	1.7	30mm	8.2	25.1	11.2	4.4	3.7	1.4	5.3	3.7	134	94	2.0	50	22.5	638	72	70
Leupold Mark 4 Mid Range/Tactical (MR/T)																									
3-9x36mm MR/T M1	11.3	5.8	1.9	2.4	3.1	2.6	1.7	1.7	30mm	3.0	8.7	35.5	13.6	11.7	4.5	3.7	3.0	93	76	1.4	36	16.0	454	90	90
3-9x36mm MR/T M1 III. Ret.	11.3	5.8	1.9	2.4	3.1	2.6	1.7	1.7	30mm	3.0	8.7	35.5	13.6	11.7	4.5	3.7	3.0	93	76	1.4	36	16.0	454	90	90
3-9x36mm MR/T M3*	11.3	5.8	1.9	2.4	3.1	2.6	1.7	1.7	30mm	3.0	8.7	35.5	13.6	11.7	4.5	3.7	3.0	93	76	1.4	36	16.0	454	90	90
3-9x36mm MR/T M3 III. Ret.*	11.3	5.8	1.9	2.4	3.1	2.6	1.7	1.7	30mm	3.0	8.7	35.5	13.6	11.7	4.5	3.7	3.0	93	76	1.4	36	16.0	454	90	90
Leupold Mark 4 Precision Rifle (PR)																									
3-9x40mm PR	12.3	5.6	2.3	2.2	3.1	3.5	1.8	1.6	1.0	3.3	8.6	32.9	13.0	11.0	4.4	4.3	3.2	108	82	1.6	40	13.0	369	56	56
3.5-10x40mm PR	12.6	5.8	2.3	2.4	3.2	3.5	1.8	1.6	1.0	3.3	9.6	29.6	11.0	9.9	3.6	4.4	3.7	113	93	1.6	40	13.5	383	51	51
4.5-14x40mm PR Long Range	12.6	5.4	1.8	2.3	3.2	4.0	2.0	1.6	30mm	4.9	14.6	18.6	7.3	6.2	2.4	4.4	3.7	113	93	1.6	40	16.0	454	95	95
Leupold Mark 4 Close Quarter/Tactical (CQ/T)																									
CQT 1-3x14mm	8.8	1.6	—	—	3.0	—	1.2	1.5	2.9	1.0	2.9	112.0	41.0	37.5	13.9	2.8	2.0	71	51	0.6	14	17.5	496	90	90

*On all fixed power scopes, dimension "E" is measured from the back of the eyepiece to the beginning of the eyepiece tube threads.
 **Dimensions "A" and "E" may vary according to the focusing position of the eyepiece.
 *On CQ/T, dimension is measured from where mounting foot rests on the base.

*BDC (Bullet Drop Compensation) Dial
 ** Elevation and windage adjustment ranges are the distance from one extreme of the adjustment to the other.

FOUR FINISHES FOR LEUPOLD SCOPES



GLOSS BLACK

The classic gloss black finish which has long been a standard in the Leupold line.



SILVER

The perfect finish for stainless rifles and handguns, now available on 13 Leupold models.



MATTE BLACK

The flat black option for those who prefer a less reflective finish.

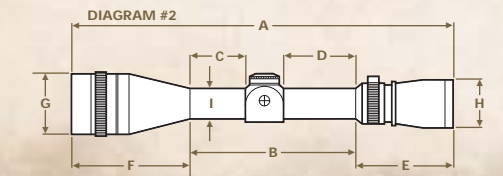
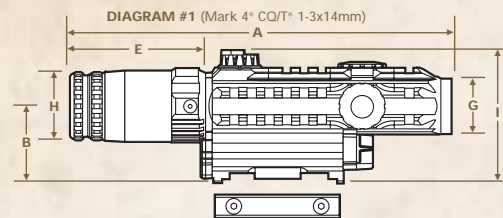


SATIN

A non-reflective finish that is exclusive to LPS.

To determine which finishes are available for a given scope, please refer to the ordering information on pages 58-59.

