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In 1996, CCI/SPEER became the first U.S. ammunition manufacturer to achieve ISO 9001 certification for quality. All engineering, manufacturing, marketing, quality assurance and service functions continue to routinely undergo ISO audits to maintain this high level of quality accreditation. This distinction means all CCI/SPEER manufacturing processes and procedures continue to meet ISO standards of QUALITY.

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2010 AMMUNITION CATALOG



GOLD DOT® PERSONAL PROTECTION | LAWMAN® TRAINING | HANDGUN HUNTING

PROTOCOLS. THE F.B.I. WROTE THEM...

GOLD DOT® EXCEEDED THEM.



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PERFORMANCE YOU CAN TRUST

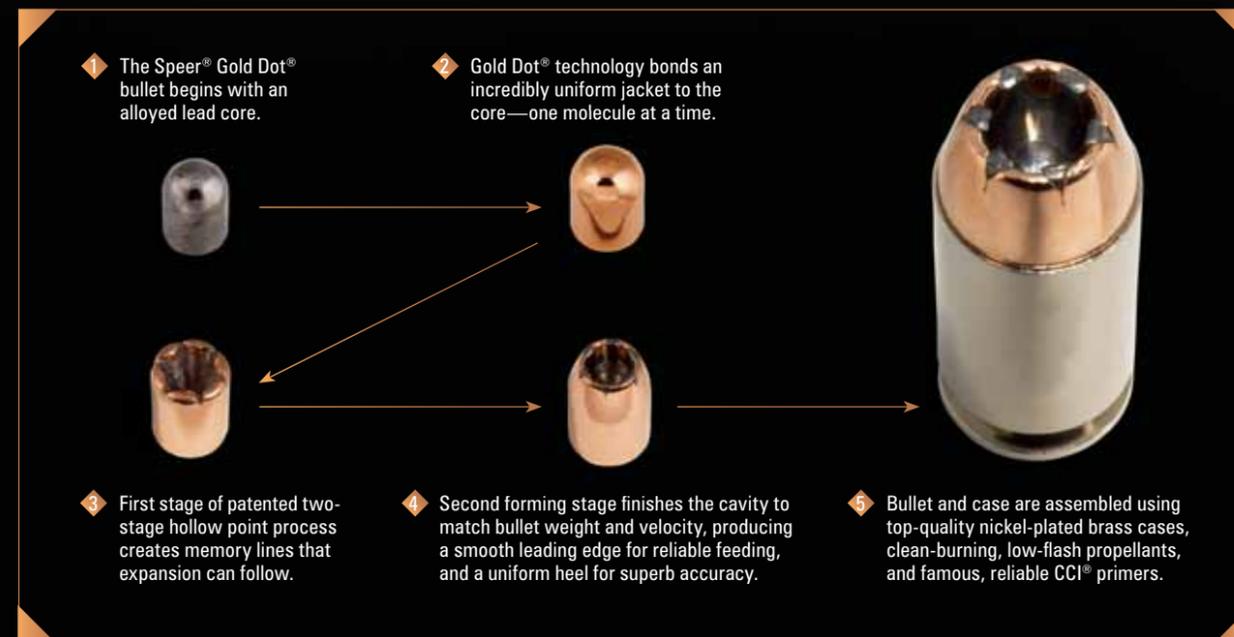
Speer® Gold Dot® ammunition remains one of the most trusted lines for self and home defense. This reputation comes from years of proven performance with law enforcement personnel around the world. When the stakes are high, Gold Dot comes through. Just as Speer has ammunition designed for the most intense situations, we also have affordable Lawman® training options. Through constant research, development and new product introduction, Speer is dedicated to offering ammunition that meets every demand.

NEW FOR 2010

Speer's Gold Dot® technology is renowned around the world for excellent quality, reliability and toughness. This year, Speer® introduces a couple new Gold Dot offerings that include a .327 Federal Magnum 100-grain and a .30 Carbine 110-grain option—the first ever centerfire rifle option in the Personal Protection line. Our Handgun Hunting line now features the DeepCurl™ bullet. These bullets are built the same as their Gold Dot predecessors, but are renamed to help hunters find their ideal load quickly and easily.

