



04 | The F-Series Super Duty



steve ricciardelli

HERE'S THE INFORMATION YOU REQUESTED

Custom-designed for:

steve ricciardelli

Thank you for your interest in the 2004 Ford Super Duty. In your brochure, you'll find:

- Details about new features for 2004 including the available Flexfold™ 60/40 split bench rear seat, a power sliding rear window and a wireless entry keypad.
- More about the Built Ford Tough engineering behind F-Series Super Duty's best-in-class torque, diesel horsepower and interior room.
- Info about Super Duty models like the FX4 Off-Road Super Duty that combines strength and toughness with the durability for adventures that go beyond the beaten path.
- Great current incentives and offers that make driving a F-Series Super Duty more accessible than ever before.
- The location of your nearest Ford Dealers. You can even click on the Dealer name below to visit their website and view a map.

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Wolf Point, MT 59201

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Glendive, MT 59330

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Great Purchasing & Finance Offers *

Model	Start-End		Cash Back		APR Alternative 36/48/60/72		Cash Back & APR
F-SuperDuty (Excl. Harley/6.0L)	13-Jul-04	2-Aug-04	\$3000	or	0.0/0.0/0.9/2.9	or	\$1500 2.9/3.9/4.9
F-SuperDuty 6.0L (Excl. Harley)	7-Jul-04	2-Aug-04	\$1500	or	1.9/2.9/3.9/5.9	or	\$500 2.9/3.9/4.9

Great Leasing Offers **

Model	Start-End		Cash Back	
F-SuperDuty (Excl. Harley/6.0L)	13-Jul-04	2-Aug-04	\$2500	

* NOT ALL BUYERS WILL QUALIFY. 36 month Ford Credit APR financing at \$27.78 per month; 48 month Ford Credit APR financing at \$20.83 per month; 60 month Ford Credit APR financing at \$17.05 per month; 72 month Ford Credit APR financing at \$15.15 per month per \$1000 financed with 10% down OR \$3000 cash back with standard APR rates. Take new retail delivery from dealer stock by 8/2/2004. See dealer for qualifications and complete details. Residency restrictions apply. Incentives are subject to change. A combined customer cash reduced financing rate option is available on most models. Regional programs may vary.

** Take new retail delivery from dealer stock by 8/2/2004. See dealer for residency requirements and complete details. Incentives shown may only represent a sampling of current offers. Go to your dealer or www.fordvehicles.com for complete details.

The incentives listed on this brochure were correct at the time they were posted. Your local Ford dealer is the best source for up-to-date incentive and leasing information. Residency restrictions apply.

Experienced My Ford yet? Get an inside look at the benefits of Ford ownership at the My Ford owner website. It's a one-stop spot for managing important vehicle information – 24/7, whenever you need it. It's free to register for personalized maintenance schedules, incentives and offers, and much more. You can even access your Ford Credit information and online bill payment services! Log on to www.myford.fordvehicles.com to get started.





Formidable strength and capability.

Getting into an F-Series Super Duty means choosing a truck that offers remarkable torque, unsurpassed diesel horsepower and best-in-class interior room. Power comes from your choice of three engines, including the 5.4L Triton® V8, the 6.8L Triton® V10 and the 6.0L Power Stroke® Turbo Diesel. And the ladder-style frame provides the strength to haul up to 5,565 pounds and tow nearly seven tons (up to 13,900 pounds) when properly equipped. That's what it means to be Built Ford Tough.

F250/F350 Super Duty Lineup Overview

XL



One of the toughest trucks on the road. Plain and simple.

In addition to the standard equipment on every F-250/350 model, listed below are a few of the key features included on the XL.

- Front bench seat in HD vinyl (HD cloth/vinyl weave with Crew Cab) with new recline feature
- Rear bench seat, fold-up, in HD vinyl (SuperCab).
- Rear bench seat, forward fold seat back, in HD cloth/vinyl weave (Crew Cab).
- Full black vinyl floor covering.

MSRP: **\$22,485***
EPA estimated mpg: **N/A**

XLT

The same rugged standards with a higher level of luxury.

In addition to the standard equipment on every F-250/350 model, listed below are a few of the XLT features that are upgrades over the XL.

- Seats, front cloth 40/20/40 split bench and full carpeting
- All new FlexFold 60/40 Crew Cab rear bench seat with fold-flat design, grocery hooks, dual integrated cupholders and tray
- AM/FM stereo single CD player/cassette with digital clock and four speakers
- Power black foldaway mirrors



MSRP: **\$25,690***
EPA estimated mpg: **N/A**

LARIAT



Comfortable, very well equipped and Built Ford Tough.