SCOPE SPECIFICATIONS



SCOPE FEATURES

NEW PRODUCTS ARE SHOWN IN RED

	Dimensions (inches unless otherwise stated)										FEATURES									
	Actual Magnification		Field of View				Optimum Eye Relief				Objective Clear Aperture	Weight	Elevation Adjustment Range**							

RETICLE CONFIGURATIONS

The Leupold Ballistic Aiming System™

The goal of every hunter is a successful hunt with a clean harvest. It was with this in mind that Leupold created the Leupold Ballistic Aiming System™. Because we so strongly agree with the Boone and Crockett Club's® legacy of wildlife conservation and ethical fair chase hunting, we have worked with them to develop the system's reticles as the Boone and Crockett™ Big Game reticle, while the other is designated as the Varmint Hunter's reticle.



BOONE AND CROCKETT CLUB
Fair Chase and Conservation
SINCE 1887

Together, these reticles give the hunter two very useful tools for successful hunts with clean and efficient harvests. Using these straightforward and easy-to-follow instructions, we sincerely hope that all hunters will be able to improve their long-range shooting skills.

The Ballistic Aiming System™ on the VX®-III Power Selector Ring

The Leupold Ballistic Aiming System™, available exclusively on the new VX®-III series of riflescopes, provides a series of aiming points on the reticle to improve your ability to shoot accurately at longer ranges. The first aiming point (the intersection of the Duplex® reticle) is designed to be used at 200 yards with most common cartridges or at 300 yards in several flatter shooting cartridges designed for longer range use. The Leupold Ballistic Aiming System provides you with two different power selector positions, indicated by large and small triangles located on the power selector. These are provided to allow you to select the hold points best suited to the cartridge you are using.

In some cases, the smaller triangle setting can be used to accommodate your slower, heavier bullet load, while the larger triangle can be used to accommodate a faster, lighter bullet load in the same rifle. The reticle assumes bullets of similar spitzer shape will be used throughout. As an example, a 30-06 with a 180 gr spitzer bullet and 2700fps muzzle velocity would require the use of the smaller triangle mark. A 30-06 with a 150 gr spitzer bullet at 3000 fps muzzle velocity would use the larger triangle mark. We have designated three sets of cartridges to be used in conjunction with the large and small triangles, and sight in distances of either 200 or 300 yards, described as Group A, Group B, and Group C. Group A cartridges will use the large triangle and a 200 yard zero, Group B will use the large triangle and a 300 yard zero, and Group C will use the small triangle and a 200 yard zero.

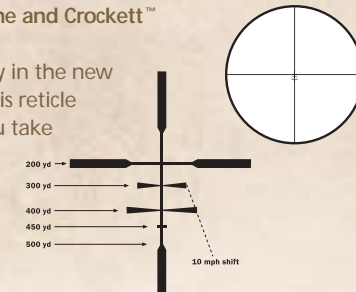
Be sure to verify the aiming points by practicing at the actual distances at which the points are intended to work. Ballistic performance of your rifle and cartridge can vary somewhat from ammunition manufacturer data due to rifle barrel length, actual ammunition performance, and various atmospheric conditions.

Leupold Offers 16 Reticle Options in a Variety of Leupold Scopes

Each is designed to help you achieve your goals in whatever type of shooting you participate. Several reticles are available as illuminated reticle options in our VX-III line of scopes (see pages 10-13). To learn which reticles are available for a given scope, refer to the ordering information on page 58. If you don't see the reticle you prefer listed for a particular scope, the Leupold Custom Shop can install any of our reticles in nearly all of our scopes. See page 62 for more information on reticle changes and the Leupold Custom Shop.

New! Leupold Boone and Crockett™ Big Game Reticle

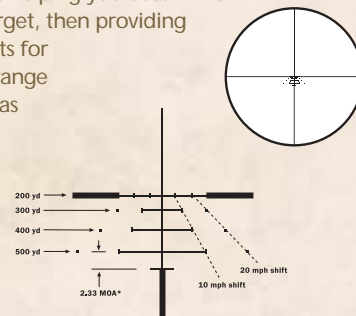
Available exclusively in the new VX-III riflescopes, this reticle system will help you take big game at longer distances. Not only does this reticle help determine the range, it provides precise aiming points for easy-to-remember range increments as well as wind deflection.



