



04 | Expedition



steve ricciardelli

HERE'S THE INFORMATION YOU REQUESTED.

Custom-designed for:

steve ricciardelli

Thank you for your interest in the 2004 Ford Expedition. In your brochure, you'll find:

- Details on the innovative features that make Expedition so agile -- Like the fully Independent Rear Suspension that helps give it a smooth, more controlled ride on any surface.
- More about the available 5.4L Triton® V8 that's tough enough to tow up to 8,950 lbs., when properly equipped.
- Info about Expedition's interior features that suit your lifestyle and needs -- like the available PowerFold™ third-row seat and CenterSlide™ second-row seat that lets you carry up to nine people or fold the seats down for up to 110 cu. ft. of cargo space.
- Great current incentives and offers that make driving an Expedition more accessible than ever before.
- The location of your nearest Ford Dealers. You can even click on the Dealer name below to visit their website and view a map.

Rathert - Fox Ford - Merc Inc	101 Anaconda Wolf Point, MT 59201	(406) 653-1350
Eissinger Equipment / Savage Ford Inc	Hwy 200 Box A Circle, MT 59215	(406) 485-2751
American Ford	100 Ford Avenue Glendive, MT 59330	(406) 345-3673

Great Purchasing & Finance Offers *

Model	Start-End		Cash Back		APR Alternative 36/48/60/72		Cash Back & APR
Expedition	7-Jul-04	2-Aug-04	\$4000	or	0.0/0.0/0.0/2.9	or	\$2000 0.9/1.9/2.9

Great Leasing Offers **

Model	Start-End		Cash Back
Expedition	7-Jul-04	2-Aug-04	\$4000

* NOT ALL BUYERS WILL QUALIFY. 36 month Ford Credit APR financing at \$27.78 per month; 48 month Ford Credit APR financing at \$20.83 per month; 60 month Ford Credit APR financing at \$16.67 per month; 72 month Ford Credit APR financing at \$15.15 per month per \$1000 financed with 10% down OR \$4000 cash back with standard APR rates. Take new retail delivery from dealer stock by 8/2/2004. See dealer for qualifications and complete details. Residency restrictions apply. Incentives are subject to change. A combined customer cash reduced financing rate option is available on most models. Regional programs may vary.

** Take new retail delivery from dealer stock by 8/2/2004. See dealer for residency requirements and complete details. Incentives shown may only represent a sampling of current offers. Go to your dealer or www.fordvehicles.com for complete details.

The incentives listed on this brochure were correct at the time they were posted. Your local Ford dealer is the best source for up-to-date incentive and leasing information. Residency restrictions apply.

Experienced My Ford yet? Get an inside look at the benefits of Ford ownership at the My Ford owner website. It's a one-stop spot for managing important vehicle information – 24/7, whenever you need it. It's free to register for personalized maintenance schedules, incentives and offers, and much more. You can even access your Ford Credit information and online bill payment services! Log on to www.myford.fordvehicles.com to get started.





Surprisingly agile inside and out.

Seat up to eight passengers or have 110 cu. ft. of cargo space – at the touch of a button. It's possible with Expedition's class-exclusive available PowerFold™ third row that electronically folds into the floor for the most cargo space in Expedition's class. Innovative thinking like this is the reason Expedition has so many versatile features. Its Independent Rear Suspension and optional AdvanceTrac® System keep Expedition nimble, while the available 5.4L Triton® V8 makes Expedition powerful. And as the full-size SUV safety leader, Expedition gives you the best in safety technology with the Personal Safety System™ and available Safety Canopy™ System. With innovative features like these, Expedition is more than capable – it's versatile enough to be ready for anything.

Expedition Lineup Overview

XLS



Confident leadership, remarkable engineering.

In addition to the standard features on every Expedition model, listed below are a few of the key features included on the XLS.

- Power adjustable brake and accelerator pedals
- 4.6L SOHC V8 engine
- Centerslide™ 2nd row seat
- Independent rear suspension

MSRP: **\$32,885***

EPA estimated mpg: **15 city/19 highway****

XLT

Discover the next level in comfort and capability.