In addition to the standard equipment on every F-250/350 model, listed below are a few of the Lariat features that are upgrades over the XLT.

- Seats, front 40/20/40 split bench with leather seating surfaces
- Driver and passenger sun visors with covered lighted mirrors
- Overhead console with trip computer and two storage bins
- Privacy glass and sliding rear window

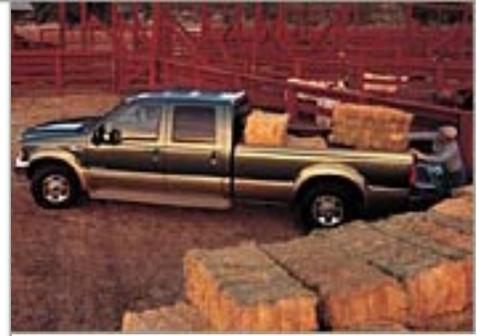
MSRP: **\$30,780***
EPA estimated mpg: **N/A**

KING RANCH EDITION

A pickup truck should never have it this good.

In addition to the standard equipment on every F-250/350 model, listed below are a few of the key features included on the Super Duty King Ranch Edition.

- Unique painted aluminum wheels with King Ranch logo on the center cap (SRW)
- Quad captains chairs, front and rear center consoles and passenger assist handles in unique King Ranch leather.
- Optional 2nd row 60/40 fold-flat bench seat with unique King Ranch leather seating surface
- Heated seats (front driver and passenger).



MSRP: **\$36,465***
EPA estimated mpg: **NA**

FORD HARLEY-DAVIDSON™ F-SERIES



Our biggest, most powerful new addition.

In addition to the standard equipment on every F-250/350 model, listed below are a few of the key features included on the Harley-Davidson(TM) Super Duty.

- Optional 6.8L Triton® V10 or 6.0L Power Stroke® Diesel V8 power make this Super Duty very capable
- Quad Captain's chairs with unique black leather seating surfaces and embossed Harley-Davidson™
- Unique 18" polished aluminum wheels with chrome lug nuts and

MSRP: **\$38,255***
EPA estimated mpg: **NA**

* Starting Manufacturers Retail Price, excluding taxes, title and registration fees. Optional equipment not included.

** EPA estimated city/highway mpg based on base engine/transmission configuration.

† Always wear your safety belt and secure children in the rear seat.

Ford F-250 Super Duty vs. Chevrolet Silverado

Ford F-Series has been the best-selling full-size pickup truck 26 years in a row. So how does it compare to the other big trucks this year? Take a look and see how Ford F-250 Super Duty stacks up against the Chevrolet Silverado. And for even more comparisons, visit www.fordvehicles.com.

“Best-in-class torque”

“Best-in-class diesel horsepower”

“Best-in-class interior room”

SPECIFICATIONS	2004 Super Duty F-250 Crew Cab 4x4 WB Lariat	2004 Chevrolet Silverado 2500 HD Crew Cab 4WD
Standard Seating	6	6
AM/FM Radio	Standard	Standard
Cassette Player	Standard	Not Available
CD Player	Standard	Standard
Power Windows	Standard	Not Available
Power Door Locks	Standard	Optional
Manual Transmission	Standard	Standard
Automatic Transmission	Optional	Optional
4-Wheel ABS Brakes	Standard	Standard
Rear Suspension	Standard	Standard
Horsepower@RPM	260@4500	300@4400
Torque@RPM	350@2500	360@4000
Brakes (rear)	Disc	Disc
Wheelbase (in.)	156.2	153
Front Head Room (in.)	41.4	41
Front Leg Room (in.)	40.7	41.3
Warranty, Basic (months)	36	36
Warranty, Basic (miles)	36,000	36,000



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Superior craftsmanship inside and out.

Experience the luxurious side of tough with the Super Duty King Ranch. Inside the standard Crew Cab, you'll find heated dark Castaño leather-trimmed captain's chairs up front and your choice of captain's chairs with center console in the back or a 60/40 split bench front-folding rear seat. And outside, unique aluminum wheels, lighted cab steps with diamond-plate inserts, and telescoping trailer tow mirrors with power heated glass, integrated turn signals and clearance lights make it complete.