RANGE	POWER SELECTOR VALUES			10 MPH DRIFT
	LARGE ▼ BULLET DROP	SMALL ▲ BULLET DROP	10 MPH DRIFT	
200 yd MOA	0.00	0.00	0.00	—
200 yd inches	0.00	0.00	0.00	—
300 yd MOA	2.28	2.14	2.14	5.16
300 yd inches	6.88	6.61	6.61	6.79
400 yd MOA	6.00	6.00	6.00	3.03
400 yd inches	20.11	20.11	20.11	13.69
450 yd MOA	6.28	7.83	—	—
450 yd inches	20.60	26.87	0.00	—
500 yd MOA	7.83	9.75	—	—
500 yd inches	24.18	31.18	0.00	—

New! Leupold Varmint Hunter's Reticle

Available exclusively in the new VX-III riflescopes, this reticle system will help you hit small targets at longer ranges than ever, by helping you determine the range to the target, then providing precise aiming points for easy-to-remember range increments, as well as wind deflection. Aiming points are fine lines, which won't obscure small targets at long range.



RANGE	POWER SELECTOR VALUES					
	LARGE ▼ BULLET DROP	SMALL ▲ BULLET DROP	10 MPH DRIFT	20 MPH DRIFT	30 MPH DRIFT	40 MPH DRIFT
200 yd MOA	0.00	0.00	0.00	0.00	0.00	0.00
200 yd inches	0.00	0.00	0.00	0.00	0.00	0.00
300 yd MOA	5.41	2.28	2.28	5.12	0.00	0.00
300 yd inches	16.89	7.10	6.98	15.97	0.00	0.00
400 yd MOA	6.13	5.83	6.09	6.17	0.00	0.00
400 yd inches	17.30	17.61	17.63	18.22	0.00	0.00
500 yd MOA	7.02	8.78	8.49	10.99	0.00	0.00
500 yd inches	21.66	26.25	24.87	32.79	0.00	0.00

*Brackets a prairie dog at 300 yards. If the prairie dog is smaller than the bracket, then it is more than 300 yards away.

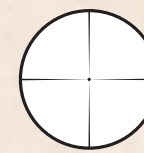
New! Leupold Wide Duplex® Reticle

Leupold designed the new Wide Duplex® reticle with a larger center gate for lightning fast target acquisition, even on a moving target.



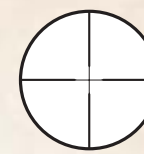
Leupold Dot

A Leupold exclusive, this reticle still has a prominent dot like the so-called "floating dot." But the thinning portion of the crosshair makes locating the dot much easier.



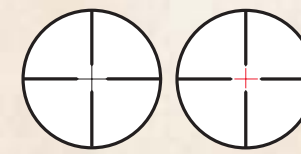
Fine Duplex

Thinner posts and crosshairs allow for less target coverage, making precision shots on small targets easy.



Duplex

Leupold invented the Duplex design more than 35 years ago. Heavy posts stand out against cover and in twilight conditions, pointing boldly to the intersection. Centering is a snap. The thin crosshairs obscure little.



Illuminated Duplex



VX-III models use the Duplex reticle for range estimating as well. If you bracket a deer, you can read the range on the power selector ring.

Heavy Duplex

With its heavy posts, the Heavy Duplex reticle is especially useful in low-light conditions.



CPC

The CPC reticle is a steady taper down to a fine intersection. This gives a faster reference than a conventional crosshair by leading your eye to the center.



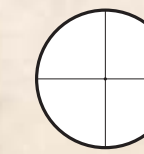
Post & Duplex

Offering the benefits of both the Duplex and the German #4, the Post & Duplex is the favorite of many hunters.



Target Dot

This is a conventional shooter's dot, which seems to "float." The crosshairs are extremely thin.



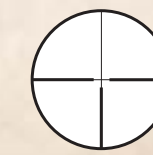
Crosshair

The conventional crosshair is still a popular choice among shooters because of its simplicity and versatility.



German #1, #4, and Illuminated #4 Dot

These typical European-style reticles are bold and easy to see, especially against tangled backgrounds and shadows.



German #4



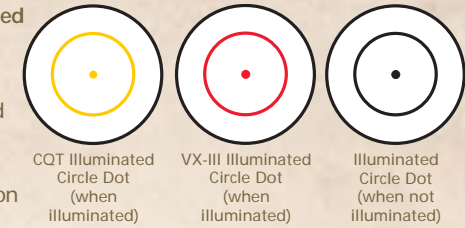
Illuminated German #4 Dot



German #1

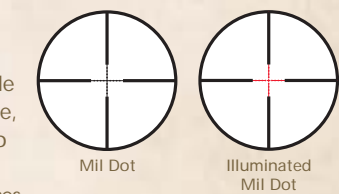
Illuminated Circle Dot

Designed for fast target acquisition in any environment, the Illuminated Circle Dot reticle can also be used to estimate range. Available in the VX-III 1.5-5x20mm Illuminated reticle model and Leupold Mark 4 CQ/T scopes.