In addition to the standard features on every Expedition model, listed below are a few of the XLT features that are upgrades over the XLS.

- Available 4-corner load leveling suspension with 5.4L V8 engine
- Available AdvanceTrac™ electronic stability enhancement system
- Available Safety Canopy™ System†
- Available PowerFold™ 3rd row seat



MSRP: **\$34,710***

EPA estimated mpg: **15 city/19 highway****

XLT SPORT



Full-size leader with a sporty edge.

In addition to the standard features on every Expedition model, listed below are a few of the XLT Sport features that are upgrades over the XLT.

- Tubular side step bars
- Sparkle Silver grille
- Dark Shadow Grey bodyside cladding, front & rear fascias, wheel-lip moldings
- Sparkle Silver wheel ornament

MSRP: **\$35,560***

EPA estimated mpg: **15 city/19 highway****

NBX

Navigate the road to adventure and beyond.

In addition to the standard features on every Expedition model, listed below are a few of the NBX features that are upgrades over the XLT.

- Cargo area soft liner with storage bag
- Heavy duty rubber floor mats with logo
- Front captain's chairs with 6-way power driver's seat
- Skid plates



MSRP: **\$39,110***

EPA estimated mpg: **15 city/19 highway****

EDDIE BAUER



Innovative. Powerful. Refined. The ultimate traveling companion.

In addition to the standard features on every Expedition model, listed below are a few of the Eddie Bauer features that are upgrades over the XLT.

- Available heated and cooled front seats.
- Standard message center includes outside air temperature readout, compass, average fuel economy, distance to empty, more
- Standard Homelink® universal transmitter
- Available in-dash navigation radio system

MSRP: **\$38,835***

EPA estimated mpg: **15 city/19 highway****

* Starting Manufacturers Retail Price, excluding taxes, title and registration fees. Optional equipment not included.

** EPA estimated city/highway mpg based on base engine/transmission configuration.

† Always wear your safety belt and secure children in the rear seat.

Ford Expedition vs. Chevrolet Tahoe

Expedition has always had the critics raving. Now see for yourself. Take a look at how Ford Expedition stacks up against the Chevrolet Tahoe. For even more comparisons, be sure to visit www.fordvehicles.com.

SPECIFICATIONS	2004 Ford Expedition	2004 Chevrolet Tahoe
Standard Seating	8	6
Automatic Climate Control	Standard	Optional
AM/FM Radio	Standard	Standard
Cassette Player	Optional	Standard
CD Player	Standard	Standard
Power Windows	Standard	Standard
Power Door Locks	Standard	Standard
Automatic Transmission	Standard	Standard
2-Wheel ABS Brakes	Not Avialable	Not Avialable
4-Wheel ABS Brakes	Standard	Standard
Rear Suspension	Standard	Standard
Horsepower@RPM	350@2500	290@4800
Torque@RPM	260@4500	315@3400
Brakes (Rear)	Disk	Disk
Wheelbase (in.)	119	116
Front Head Room (in.)	39.7	40.7
Front Leg Room (in.)	41.2	41.3
Warranty Basic (months)	36	36
Warranty Basic (miles)	36,000	36,000



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Perfecting your inner space.

A hallmark of Expedition's design is its interior versatility. From impressive passenger room and cargo space to added comfort and convenience, you'll find Expedition's features can easily adapt to your needs. One such feature is the available class-exclusive PowerFold™ third-row seat. It can seat three or disappear into the floor at the touch of a button. Another is the convenient in-dash Navigation Radio System (available on Eddie Bauer) which uses global positioning satellites to track your location and guide you to your destination. And to make long trips even more comfortable, you can opt for the available heated and cooled front seats and Rear Seat DVD Entertainment System. All of these features make Expedition so flexible, it's ready for anything.