Featured Specifications - Interior Features

	F-250/350 XL	F-250/350 XLT	F-250/350 Lariat	F-250/350 King Ranch Edition	Ford Harley-Davidson™ F-Series Super Dut
SEATING					
Front bench seat, heavy-duty vinyl full bench with recline feature	S	-	-	-	-
Rear SuperCab—Fold-up vinyl bench seat	S	-	-	-	-
Rear Crew Cab—Bench with forward fold	S	-	-	-	-
Front 40/20/40 split bench seat, high series cloth with center armrest, cup holder and storage.	-	S	-	-	-
Rear SuperCab—Fold-up cloth bench seat	-	S	-	-	-
Front 40/20/40 split bench seat, premium leather seating surfaces with center armrest, cup holder and storage.	-	-	S	-	-
Rear SuperCab—Fold-up premium leather seating surfaces bench seat	-	-	S	-	-
Rear Crew Cab—FlexFold™ 60/40 bench with fold-flat, grocery hooks, dual integrated cupholders and tray, 2 outboard head restraints	-	S	S	-	-
King Ranch: Quad captain's chairs with unique King Ranch leather seating surfaces	-	-	-	S	-
King Ranch: 2nd row FlexFold™ 60/40 bench seat with unique King Ranch leather seating surfaces	-	-	-	O	-
Harley Davidson SuperCab: Unique black leather seating surfaces front Captain's chairs/rear bench with embossed Harley-Davidson™ logo, front center console in unique leather	-	-	-	-	S
Harley Davidson Crew Cab: Quad captain's chairs with unique black leather seating surfaces, embossed Harley-Davidson™ logo, front and rear center console in unique leather	-	-	-	-	S
Harley-Davidson: 2nd row FlexFold™ 60/40 bench seat in unique leather seating surfaces with embossed Harley-Davidson™ logo (Crew Cab)	-	-	-	-	S
Heated seats	-	-	O	S	O
Front—Manual lumbar support, driver and front passenger side	-	S	S	S	S
Front—Power driver and passenger seat (power passenger seat available only on Crew Cabs with power driver)	-	-	S	S	S

	F-250/350 XL	F-250/350 XLT	F-250/350 Lariat	F-250/350 King Ranch Edition	Ford Harley-Davidson™ F-Series Super Dut
CLIMATE CONTROL					
Air Conditioning (manual)	O	S	S	S	S

	F-250/350 XL	F-250/350 XLT	F-250/350 Lariat	F-250/350 King Ranch Edition	Ford Harley-Davidson™ F-Series Super Dut
ENTERTAINMENT SYSTEMS					
AM/FM stereo with digital clock and 2 speakers	S	-	-	-	-
AM/FM stereo with cassette, digital clock and 4 speakers	O	O	-	-	-
Premium electronic AM/FM stereo with digital clock, single CD and 4 speakers	-	S	-	-	-
Premium electronic AM/FM stereo with digital clock, cassette, single CD and 4 speakers	-	O	S	S	S
Premium electronic AM/FM stereo with digital clock, in-dash 6-disc CD player and 4 speakers	-	O	O	O	O