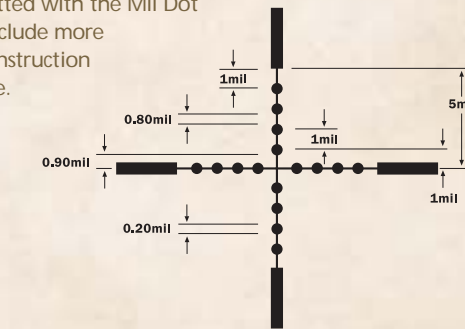
Mil Dot

Several Leupold riflescopes are available with the Mil Dot reticle, which was designed to help the U.S. Marine Corps estimate distances. It's now standard for all military branches.



Range Estimating With the Mil Dot Reticle

With practice, it's a simple system to use. Dots are spaced in one mil (milliradian) increments on the crosshair. Using the mil formula, a table can be created that is based on the size of the object being targeted. Just look through the scope, bracket the object between dots, and refer to the table for an estimated distance to target. Leupold scopes fitted with the Mil Dot reticle include more specific instruction on its use.



MOUNTING SYSTEMS

STD Mounts

- Machined steel construction
- Versatile, available for many different rifles
- Forward part of the base accepts a dovetail ring, locking it solidly into position
- Rear ring is secured by windage adjustment screws
- Long Range STD mounts provide 1/4 degree of built-in elevation compensating for bullet drop at extreme ranges
- STD 2-Piece bases offer maximum accessibility to the breech area of your rifle
- STD 2-Piece bases fit right- and left-hand actions, and reversible bases are available for many actions
- STD rings are engineered to match up with STD 1-Piece and STD 2-Piece bases
- Five different ring heights are available for STD bases



Dual Dovetail Mounts

- Machined steel construction
- Leupold's trademarked Dual Dovetail system provides a classic low-profile mount for scopes on a variety of popular actions
- Bases accept all Leupold rotary dovetail rings
- Dovetail connections at both front and rear provide a rock-solid mounting platform



Handgun Mounts

- Designed specifically to withstand the crushing recoil of today's powerful handguns
- Available in models that match up with the most popular handguns



Leupold Ringmounts

- Machined steel construction
- Use as a high-quality alternative to ringmounts sold by firearms manufacturers and as a no-tap mounting method for most .22 rimfire rifles with a 11mm, 13mm, or 3/8" dovetail rail



.22 RIMFIRE RINGMOUNTS WITH DOVETAIL RECEIVERS

RUGER INTEGRAL RINGMOUNTS



• Superior integrity and tighter tolerances because we machine them from solid stock

SAKO DOVETAIL RINGMOUNTS

Rings for Cross-Slot Bases

- Machined steel construction
- Engineered specifically to match up with cross-slot bases
- Mount these incredibly stable rings on firearms such as tactical shotguns with built-in mounting rails



Extension Ring Sets

- Machined steel construction
- Extension rings give you 5/8" of additional ring spacing adjustment, so you can shorten or lengthen your ring spacing on rifles
- Extension rings that mount on the front of STD and QR bases are available for 1-inch, 26mm (QR only), and 30mm maintubes



Detachable Mounting Systems

Why are so many hunters and shooters using Leupold's Detachable Mounts, the mounts you can remove, replace, and return to zero without fail?

- 1) Switch quickly to open sights
- 2) Better access to the loading port during cleaning
- 3) Switch from small to large objective scopes and vice versa, depending on the light conditions
- 4) Have one scope for big game, one for varmints
- 5) Use a higher magnification scope for load development and precise bench work, and a lower magnification scope for hunting
- 6) Remove your scope to carry your rifle in a scabbard on horseback hunting trips
- 7) Switch to a backup scope in case of damage in the field
- 8) Remove your scope during travel or storage

The QR mount promises repeatable accuracy:

- Remove and reattach a scope using our QR mount and still return to within half an inch of the original point-of-impact on the target
- Proven in extensive testing
- The strength of machined steel construction
- The key is super-close machining tolerances at the heart of the patented lever mechanism
- Turn the lever forward and an eccentric on the lever shaft engages the base of the ring, pulling it down and forward on the base, locking it solidly into its "zero" position