Featured Specifications - Interior Features

SEATING	XLS	XLT	XLT Sport	NBX	Eddie Bauer
Front 60/40 seats: power driver high back split bench cloth with driver manual lumbar and recline	S	S	S	-	-
Front captain's chairs, leather-trim	-	O	O	O	-
Front captain's chairs in cloth with 6-way driver power and driver/passenger manual lumbar	-	O	O	S	-
Front captain's chairs in two-tone leather trim with 6-way driver power, driver/passenger manual lumbar and driver memory	-	-	-	-	S
2nd row seating 40/20/40 (20% portion with sliding feature CenterSlide™, and 3-point safety belt) split bench, reclining and fold flat with carpet on backside, 3 ISO fix anchors and child tethers (leather 2nd row on Eddie Bauer). E-Z entry on both 40% sides to 3rd-row seat	S	S	S	S	S
3rd row 60/40 split bench seat, fold-flat-to-floor, head restraint on outboard positions, 1 child tether	S	S	S	S	S
Climate controlled heated/cooled front seats with power passenger seat and power rear quarter vent windows	-	-	-	-	O
PowerFold® 3rd Row Seat	-	O	O	O	O
Captain's chairs, 2nd row dual bucket seats with inboard armrests	-	O	O	O	O

CLIMATE CONTROL	XLS	XLT	XLT Sport	NBX	Eddie Bauer
Air Conditioning--Manual	S	-	-	-	-
Manual air conditioning with auxiliary A/C and heat (rear)	-	S	S	S	-
Dual Electronic Automatic Temperature Control (DEATC) with auxiliary climate controls and exterior temperature display	-	-	-	-	S

ENTERTAINMENT SYSTEMS	XLS	XLT	XLT Sport	NBX	Eddie Bauer
AM/FM Audiophile stereo with in-dash 6-CD and clock, 7-premium speakers (including subwoofer) (260-watts peak), driver adjusted speed compensated volume, RDS equipped, partial mute with sensing activation	-	-	-	-	S
AM/FM premium CD/cassette dual media with clock, 4-premium speakers (120-watts peak), driver adjusted speed compensated volume, RDS equipped	S	S	S	S	-
Rear seat DVD entertainment system (requires AM/FM premium stereo w/in-dash 6-CD and front captain's chairs)	-	O	O	-	O

COMFORT AND CONVENIENCE	XLS	XLT	XLT Sport	NBX	Eddie Bauer
Color-keyed instrument panel with black finish panel, pull-out ashtray and cupholders (2)	S	S	S	-	-
Instrumentation (Analog) includes voltmeter, oil pressure, water temperature, speedometer, tachometer, fuel and electronic cluster display with odometer, trip odometer and compass	S	S	S	S	S
Message center – million mile odometer, trip odometer, average fuel economy, distance to empty, trip elapsed time, compass, engine oil life and door/liftgate ajar and outside temperature	-	O	O	O	S
Warning lights – door/liftgate ajar (in message center for Eddie Bauer), fasten safety belts, anti-lock brakes, cruise control, engine check, charge system, air bag, high beams on, parking brake, low fuel, low washer, turn signal, O/D off and check gauges (in message center for Eddie Bauer)	S	S	S	S	S
Speed control	S	S	S	S	S
Accessory delay—power windows, optional power quarter windows (Eddie Bauer), audio, optional rear seat entertainment, and optional moonroof	S	S	S	S	S
Tire pressure monitoring system (includes 4 aluminum wheels)	-	S	S	-	S
Lighting— glove box, front door approach, front dome/map, rear cargo, illuminated entry, theater lighting, 2nd row map lights	-	S	S	S	S
Lighting— glove box, front door approach, front dome/map, rear cargo, illuminated entry, theater lighting	S	-	-	-	-
Power adjustable accelerator and brake pedals	S	S	S	S	S