COMFORT AND CONVENIENCE	F-250/350 XL	F-250/350 XLT	F-250/350 Lariat	F-250/350 King Ranch Edition	Ford Harley-Davidson™ F-Series Super Dut
Instrumentation—tachometer, trip odometer, voltmeter (MT only), oil pressure, coolant temperature, transmission temperature gauge (AT only) fuel gauge and indicator lights	S	S	S	S	S
Instrument panel—color-coordinated with glove box, 4 air registers with positive shutoff, ashtray and cigar lighter, storage bin and trash bag hook (Black with Harley-Davidson™).	S	S	S	S	S
Instrument panel—unique “spun metal face” cluster finish instrument panel (speedometer/tachometer)	-	-	-	-	S
Reverse Sensing System	-	O	O	O	O
Dome lamp—LH/RH door activated instrument panel switch operated with delay	S	S	S	S	S
Dome lamp—with dual map lights (front and rear with Crew Cab)	S	S	S	S	S
Delayed accessory power	-	S	S	S	S
Auxiliary powerpoint	S	S	S	S	S
Trip computer (compass, DTE, outside temperature), garage door opener and sunglass bin	-	-	S	S	S
Trip computer (compass, DTE, outside temperature), maplights and switches (requires moonroof)	-	-	O	-	-
Maplight and switches (requires moonroof)	-	O	-	-	-
Steering wheel, black vinyl	S	S	-	-	-
Steering wheel, color-coordinated leather wrapped	-	-	S	S	-
Unique King Ranch leather-wrapped steering wheel	-	-	-	S	-
Speed control/tilt steering wheel	-	S	S	S	S
Power adjustable pedals (with automatic transmission)	-	O	O	O	S
Windshield Wipers, Interval	S	S	S	S	S
Rearview, 11.5" day/night	S	S	S	S	S
Cupholders, dual instrument panel mounted	S	S	S	S	S
Cupholders, integrated with armrest on Crew Cab rear seat	-	S	S	O	O
Map pockets with integrated “Closed Containers Only” cup holders (SuperCab rear doors)	S	S	S	-	S
Storage provisions—behind seat storage tray (Regular Cab and Crew Cab with rear bench seat)	-	S	S	O	O
Sunvisors—Color-coordinated cloth, single driver with map strap and single passenger with mirror insert	S	S	-	-	-
Sunvisors—Color-coordinated cloth, single driver with map strap and mirror, single passenger with covered lighted mirror	-	-	S	S	S
Driver and passenger side grab handles (LH/RH rear seat grab handles with Crew Cab)	S	S	S	S	S
Roof ride handles—front passenger side (also over rear doors with Crew Cab)	S	S	S	S	S
Unique King Ranch leather-wrapped A/B pillar grab handles	-	-	-	S	-
Floor covering, full black vinyl	S	-	-	-	-
Floor covering, color-coordinated carpet (includes carpeted front and Crew Cab rear floor mats with XLT and Lariat)	-	S	S	S	S

Unique front and rear floor mats with King Ranch logo	-	-	-	S	-
Unique black molded rubber floor mats with "Harley-Davidson™" script	-	-	-	-	S
Unique Ebony interior accents (carpet, door trim inserts, steering wheel)	-	-	-	-	S
Door trim, color-coordinated molded with hard armrest/grab handle and reflector	S	-	-	-	-
Door trim, soft armrest/grab handle, molded upper appliqué, upper and lower map pockets and reflector (appliqué, armrest and power switch bezel are dark accent color with XLT, all black with Harley-Davidson™)	-	S	-	-	S
Door trim, soft armrest/grab handle, woodgrain upper appliqué, upper and lower map pockets and reflector	-	-	S	S	-
Power equipment—one-touch down power driver window, door locks with backlit switches and windows with backlit switches	-	S	S	S	S
Power Equipment Group—Includes accessory delay, power locks, power front side windows, power rear side windows (Crew Cab only), and one-touch down driver side window (Fleet only)	O	S	S	S	S

Featured Specifications - Exterior Features

APPEARANCE	F-250/350				
	F-250/350 XL	F-250/350 XLT	F-250/350 Lariat	F-250/350 King Ranch Edition	Ford Harley-Davidson™ F-Series Super Dut
Front bumper — Argent painted	S	-	-	-	-
Front bumper — Chrome with lower center trim	-	S	S	S	-
Rear step bumper — Argent painted	S	-	-	-	-
Rear step bumper — Chrome	-	S	S	S	-
Unique rear step bumper with Arizona Beige step pad	-	-	-	S	-
Front bumper with Arizona Beige valance	-	-	-	S	-
Black bumpers (Accent color with two-tone)	-	-	-	-	S
Grille—Argent	S	-	-	-	-
Grille—Argent grille insert with chrome surround	-	S	S	-	-
Grille—Unique front grille (chrome/Arizona Beige)	-	-	-	S	-
Grille—Body-color grille (Black only)	-	-	-	-	S
Doors, four full-size (Crew Cab)	S	S	S	S	S
Partitionable and stackable pickup box	S	S	S	S	S
4 Tie down hooks on pickup box	S	S	S	S	S
4 unique chrome tie-down hooks on pickup box	-	-	-	-	S
Tailgate, removable with key lock	S	S	S	S	S
Rubber bed mat with Harley-Davidson™ logo	-	-	-	-	S
Dual rear wheels (F-350 only)	O	O	O	O	O
Manual mirrors, black fold-away	S	-	-	-	-
Power mirrors, black fold-away	-	S	S	-	-
Mirrors, manual telescoping trailer tow with manual glass trailer tow with power heated glass and integrated clearance lights and turn signals	-	O	O	-	S
Body-color manually telescoping trailer tow mirrors with power/heated glass and integrated clearance lights and turn signals	-	-	-	S	-
2 Front Tow Hooks	S	S	S	S	-
2 unique chrome front tow hooks	-	-	-	-	S
Cab steps, lighted with diamond plate inserts (Arizona Beige)	-	-	-	S	-