The QRW brings Leupold accuracy to the cross-slot format:

- Steel detachable accuracy mounts that are based on the familiar cross-slot design
- Use the QRW mounts to achieve detachable accuracy



Leupold PRW Rings Offer Permanent Cross-Slot Stability

- Steel rings that are based on the proven cross-slot design
- Uses the Leupold QRW bases or any other Picatinny-style mounting rails



TOOLS AND ACCESSORIES

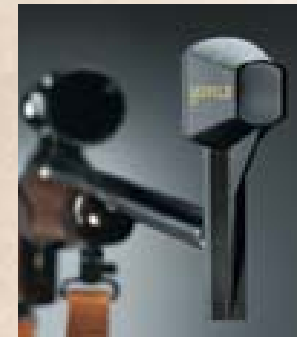
Leupold developed this special collection of tools and accessories because the right tools mean a job well done. Every item will complement your workbench or shooting bag. These products also make great gifts for hunters and shooters who appreciate quality.

Retractable Ballistic Chart

Keep critical, custom ballistics data where you can access it from any shooting position. Attaches to your scope's maintube (1" or 30mm) for instant access, and the durable metal tape with your ballistics data automatically retracts after use.



Retractable Ballistic Chart 1" #54804 \$49.90
Retractable Ballistic Chart 30mm #54778 \$49.90



Magnetic Boresighter

Put your rifle, shotgun, or pistol "on the paper" fast with the Leupold magnetic boresighter. You can even use this revolutionary boresighter to recheck your zero quickly, anywhere, anytime. It's easy to use, fits all rifles, pistols or

shotguns, and works with any optical sight. The magnetic boresighter requires no barrel spuds or batteries, and it fits in a shirt pocket so you can take it anywhere. Great for the workbench, at the range, or in the field! #53500 \$69.00



Torx® Driver

The Torx® Driver gives you a better handle on driving and securing Torx-head mounting screws, which won't strip like old-fashioned hex-head screws. #50818 \$12.00

Mounting Tool

This useful tool features one slotted screwdriver, two Torx drivers, and five hex-head drivers. As practical in the field as on the bench, it's perfect for making windage and elevation adjustments, and installing rings and mount bases. #52296 \$24.00



Anti-Reflection Device (ARD)

A quarter-inch deep and perforated with scores of tiny, light-transmitting honeycomb baffles, the ARD reduces lens glare as effectively as a 7" lens shade. Snaps into 40mm objective scopes that are non-threaded and non-adjustable. #52292 \$26.00

LensPen

This compact, two-step LensPen has a natural hair brush which is fully retractable for protection when not in use. A clean brush is key because it's the first thing to touch the lens. The microfiber cleaning tip automatically replenishes itself with a state-of-the-art cleaning compound. Compact and ergonomic, it's great for your workbench, the range, or in the field. #48807 \$11.90



Scope Cover

Keep your Leupold scope looking like new! Protect its finish from dirt and damage with a scope cover. Available in six sizes to fit most Leupold scopes, the scope cover is made of water-resistant, nylon-laminated neoprene. Protect your scope in storage or in the field. \$26.00 (for S to XX-L) \$36.00 (for CQ/T)
Small #53572 Large #53576 XX-Large #53580
Medium #53574 X-Large #53578X CQ/T #54857



Ring Wrench

Install rings without damaging your rifle or scope using this unique tool. For 30mm or 1" rings. #48762 \$18.00

Target Diskette

This computer diskette contains nine different targets you can print out at home on your PC. Print the targets you want, as you need them! With a sheet for reloading data as well, this disk is an invaluable resource. #52390



50-Foot Focus Adapter

This 50-foot focus adapter is excellent for gallery shooting and fits 40mm adjustable objective scopes. #31682

Lens Shades

These 2.5" and 4" lens shades can be threaded together to create custom lengths. Models to fit 40mm and 50mm objective scopes are available.



Competition Series Lens Shades

Lens shades are also available for the 45mm objectives of our Competition Series scopes. You can also thread these 2.5" and 4" Competition Series lens shades together for custom lengths.