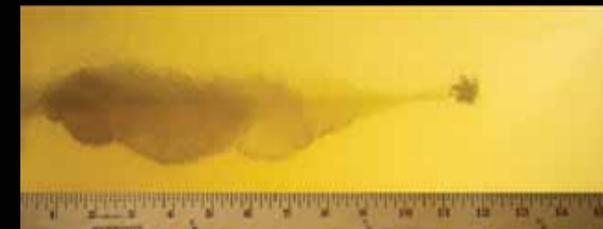
BONDED GOLD DOT® CONSTRUCTION

We take hours to make a Gold Dot® bullet for the split-second you might need it. Our exclusive manufacturing process gives us the flexibility to match bullet design to cartridge performance. Our bonding happens at the beginning of the bullet making process, exactly where it should. We form the hollow point cavity in two stages to give our engineers incredible control in the design process. Each bullet caliber and weight is tuned for optimum expansion and penetration.



TESTED. PROVEN. TRUSTED. GOLD DOT®

Performance you can count on, every time. We know you can count on Gold Dot®, because we hold it to the highest of standards. We make sure that it will excel in stringent handgun ammunition tests developed by the Federal Bureau of Investigation for service-class handgun cartridges. Look below for an example of Gold Dot results. The load is a 9mm Luger 124-grain +P Gold Dot. The numbers tell you that this load, like all Gold Dot offerings, is an excellent performer.



Outstanding Gold Dot® performance. Here, Gold Dot shows optimum penetration and expansion through bare gelatin.



FBI Protocol Test	Bare Gelatin	Heavy Clothing	Plywood	Steel	Wallboard	Auto Glass
Test Event	Bare Gelatin	Heavy Clothing	Plywood	Steel	Wallboard	Auto Glass
Velocity in fps	1226 fps	1226 fps	1226 fps	1226 fps	1226 fps	1226 fps
Penetration	12"	14.5"	14"	18.5"	12.5"	13.5"
Expansion	.759" Dia.	.569" Dia.	.577" Dia.	.438" Dia.	.693" Dia.	.518" Dia.
Retained Weight	100%	100%	100%	100%	100%	83.5%



GOLD DOT® PERSONAL PROTECTION



LAWMAN® TRAINING

GOLD DOT® HANDGUN PERSONAL PROTECTION



Gold Dot® has earned the respect of police officers world-wide. No other ammunition combines such a consistent level of high-performance. These loads deliver in all situations. Which is why you can trust them for home and/or self defense. Gold Dot hollow-point bullets are very accurate, built tough so they won't fail and are unbelievably consistent. Keep an eye out for the new .327 Federal Magnum 100-grain option.

Tough: Gold Dot® technology virtually eliminates core/jacket separations and produces a very uniform jacket for great accuracy.

Consistent: Select, clean-burning propellant for low-flash, optimum velocities, and the shot-to-shot consistency you need.

Reliable Feeding: Nickel-plated brass cases for smooth functioning and durability.

Superior Ignition: Non-corrosive, non-mercuric CCI® primers for reliable ignition under tough conditions.

Speer® Gold Dot® Handgun Personal Protection

Caliber	Part #	Bullet Wt. (grs)	Muzzle Velocity (ft/sec)
25 Auto	23602	35	900
32 Auto	23604	100	960
NEW 327 Federal Magnum	23913	100	1500
	23914	115	1380
380 Auto	23606	90	990
	23614	115	1210
9mm Luger	23618	124	1150
	23619	147	985
9mm Luger +P	23617	124	1220
357 SIG	23918	125	1350
38 Special +P	23720	125	945
	23920	125	1450
357 Magnum	23960	158	1235
	23961	155	1200
40 S&W	23970	165	1150
	23962	180	1025
44 Special	23980	200	875
	23977	185	1090
45 G.A.P.	23978	200	970
	23964	185	1050
45 Auto	23966	230	890
45 Auto +P	23969	200	1080
45 Colt	23984	250	750



GOLD DOT® RIFLE PERSONAL PROTECTION

For the first time, Gold Dot® Personal Protection loads are available in centerfire rifle. The same Gold Dot construction process is used for these options. The .30 Carbine is a very popular caliber, and makes sense for home defense. The new loads are accurate, tough and ideal for stopping an immediate threat.