Cab Steps, chrome tubular (Included with XLT Sport)	-	O	O	-	-
Cab steps, molded black	O	O	S	-	-
Chrome tubular step bar with unique Harley-Davidson™ Bar and Shield logo insert	-	O	O	-	-
Headlights—Sealed beam halogen headlights	S	-	-	-	-
Headlights—Single beam jewel effect headlamp	-	S	S	S	S
Fog Lamps	-	O	S	S	S
Lights—pickup box/cargo light	S	S	S	S	S
Doors handles, black	S	S	S	-	-
Unique body color exterior door handles	-	-	-	S	-
Tailgate handle- black	S	S	S	-	-
Lower accent two-tone paint	-	O	O	S	-
Unique two-tone	-	-	-	-	O
Unique tape stripe with “Harley-Davidson™” script	-	-	-	-	S
Chrome exhaust tip (optional Included with XLT Sport Package)	-	-	-	-	S
Unique engine decal	-	-	-	-	S
Unique “King Ranch F-Series Super Duty” fender and tailgate badges	-	-	-	S	-
Unique “Harley-Davidson F-Series Super Duty” fender and tailgate badges	-	-	-	-	S

PROTECTION	F-250/350				
	XL	XLT	Lariat	King Ranch Edition	Ford Harley-Davidson™ F-Series Super Dut
Black wheel lip moldings, front and rear and door handles (Accent color with two-tone)	-	-	-	-	S
Wheel lip molding in Arizona Beige (front and rear SRW only)	-	-	-	S	-
Tailgate top edge molding—black	S	S	S	-	-
Box rail moldings—black	S	S	S	-	-
Unique box top/tailgate moldings in Arizona Beige	-	-	-	S	-

WINDOWS AND GLASS	F-250/350				
	XL	XLT	Lariat	King Ranch Edition	Ford Harley-Davidson™ F-Series Super Dut
Power windows and locks with delayed accessory power and one-touch down on driver's side window	S	S	S	S	S
Flip-out rear/quarter glass (SuperCab only)	S	S	S	-	S
Rear Sliding window	O	O	S	S	-
Privacy Glass	-	O	S	S	S
Solar tinted glass	S	S	S	S	S
Power sliding Moon Roof (Crew Cab only)	-	O	O	O	O
Power rear sliding window	-	-	O	O	S
Unique windshield with Harley-Davidson™ Bar and Shield dot pattern and alliance logo	-	-	-	-	S

Featured Specifications - Power and Handling

POWER	F-250/350				
	XL	XLT	Lariat	King Ranch Edition	Ford Harley-Davidson™ F-Series Super Dut
5.4L EFI Triton® V8 Engine and 6-speed manual overdrive transmission	S	S	S	-	-
5.4L EFI Triton® V8 Engine with electronic 4-speed automatic overdrive transmission (Required minimum with King Ranch)	O	O	O	O	-
6.8L EFI Triton® V10 engine with 6-speed manual overdrive transmission (Required minimum with Harley-Davidson™)	O	O	O	-	-
6.8L EFI Triton® V10 engine with electronic 4-speed automatic overdrive transmission	O	O	O	O	O
6.0L Power Stroke® V8, 32-valve turbo diesel with 6-speed manual overdrive transmission	O	O	O	-	-
6.0L Power Stroke® V8, 32-valve turbo diesel with Torqshift™ 5-speed automatic transmission	O	O	O	O	O
Dual alternators (available only with Power Stroke® Diesel)	O	O	O	O	O

HANDLING	F-250/350				
	XL	XLT	Lariat	King Ranch Edition	Ford Harley-Davidson™ F-Series Super Dut
Electronic shift-on-the-fly (4X4 only)	-	O	O	O	O
Limited slip rear axle	O	O	O	O	O
Optional axle ratio	O	O	O	O	O
Trailer wiring, 7/4 pin combination connector	S	S	S	S	S
Heavy Service Suspension Package—Includes heavy service front springs (200 lbs. upgrade above the spring computer selected as a consequence of options chosen. Not included if maximum springs have been computer selected as standard equipment), steering damper. NOTE: Recommended only on vehicles which will permanently utilize aftermarket equipment such as heavy duty winches, brush guards or other apparatus which loads the front axle to the specified gross axle weight rating (GAWR).	O	O	O	O	O
FX4 Off-Road Package —Includes transfer case and fuel tank skid plates, Rancho® front and rear shocks, steering damper, FX4 decals (4x4 only)	O	O	O	O	-
Camper Package includes Heavy service front springs, rear stabilizer bar (SRW), auxiliary rear springs and slide-in camper certification	O	O	O	O	O
Snow Plow Package. Includes: highest front GAWR/springs and steering damper	O	O	O	O	-