Fits all Competition Series scopes

	PART NUMBER	PRICE
45mm 2.5" Competition Series		
Matte	54169	\$48.00
45mm 4" Competition Series		
Matte	54180	\$52.00

Fits all pre-2004 VX-II, Vari-X II, and Vari-X III 40mm Adj. Obj. scopes

	PART NUMBER	PRICE
40mm 2.5"		
Gloss	52343	\$36.00
Matte	52344	\$38.00
Silver	52345	\$38.00
40mm 4"		
Gloss	52346	\$40.00
Matte	52347	\$42.00
Silver	52348	\$42.00

New! Fits 2004 VX-II, 2004 VX-III, and all Mark 4 40mm objective scopes

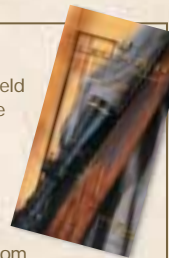
	PART NUMBER	PRICE
40mm 2.5"		
Gloss	56186	\$36.00
Matte	56187	\$38.00
Silver	56188	\$38.00
40mm 4"		
Gloss	56189	\$40.00
Matte	56190	\$42.00
Silver	56191	\$42.00

Fits all 50mm objective scopes except LPS

	PART NUMBER	PRICE
50mm 2.5"		
Matte	52350	\$48.00
50mm 4"		
Gloss	52352	\$50.00
Matte	52353	\$52.00
Silver	52354	\$52.00

The Hunter's Closet®

Leupold is pleased to offer a collection of field essentials, apparel, and outerwear from The Hunter's Closet®. It's the only place to get official Leupold hats, jackets, vests, shirts, hunting knives, and other great items bearing the Leupold logo. To request your copy of The Hunter's Closet brochure, call (503) 526-1400, or visit us at www.leupold.com.



New! Full-Size Tripod

Our full-size tripod is sturdy and stable, yet lightweight at just 9.3 lbs, and compact when folded. Extends to 65" and collapses to 30". Features three-section legs, and a three-way panning head with quick-release base that makes it easy to find and follow objects. SKU #56441



New! Compact Tripod

When a full-size tripod is just "too much equipment" to take into the field, our compact tripod gets the job done. The 4-section legs extend to 31.5" and collapses to a mere 15". The adjustable ball head with quick-release base gives you incredible viewing versatility. SKU #56446



Shoulder Pod

The shoulder pod is the fastest way to bring your spotting scope into action. Just snug it to your shoulder for steady viewing. SKU #48643



New! X-treme™ Binocular Strap

Even the lightest binoculars can get heavy after hours of hanging around your neck. Now, with the new X-treme™ binocular strap, the weight is taken off your neck and evenly distributed across your back through the "X" shaped design of the strap, keeping your binoculars close to your body to prevent swinging yet ready at hand at a moments notice. #55895



Binocular Tripod Adapter

With the binocular tripod adapter, you can enjoy the same steady view with your binoculars that's normally reserved for spotting scopes. SKU #48826



Window Mount

For rock-steady viewing from your vehicle, use the window mount with nearly any spotting scope. SKU #42285



LIFETIME GUARANTEE

Built To Last Generations — Leupold and Stevens, Inc. is a family owned, fourth generation company that has been manufacturing precision optical products in the U.S. for nearly 100 years. Leupold's success has been built on our commitment to your absolute satisfaction and our commitment to the shooting sports. It's for these reasons that we offer the Leupold Full Lifetime Guarantee.

If any Leupold Golden Ring product is found to have defects in materials or workmanship, we will, at our option, repair or replace it. FREE. Even if you are not the original owner. No warranty card is needed. No time limit applies.

There is only one way to void the Leupold Full Lifetime Guarantee: unfortunately, we cannot honor the guarantee of scopes that have been disassembled, modified, or worked on by anyone not authorized by Leupold. To ensure this doesn't happen to you, contact Leupold Technical Service before having any work or repairs done to your valuable Leupold optics. Call 502-526-1400 or visit our Web site at www.leupold.com.

LEUPOLD CUSTOM SHOP

For years, Leupold customers have been sending us their scopes to make changes that suit their specific needs. Perhaps it's changing a reticle to accommodate a change in shooting style or shortening parallax to mount a scope on a rimfire rifle. From what was originally all "word of mouth" service offerings, our fame quickly spread.

Today, the Leupold Custom Shop is famous around the world. With a menu of wide-ranging services, we can change the features of your Leupold scope to meet your unique shooting needs.