Speer® Gold Dot® Rifle Personal Protection			
Caliber	Part #	Bullet Wt. (grs)	Muzzle Velocity (ft/sec)
NEW 30 Carbine	24465	110	1990

GOLD DOT® SHORT BARREL® PERSONAL PROTECTION

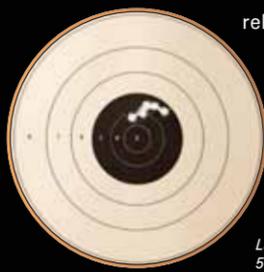
At one time, packing a snub-nosed revolver or compact semi-auto meant sacrificing performance. It also limited ammunition selection. Speer's successful introduction of Short Barrel® ammunition has changed that. It is designed to work in barrels as small as 2 inches and both law enforcement and private citizens have found these loads very impressive. They're designed to provide less kick, and will get reliable expansion and performance at a variety of distances and velocities.



Speer® Gold Dot® Short Barrel® Personal Protection			
Caliber	Part #	Bullet Wt. (grs)	Muzzle Velocity (ft/sec)
9mm Luger +P	23611	124	1150
38 Special +P	23921	135	860
357 Magnum	23917	135	990
40 S&W	23974	180	950
44 Magnum	23971	200	1075
45 Auto	23975	230	820

LAWMAN® TRAINING

When you train, you want ammunition that is reliable, and as close in feel and point of aim to the self defense loads you carry. You also need it to be affordable. Speer® Lawman® ammunition brings great consistency at an attractive price, and also features reloadable cases. All options are loaded with a Speer TMJ® bullet that has a bonded jacket encapsulating the entire lead core. Find your ideal training load in a variety of calibers from .32 Auto to .45 Auto.



Lawman, .45 Auto 230-grain, 5 shots handheld at 50 feet, 1.125" group

Accurate: Electrochemical process eliminates any jacket/core separation and guarantees uniform jacket thickness for superior accuracy.

Consistent: Clean burning propellants deliver optimum velocity while ensuring consistent chamber pressures.

Reliable: Reloadable brass cases manufactured to tight tolerances for quality assurance.

Superior Ignition: Non-corrosive CCI® primers for highly sensitive and reliable ignition.

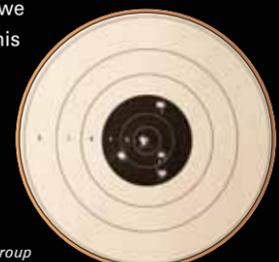
Speer® Lawman® Training

Caliber	Part #	Bullet Wt. (grs)	Muzzle Velocity (ft/sec)
32 Auto	53632	71	900
380 Auto	53608	95	950
	53615	115	1200
9mm Luger	53616	124	1090
	53920	147	985
38 Special +P	53750	158	900
357 SIG	53919	125	1325
	53957	155	1175
40 S&W	53955	165	1150
	53958	180	1000
45 G.A.P.	53979	185	1060
	53980	200	990
	53654	185	1050
45 Auto	53655	200	975
	53967	230	845



LAWMAN® CLEAN-FIRE® TRAINING

Lawman® Clean-Fire® ammunition gives shooters ideal indoor options. These offerings all use the patented Clean-Fire primer that contains no lead, barium or antimony. And the bullet we load in all of these is Speer's trusty TMJ®. This means the lead core is completely encased so that powder gases can't burn lead off the bullet base. Range air, and your firearm, will be much cleaner when you shoot these special loads.



Lawman CF, .45 Auto 200-grain, 5 shots handheld at 50 feet, 2.375" group

Speer® Lawman® Clean-Fire® Training

Caliber	Part #	Bullet Wt. (grs)	Muzzle Velocity (ft/sec)
9mm Luger	53824	124	1090
	53826	147	985
38 Special +P	53833	158	900
357 SIG	54232	125	1350
40 S&W	53880	180	1000
45 Auto	53885	230	845

The Visible Difference.

Lawman® Clean-Fire® spent cases look almost unfired when compared to traditionally primed ammunition. The heavy metals have been removed, producing a clean burn.

HANDGUN HUNTING

featuring the
New DeepCurl™ Bullet



HANDGUN HUNTING

These handgun hunting loads from Speer® feature the same bonded bullet construction we've always used, we just gave them a new name. We want hunters to quickly and easily identify with these tremendous loads. Heavy jackets and bullet weights designed for larger animals make these the perfect option for your next handgun hunt. DeepCurl™ bullets retain over 90 percent of their initial weight after expansion and get excellent penetration. These loads also boast great accuracy. You'll be confident they'll do their job if you do your part.