WHEELS AND TIRES	F-250/350				
	XL	XLT	Lariat	King Ranch Edition	Ford Harley-Davidson™ F-Series Super Dut
Wheels, argent steel (SRW/DRW)	S	-	-	-	-
Wheels, chrome steel (SRW)	-	S	-	-	-
Wheels, deluxe aluminum(SRW)	-	O	-	-	-
Wheels, polished aluminum (DRW)	-	S	S	S	-
Wheels, premium aluminum (SRW)	-	-	S	-	-
Wheel trim—Argent painted steel wheels, SRW includes black center ornaments	S	-	-	-	-
Wheel trim— Chrome steel wheels with bright center ornaments (SRW)	-	S	-	-	-

Wheel trim— Premium aluminum wheels with bright center ornaments (SRW)	-	-	S	-	-
Unique King Ranch painted aluminum wheels with unique center cap with King Ranch logo	-	-	-	S	-
Unique 18" polished aluminum wheels with chrome lug nuts and "Harley-Davidson™" script on center cap	-	-	-	-	S
LT235/85Rx16E BSW All-Season (F-250)	S	S	-	-	-
LT235/85Rx16E BSW All-Terrain (F-250)	O	O	-	-	-
LT235/85Rx16E OWL All-Season	-	O	-	-	-
LT235/85Rx16E OWL All-Terrain (F-250)	-	O	-	-	-
LT265/75Rx16E BSW All-Season (F-250)	O	-	S	S	-
LT265/75Rx16E BSW All-Terrain (F-250)	O	-	-	-	-
LT265/75Rx16E OWL All-Season (F-250)	-	O	O	O	-
LT265/75Rx16E OWL All-Terrain (F-250)	-	O	O	O	-
LT265/75Rx16E OWL Mud/Snow 4x2 only	-	O	-	-	-
LT265/75Rx16E BSW All-Season (F-350 SRW)	S	S	S	S	-
LT265/75Rx16E BSW All-Terrain (F-350 SRW)	O	O	-	-	-
LT265/75Rx16E OWL All-Season (F-350 SRW)	-	O	O	O	-
LT265/75Rx16E OWL All-Terrain (F-350 SRW)	-	O	O	O	-
LT235/85Rx16E BSW All-Season (F-350 DRW)	S	S	S	S	-
LT235/85Rx16E BSW All-Terrain (F-350 DRW)	O	O	O	-	-
LT235/85Rx16E OWL All-Season (F-350 DRW)	-	O	O	O	-
LT235/85Rx16E OWL All-Terrain (F-350 DRW)	-	O	O	O	-
LT275/65R18E All-Terrain BSW tires	-	-	-	-	S
Spare Tire (wheel and lock)	S	S	S	S	S

Featured Specifications - Safety and Security

SAFETY	F-250/350				
	F-250/350 XL	F-250/350 XLT	F-250/350 Lariat	King Ranch Edition	Ford Harley-Davidson™ F-Series Super Dut
Airbags, second generation driver and passenger†	S	S	S	S	S
Passenger side deactivation switch (switch not included with Crew Cab)	S	S	S	S	S
4-Wheel disc/4-wheel Anti-Lock Braking System	S	S	S	S	S
Safety Belts—Color-coordinated with height adjustment (front outboard seating positions only), D-rings on Regular and Crew Cab; sling mounted on XL SuperCab	S	S	S	S	S
Safety Belts—Color-coordinated front outboard seat integrated restraints (SIR) with SuperCab	-	S	S	-	S
Safety Belts—Belt Minder™ (Chime and flashing warning light on instrument cluster if belts not buckled)	S	S	S	S	S
Child Tethers—all seats, Regular Cab front passenger and all rear seating positions	S	S	S	S	S

SECURITY	F-250/350				
	F-250/350 XL	F-250/350 XLT	F-250/350 Lariat	King Ranch Edition	Ford Harley-Davidson™ F-Series Super Dut
Advanced Security group. Includes: Remote keyless entry, illuminated entry, Autolamp, Autolock, driver's side wireless keypad (Keypad deleted with Harley-Davidson™)	-	O	S	S	S

S = Standard O = Optional - = Unavailable

Ford Division reserves the right to change product specifications at any time without incurring obligations.
† Always wear your safety belt and secure children in the rear seat.