Reticle Changes



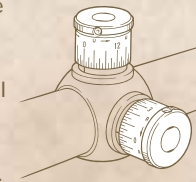
If you've decided a particular reticle is best for you, but your old Leupold scope doesn't have it, or the new Leupold scope you want doesn't offer it, send the scope to us. The Leupold Custom Shop can install any of our reticles in nearly all of our scopes. Choose from four sizes of Duplex, two Leupold Dots, a variety of Target Dots, or even the Leupold Mil Dot reticle to mention just a few.

In most cases, we can install any of the non-illuminated reticle styles pictured in our catalog in any of our non-illuminated scopes. Illuminated reticles can only be installed in illuminated reticle scopes.

If you wish to know the subtension of a reticle style in a particular scope, please consult the Reticle Subtension Chart located in our catalog, or if the reticle in which you are interested is not listed, contact the Leupold Custom Shop.

Adjustment Dials

Adding target-style adjustment knobs to your scope is just one example of the adjustment dial options you have from the Leupold Custom Shop. We can install the dials of your choice in almost any Leupold scope (the LPS models being the only exception). We can even change the dials of the VX-III Long Range M3 to those of the VX-III Long Range M1. You can have the elevation dial alone changed, or change both. The combinations are many, and the choice is all yours. Call a Leupold Product Specialist in our Technical Service department for specific details regarding your scope.



Parallax Distance Changes

Leupold scopes that don't feature parallax adjustment are set at the factory for a specific parallax distance: 150 yards for standard riflescopes, 75 yards for shotgun models, 60 yards for rimfire scopes, etc. If the purpose you have in mind for a scope isn't compatible with the preset parallax distance, the Leupold Custom Shop can change it to the distance required. This even includes adjustments as close as 10 meters for air rifle applications.

Total Scope Renovation

Every Leupold scope is extremely rugged, and the typical one leads a hard life. Years of driving rain, sun exposure, heat, cold, dust, sand, rocks, mud, riding in saddle scabbards, scraping tree branches, and many other forms of abuse can damage the appearance of your scope. Now it can look as good as the day you bought it with a renovation from the Leupold Custom Shop. We offer three types of scope renovations: Specific, Basic, and Full Renovation.

Specific Renovation is handy when there's just one piece of a scope you want replaced, such as a scratched maintube or chipped objective ring. For more extensive work, **Basic Renovation** replaces the maintube, the objective lens, and ocular lens. To really make your scope like new, you'll want the **Full Renovation**. We replace the maintube, objective and ocular lenses, and all exterior parts. If you want your Leupold to look as good outside as it works inside, give Leupold's Custom Shop a call.

Sending a Product to the Leupold Custom Shop

Please follow these steps when sending any product to the Leupold Custom Shop:

- 1) Remove mounting rings, covers, and all other accessories from the product.
- 2) Record the serial number of the product and keep it where you can find it if needed.
- 3) Include a note with the product indicating the reason the product is being sent.
- 4) Make certain that your name, address, phone number, and e-mail (if applicable) are included in the note.
- 5) If possible, ship the product in its original packaging, as this is the safest method.

- 6) Be sure to wrap the package securely and use filament strapping tape on the outside.
- 7) If possible, ship by a traceable parcel service. Please insure the shipment against loss.

LEUPOLD CUSTOM SHOP PRICING

Reticle Change — LPS scopes.....	\$86.00
VX-III, VX-II, and M8 scopes	\$56.00
Leupold Mark 4 scopes....	\$61.00
Illuminated....	\$145.00
Competition Series scopes	\$83.00
Mil Dot Reticle Installation — LPS scopes.....	\$188.00
VX-III, VX-II, and M8 scopes.....	\$145.00
Leupold Mark 4 scopes...	\$145.00
Illuminated...	\$145.00

Target-Style Adjustment Installation

Most Leupold riflescopes can be fitted with target-style adjustments for both windage and elevation. These target-style adjustment knobs feature 1" high, finger-adjustable dials with "click" indicators every 1/4-MOA. VX-III Long Range M3 scopes can have M1 (1/4-MOA) style adjustments installed.