Front speed-sensitive/2-speed with variable intermittent/three fluidic washer	S	S	S	S	S
In-dash Navigation Radio system (NA in Alaska or Hawaii)	-	-	-	-	O
Homelink® universal transmitter	-	-	-	-	S
Rear intermittent/ washer/ defroster	S	S	S	S	S
Reverse Sensing w/message center	-	O	O	-	S
Steering wheel – color-keyed leather wrapped/tilt, duplicate climate and radio controls	-	-	-	-	S
Steering wheel – color-keyed polyurethane/manual tilt	S	S	S	S	-
Color keyed cloth rearview mirror with uncovered RH, LH map strap and auxiliary visors	S	-	-	-	-
Color keyed cloth rearview mirror with auxiliary visors and dual illuminated mirrors	-	S	S	S	-
Color-keyed cloth rearview mirror with auxiliary visors and dual illuminated mirrors, Homelink®	-	-	-	-	S
Overhead console with map lights, dual sunglasses holder, front auxiliary A/C controls, conversation mirror (conversation mirror not available with moonroof)	-	S	S	S	-
Overhead console with map lights, dual sunglasses holder, front auxiliary A/C controls, conversation mirror (N/A with power moonroof), optional power rear quarter window switch	-	-	-	-	S
Cupholders– front console (4) (2 for front row, 2 for 2nd row), door trim panels (4) and 3rd row quarter trim panels (3)	-	-	-	S	S
Cupholders– instrument panel (2), door trim panels (4), and 3rd row quarter trim panels (4 without rear auxiliary A/C, 3 with auxiliary A/C)	S	S	S	-	-
Large floor storage bin, coin holder, rear passenger radio controls, headphone jacks, tissue holder, cupholders (2 front/2 rear), soft padded cover, 3 power points (1st/2nd row), auxiliary A/C controls, climate controlled seat switches, AdvanceTrac™ switch (if equipped), pen/pencil holder	-	-	-	S	S
Keyless entry pad—ergonomic placement	S	S	S	S	S
Passenger assist handles - 1st row (2), 2nd row (2)	S	S	S	S	S
Power points, floor console (2 in front, 1 in 2nd row), rear cargo area	-	-	-	S	S
Power points – instrument panel, rear cargo area	S	S	S	S	S
Color-keyed instrument panel with black finish panel	-	-	-	S	S
Floor mats, carpeted, front and rear	-	S	S	-	S
Floor mats, rubber	-	-	-	S	-

Featured Specifications - Exterior Features

APPEARANCE	XLS	XLT	XLT Sport	NBX	Eddie Bauer
Bumper – front/rear fascia painted body color upper and molded in color, XLT lower accent Medium Dark Platinum	S	S	-	S	-
Bumper – front/rear fascia painted A-gloss body color with painted Dark Shadow Grey lower	-	-	S	-	-
Bumper – front / rear fascia painted body color with painted Arizona Beige lower	-	-	-	-	S
Grille – Medium Dark Platinum	S	S	-	S	-
Grille – Sparkle Silver	-	-	S	-	-
Grille – Satin Nickel (upper) / Arizona Beige (lower)	-	-	-	-	S
Door handles – color keyed, ergonomic pull-handle	-	S	S	-	S
Door handles – molded-in-color Black, ergonomic pull handle	S	-	-	S	-
Center high-mounted LED stop light	S	S	S	S	S
Fog lamps	-	S	S	S	S
Taillights – complex reflectors with two-tone color lenses and built-in back-up lighting	S	S	S	S	S
Headlights—complex reflector quad-beam system (with black out treatment on NBX)with integral park/turn lamps.	S	S	S	S	S
Autolamp feature	S	S	S	S	S
Liftgate with flip-up glass	S	S	S	S	S
Luggage rack without cross bars	S	-	-	-	-
Luggage rack with cross bars	-	S	S	S	S
Running boards -- black, non-illuminated	-	S	-	-	-

Running boards – tubular step bars	-	-	S	S	-
Running boards -- color keyed Arizona Beige, non illuminated	-	-	-	-	S
Black power heated mirrors with security approach lamps	S	S	S	S	-
Black power signal heated memory mirrors with security approach lamps, turn signal and downward tilt for reverse	-	-	-	-	S
Clearcoat paint	S	S	S	S	S

PROTECTION	XLS	XLT	XLT Sport	NBX	Eddie Bauer
Wheel lip (in Dark Shadow Grey A-gloss accent color)	-	-	S	-	-
Wheel lip (in Arizona Beige accent color)	-	-	-	-	S
Lower bodyside cladding, accent color (Medium Dark Platinum)	S	S	-	S	-
Lower bodyside cladding, A-gloss, accent color (Dark Shadow Grey)	-	-	S	-	-
Lower bodyside cladding, Arizona Beige	-	-	-	-	S