16" Argent Steel Wheel w/Black Hub Cover (SRW)



16" Argent Steel Wheel (DRW)



16" Steel Wheel w/Full Sport Wheel Cover (SRW)



16" Polished Aluminum Wheel w/Bright Hub Cover (DRW)



16" Deluxe Aluminum Wheel w/Bright Hub Cover (SRW)



16" Chrome Steel Wheel w/Bright Hub Cover (SRW)



16" Premium Aluminum Wheel w/Bright Hub Cover (SRW)



16" Premium Painted Aluminum Wheel w/King Ranch Hub Cover (SRW)



Competition Orange



Oxford White



Arizona Beige Metallic



Red



Dark Toreador Red



Chestnut Metallic



Estate Green Metallic



Dark Green Satin Metallic



Medium Wedgewood Blue Metallic



True Blue Metallic



Silver Metallic



Dark Shadow Grey



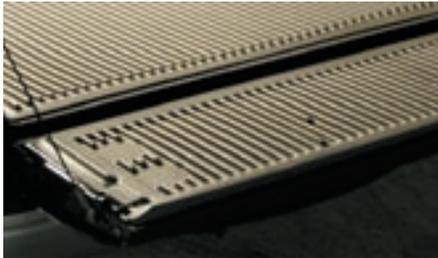
Black

Dealer Accessories

Your local Ford Dealer has just the right truck for you, plus a host of accessories to tailor it perfectly to your needs.

Remote Start

Warm it up. Cool it down. The remote start key fob allows you to start your Super Duty from a distance with the push of a button.



Durable Plastic Bedliner

The high-impact, durable plastic bedliner adds a layer of protection to the bed and tailgate. Available in Black or Arizona Beige.

Chrome Grille Insert

Give your Super Duty a tough new look with the billet-style chrome grille insert. And the available bug shield can help provide a clear view of the road ahead.



Why Ford Credit?

At Ford Credit, auto financing is our specialty. Whether you purchase or opt for a Red Carpet Contract, we offer a range of terms and features that make you experience hassle-free. Contact your local Ford Dealer or visit us on the web at www.fordcredit.com.



Roadside Assistance

Every new Ford includes the assurance of a 24-hour emergency Roadside Assistance Program provided during the 3-year/36,000-mile limited warranty period. Ask your Ford Dealer for complete details on this program, which includes such services as fuel delivery, tire change, jump start, or even help when you're locked out of your vehicle.

New Vehicle Limited Warranty

Under the New Vehicle Limited Warranty, you receive bumper-to-bumper coverage for 3 years/36,000 miles with no deductible. You also receive corrosion perforation coverage for five years with unlimited mileage and no deductible. Ask your Ford Dealer for a copy of the warranty.

Helpful Ford Links

Now that you've learned more about this Ford vehicle, we would like to recommend the following links that can help you get all the information you need about finding, purchasing, and owning the Ford that's just right for you:



[Fordvehicles.com](#) - The best place to get information about Ford cars, trucks, and SUVs.

[Build Your Ford](#) - Build and price your vehicle online - From performance to interior colors and everything in between.

[Get a Price Quote](#) - Request a quick price quote from a Ford Dealer in your area.

[Search Dealer Inventory](#) - Find your vehicle at a Dealer near you.

[Certified Pre-Owned](#) - Ford Quality Checked Certified Pre-Owned Dealers - For pre-owned vehicles with Ford confidence!

[Ford Accessories Store](#) - These great accessories can make your Ford vehicle truly unique.

[Ford Credit](#) - Ford Credit online vehicle financing offers the tools you need to aid in your purchase decision including Payment Estimator and instant credit approval.

[My Ford](#) - The official Website for Ford Vehicles Owners. Personalized maintenance schedules, exclusive offers & incentives, your service expense log and much more!

Disclaimer:

Competitive comparisons based on publicly available information and Ford certification date at time of brochure creation. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Following creation of the brochure, certain changes in standard equipment, options and the like or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.