Adjustment Dial Changes 1/4 MOA Target Adjustments	
Elevation OR Windage Adjustment	\$67.00
Elevation AND Windage Adjustments	\$103.00

M1 Style Adjustments

(Vari-X III Long Range M3 Scopes)	
Elevation OR Windage Adjustment	\$168.00

M1/M3 Long Range Style Adjustments

Elevation OR Windage Adjustment	\$77.00
Elevation AND Windage Adjustments	\$126.00

Finger Click Adjustment

(VX-I, VX-II, VX-III)	
Elevation OR Windage Adjustment	\$67.00
Elevation AND Windage Adjustments	\$103.00

All change and installation prices for custom reticles and target-style adjustments listed include shipping and handling charges (Leupold Custom Shop services are not available for Rifleman riflescopes.) Please follow the instructions under "Sending a Product to the Leupold Custom Shop" when shipping the scope.

Prices published in this catalog are effective January 1, 2004 through December 31, 2004, and are subject to change without notice.

CONTACTING LEUPOLD TECHNICAL SERVICE

TO REACH LEUPOLD TECHNICAL SERVICE

Parcel Service —

Leupold & Stevens, Inc.; Attn: Technical Service Dept.
14400 N.W. Greenbrier Parkway
Beaverton, OR 97006-5790 U.S.A.

U.S. Mail —

Leupold & Stevens, Inc.; Attn: Technical Service Dept.
P.O. Box 688, Beaverton, OR 97075-0688 U.S.A.
Phone: 8:00 a.m. - 4:30 p.m. PST M-F (503) 526-1400
Fax: 24 hours a day, 7 days a week (503) 526-1402
E-mail: productspecialist@leupold.com

Leupold Customers In Canada —

Leupold Canada; Jim Korth Agencies, Ltd.
103 Stockton Point, Box 490; Okotoks, AB T1S 1A7
Phone: (403) 938-3255
Fax: (403) 938-2722
E-mail: terry@korthagencies.com

To Ask a Question, Get Advice on the Use of a Product, or Request Replacement Parts

If you would like to ask a question of our Leupold Product Specialists concerning product selection, application, operation, problems or any other technical matter, or to obtain replacement parts (dial covers, screws, etc.), they can be contacted in writing (to the "U.S. Mail" address previously listed), by phone, fax, or e-mail.
Phone: (503) 526-1400 • Fax: (503) 526-1402
E-mail: productspecialist@leupold.com
Web site: www.leupold.com

To Obtain a Current Leupold Catalog

The current Leupold catalog can be obtained by writing to Leupold and requesting one, calling the catalog request line and leaving your name and address, or downloading one directly from the Leupold Web site.
Phone: (503) 526-1400 • Web site: www.leupold.com

To Locate the Dealer Nearest You

Leupold has a Dealer Locator on our Web site, as well as a phone line specifically devoted to locating the Leupold dealer nearest you. Web site: www.leupold.com
Leupold Dealer Locator Line: 1-800-929-4949

If your Leupold product fails to perform in any way, please contact a Leupold Product Specialist within our Technical Service department to determine if the problem can be solved without sending the product to Leupold. Many times, the problem can be solved without sending the scope to us. We encourage you to contact us first. Leupold Technical Service will assist you with the problem in the best and most efficient manner. If we do need you to send the product in for service, please include a note indicating your observations of the problem. Please be detailed in your description, as it will help us to expedite the service and return your product as soon as possible. With our On-line Product Service Status feature on our Web site, you can check that your product arrived, when the service began, when the service was completed, when it was shipped back, and obtain the UPS tracking number for follow up.

Comprehensive Leupold Information on the Web

Leupold's Web site, www.leupold.com, offers a wealth of information about all our products and services, history, frequently asked questions, technical information, Custom Shop pricing, and much more. Plus, it's available 24 hours a day for your complete convenience. Whether you're looking for general information or you have a specific question regarding a Leupold product or service, you should be able to find it at www.leupold.com.

On-line Product Service Status

We know customers who send their products to us for service or custom work are eager to have them back as soon as possible. With our On-line Product Service Status feature on our Web site, you can check that your product arrived, when the service began, when the service was completed, when it was shipped back, and obtain the UPS tracking number for follow up.



Hoening Rifle

Loading as a side-by-side, firing as an over-under, this new 9-3 x 74R design from George Hoening, topped with a Vari-X III 1.5-5x20mm, is ready for Strawberry Mountain Elk or a Matetsi mixed bag. Owen Bartlett's engraving and stock making accentuate the design's clean lines.