WINDOWS AND GLASS	XLS	XLT	XLT Sport	NBX	Eddie Bauer
Privacy glass in rear quarter windows, rear doors, rear backlite	S	S	S	S	S
Power moonroof (requires Safety Canopy™ System and front captain's chairs)	-	O	O	O	O
Solar tinted windshield and front door windows	S	S	S	S	S
Power windows with one-touch down on driver's side	S	S	S	S	S

Featured Specifications - Power and Handling

POWER	XLS	XLT	XLT Sport	NBX	Eddie Bauer
4.6L SOHC V8 engine	S	O	O	-	O
5.4L SOHC V8 engine	-	O	O	S	O
4-speed automatic O/D transmission	S	S	S	S	S
Alternator--110 amp	S	S	S	S	S
Maintenance-free battery; 72 AH (650 C.C.A.) with battery saver feature	S	S	S	S	S
Fuel tank: 28 gallon	S	S	S	S	S

HANDLING	XLS	XLT	XLT Sport	NBX	Eddie Bauer
Variable assist power rack-and-pinion steering	S	S	S	S	S
Springs, front—4x2: 2950 lbs. (4.6L), 3150 lbs. (5.4L) 4x4: 3150 lbs. (4.6L), 3275 lbs. (5.4L)	S	S	S	S	S
Front/rear stabilizer bars	S	S	S	S	S
Gas shock absorbers	S	S	S	S	S
Springs, rear—4000 lbs. (4.6L), 4128 lbs. (5.4L)	S	S	S	S	S
4-Corner load leveling air suspension with message center (available with 5.4L engine only, not available with AdvanceTrac®)	-	O	O	-	O
Front axle - 4x2 & 4x4 for both 4.6L & 5.4L, 3350 lbs.	S	S	S	S	S
Rear axle – independent, 4000 lbs. (4.6L) and 4128 lbs. (5.4L)	S	S	S	S	S
AdvanceTrac® Stability Enhancement System with non-limited slip axle & message center (requires front captain's chairs and 5.4L engine)	-	O	O	O	O
ControlTrac® 4WD system (standard on 4x4 only)	S	S	S	S	S
Tow hooks, front (4x4 only)	S	S	S	S	S

WHEELS AND TIRES	XLS	XLT	XLT Sport	NBX	Eddie Bauer
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Wheels --17" painted steel wheels	S	-	-	-	-
Wheels – 17" bright alloy wheels	-	S	S	-	-
Wheels – 17" Chromed Clad steel wheels	-	-	-	S	-
Wheels – 17" machined aluminum wheels with satin-nickel center cap accents	-	-	-	-	S
P265/70R17 all-season BSW tires (4x2 XLT models)	S	S	-	-	-
P265/70R17 all-terrain OWL tires (4x4)	-	S	S	S	S
P265/70R17 all-season OWL tires (4x2)	-	O	S	-	S
Underbody mounted full-size spare tire	S	S	S	S	S
Heavy Duty Trailer Tow Package – Integrated Class III hitch receiver with 4-pin connector	S	S	S	S	S
Heavy Duty Trailer Tow Package –includes 4-pin and 7-pin wire harness, heavy duty auxiliary transmission oil cooler, Class IV hitch receiver, and electronic braking wiring kit (available with 5.4L engine only)	-	O	O	O	O

Featured Specifications - Safety and Security

SAFETY	XLS	XLT	XLT Sport	NBX	Eddie Bauer
Color-keyed lap/shoulder belts with adjustable D-rings and 3-point for all outboard passengers	S	S	S	S	S
Personal Safety System™, includes safety belt pretensioners, driver's seat position sensor, dual-stage front airbags, front crash severity sensors, load limiting retractors	S	S	S	S	S
Second Generation driver and right front passenger airbags†	S	S	S	S	S
Side Intrusion Door Beams	S	S	S	S	S
Safety Canopy™ 1st & 2nd row w/Rollover Sensing	-	O	O	O	O
4-Wheel disc /4-wheel Anti-Lock Braking System	S	S	S	S	S

SECURITY	XLS	XLT	XLT Sport	NBX	Eddie Bauer
SecuriLock®: Passive Anti-Theft System	S	S	S	S	S
Remote Keyless Entry system with keypad	S	S	S	S	S

S = Standard O = Optional - = Unavailable

Ford Division reserves the right to change product specifications at any time without incurring obligations.