Speer® Handgun Hunting featuring the New DeepCurl™ Bullet

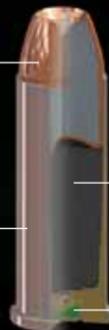
Caliber	Part #	Bullet Wt. (grs)	Muzzle Velocity (ft/sec)
NEW 357 Magnum	23959	170	1180
NEW 41 Magnum	23996	210	1280
NEW 44 Magnum	23972	210	1450
NEW 44 Magnum	23973	240	1400
NEW 454 Casull	23968	270	1250
NEW 480 Ruger	23990	300	1625
NEW 480 Ruger	23988	275	1450
NEW 50 Action Express	23985	325	1350
NEW 50 Action Express	23995	300	1550
NEW 50 Action Express	3977	325	1450

Uniform Expansion:
Heavy jacket bonded to core ideal for big game hunting.

Consistent: Select, clean-burning propellant for low-flash, optimum velocities, and the shot-to-shot consistency you need.

Reliable Feeding:
Nickel-plated brass cases for smooth functioning and durability.

Superior Ignition:
Non-corrosive, non-mercuric CCI® primers for reliable ignition under tough conditions.



Speer® Gold Dot® Handgun Personal Protection

Caliber	Part #	Bullet		Test Barrel Length (in)	Muzzle	Velocity, ft/sec			Energy, ft-lbs			Trajectory (25 yd sight-in), inches*			
		Wt. (grs)	Type			50 yds	100 yds	Muzzle	50 yds	100 yds	25 yds	50 yds	75 yds	100 yds	
25 Auto	23602	35	GDHP	2	900	830	770	63	54	46	⊕	-2.0	-7.2	-15.7	
32 Auto	23604	100	GDHP	4	960	894	840	123	107	94	⊕	-1.6	-6.0	-13.2	
NEW 327 Federal Magnum	23913	100	GDHP	4-V	1500	1324	1181	500	389	310	⊕	-0.2	-1.6	-4.5	
	23914	115	GDHP	4-V	1380	1240	1130	486	393	326	⊕	-0.4	-2.1	-5.5	
380 Auto	23606	90	GDHP	3.75	990	907	842	196	164	142	⊕	-1.5	-5.7	-12.7	
	23614	115	GDHP	4	1210	1071	981	374	293	246	⊕	-0.8	-3.5	-8.2	
9mm Luger	23618	124	GDHP	4	1150	1039	963	364	297	255	⊕	-0.9	-3.9	-9.0	
	23619	147	GDHP	4	985	932	887	317	284	257	⊕	-1.5	-5.5	-12.0	
9mm Luger +P	23617	124	GDHP	4	1220	1085	996	410	324	273	⊕	-0.8	-3.3	-8.0	
357 SIG	23918	125	GDHP	4	1350	1184	1066	506	389	316	⊕	-0.5	-2.5	-6.2	
38 Special +P	23720	125	GDHP	4V	945	891	845	248	220	198	⊕	-1.7	-6.1	-13.4	
	23920	125	GDHP	4V	1450	1261	1118	584	441	347	⊕	-0.3	-2.0	-5.2	
357 Magnum	23960	158	GDHP	4V	1235	1119	1036	535	440	377	⊕	-0.7	-3.1	-7.4	
	23961	155	GDHP	4	1200	1063	974	496	389	326	⊕	-0.8	-3.6	-8.4	
40 S&W	23970	165	GDHP	4	1150	1042	967	484	398	342	⊕	-0.9	-3.9	-8.9	
	23962	180	GDHP	4	1025	956	902	420	365	325	⊕	-1.3	-5.0	-11.2	
44 Special	23980	200	GDHP	6	875	832	794	340	308	280	⊕	-2.1	-7.3	-15.8	
45 G.A.P.	23977	185	GDHP	4	1090	982	906	488	396	337	⊕	-1.1	-4.5	-10.4	
	23978	200	GDHP	4	970	911	862	418	369	330	⊕	-1.6	-5.7	-12.7	
45 Auto	23964	185	GDHP	5	1050	955	886	453	375	322	⊕	-1.3	-4.9	-11.1	
	23966	230	GDHP	5	890	845	805	404	365	331	⊕	-2.0	-7.1	-15.3	
45 Auto +P	23969	200	GDHP	5	1080	994	930	518	439	384	⊕	-1.1	-4.5	-10.2	
45 Colt	23984	250	GDHP	5.5	750	721	694	312	289	268	⊕	-3.1	-10.4	-21.9	