† Always wear your safety belt and secure children in the rear seat.

Color Options & Wheel Styles



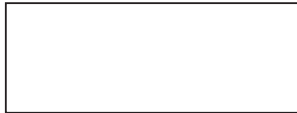
17" Steel Wheel
Standard with Chromed-Clad
Finish on NBX (Shown)



17" Bright Alloy Wheel



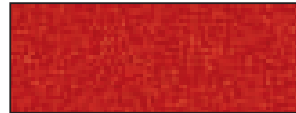
17" Machined Alloy Wheel



Oxford White



Pueblo Gold Metallic



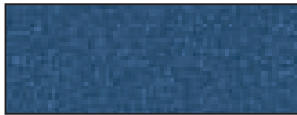
Red Fire Metallic



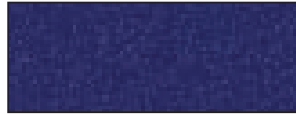
Estate Green Metallic



Aspen Green Metallic



Medium Wedgewood Blue
Metallic



True Blue Metallic



Silver Birch Metallic



Dark Shadow Grey Metallic



Black

Dealer Accessories

Your local Ford Dealer has just the right vehicle for you, plus a host of accessories to tailor it perfectly to your needs.

Roof Rack System

Pack more gear on the roof with the Yakima® MegaWarrior rack system. Handles everything from luggage to a kayak.



Remote Start System

Protect yourself from cold winters and hot summers with the remote start system key fob. Activates up to 500 ft. away.

Swivel-Mount Drawbar

With the swivel-mount drawbar, you only need to get close to make a trailer connection. Then you can extend and rotate the hitch as needed. It locks automatically once the connection is made.



Why Ford Credit?

At Ford Credit, auto financing is our specialty. Whether you purchase or opt for a Red Carpet Lease, we offer a range of terms and features that make your experience hassle-free. Contact your local Ford Dealer or visit us on the Web at www.fordcredit.com.



Roadside Assistance

Every new Ford includes the assurance of a 24-hour emergency Roadside Assistance Program provided during the 3-year/36,000-mile limited warranty period. Ask your Ford Dealer for complete details on this program, which includes such services as fuel delivery, tire change, jump start, or even help when you're locked out of your vehicle.

New Vehicle Limited Warranty

Under the New Vehicle Limited Warranty, you receive bumper-to-bumper coverage for 3 years/36,000 miles with no deductible. You also receive corrosion perforation coverage for five years with unlimited mileage and no deductible. Ask your Ford Dealer for a copy of the warranty.

Helpful Ford Links

Now that you've learned more about this Ford vehicle, we would like to recommend the following links that can help you get all the information you need about finding, purchasing, and owning the Ford that's just right for you:



[Fordvehicles.com](#) - The best place to get information about Ford cars, trucks, and SUVs.

[Build Your Ford](#) - Build and price your vehicle online - From performance to interior colors and everything in between.

[Get a Price Quote](#) - Request a quick price quote from a Ford Dealer in your area.

[Search Dealer Inventory](#) - Find your vehicle at a Dealer near you.

[Certified Pre-Owned](#) - Ford Quality Checked Certified Pre-Owned Dealers - For pre-owned vehicles with Ford confidence!

[Ford Accessories Store](#) - These great accessories can make your Ford vehicle truly unique.

[Ford Credit](#) - Ford Credit online vehicle financing offers the tools you need to aid in your purchase decision including Payment Estimator and instant credit approval.

[My Ford](#) - The official Website for Ford Vehicles Owners. Personalized maintenance schedules, exclusive offers & incentives, your service expense log and much more!

Disclaimer:

Competitive comparisons based on publicly available information and Ford certification date at time of brochure creation. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Following creation of the brochure, certain changes in standard equipment, options and the like or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.