Speer® Gold Dot® Rifle Personal Protection

Caliber	Part #	Bullet		Test Barrel Length (in)	Muzzle	Velocity, ft/sec			Energy, ft-lbs			Trajectory (25 yd sight-in), inches*			
		Wt. (grs)	Type			50 yds	100 yds	Muzzle	50 yds	100 yds	25 yds	50 yds	75 yds	100 yds	
NEW 30 Carbine	24465	110	GDSP	18	1990	1770	1571	967	765	602	⊕	0.9	1.0	0.4	

Speer® Gold Dot® Short Barrel® Personal Protection

Caliber	Part #	Bullet		Test Barrel Length (in)	Muzzle	Velocity, ft/sec			Energy, ft-lbs			Trajectory (25 yd sight-in), inches*			
		Wt. (grs)	Type			50 yds	100 yds	Muzzle	50 yds	100 yds	25 yds	50 yds	75 yds	100 yds	
9mm Luger +P	23611	124	GDHP-SB	3.5	1150	1039	963	364	297	255	⊕	-0.9	-3.9	-9.0	
38 Special +P	23921	135	GDHP-SB	2V	860	818	780	222	200	182	⊕	-2.2	-7.6	-16.4	
357 Magnum	23917	135	GDHP-SB	2V	990	928	877	294	258	231	⊕	-1.5	-5.5	-12.1	
40 S&W	23974	180	GDHP-SB	3.5	950	898	854	361	322	291	⊕	-1.7	-6.0	-13.2	
44 Magnum	23971	200	GDHP-SB	4V	1075	994	933	513	439	387	⊕	-1.1	-4.5	-10.2	
45 Auto	23975	230	GDHP-SB	4	820	783	749	343	313	287	⊕	-2.5	-8.5	-18.3	

Speer® Lawman® Training

Caliber	Part #	Bullet		Test Barrel Length (in)	Muzzle	Velocity, ft/sec			Energy, ft-lbs			Trajectory (25 yd sight-in), inches*			
		Wt. (grs)	Type			50 yds	100 yds	Muzzle	50 yds	100 yds	25 yds	50 yds	75 yds	100 yds	
32 Auto	53632	71	TMJ RN	4	900	838	785	128	111	97	⊕	-2.0	-7.1	-15.4	
380 Auto	53608	95	TMJ RN	3.75	950	892	843	190	168	150	⊕	-1.7	-6.0	-13.4	
	53615	115	TMJ RN	4	1200	1098	1024	368	308	268	⊕	-0.8	-3.3	-7.8	
9mm Luger	53616	124	TMJ RN	4	1090	1019	965	327	286	256	⊕	-1.1	-4.2	-9.6	
	53620	147	TMJ FN	4	985	932	888	317	284	257	⊕	-1.5	-5.5	-12.0	
38 Special +P	53750	158	TMJ FN	4V	900	861	826	284	260	240	⊕	-1.9	-6.8	-14.7	
357 SIG	53919	125	TMJ FN	4	1325	1171	1061	487	380	313	⊕	-0.5	-2.6	-6.5	
	53957	155	TMJ FN	4	1175	1049	965	475	378	320	⊕	-0.9	-3.7	-8.7	
40 S&W	53955	165	TMJ FN	4	1150	1040	964	484	396	340	⊕	-0.9	-3.9	-9.0	
	53958	180	TMJ FN	4	1000	937	885	400	351	313	⊕	-1.4	-5.3	-11.8	
45 G.A.P.	53979	185	TMJ FN	4	1060	950	872	462	370	312	⊕	-1.3	-5.0	-11.2	
	53980	200	TMJ FN	4	990	908	843	435	366	316	⊕	-1.5	-5.7	-12.7	
45 Auto	53654	185	TMJ FN	5	1050	943	867	453	365	308	⊕	-1.3	-5.1	-11.5	
	53655	200	TMJ FN	5	975	897	834	422	357	309	⊕	-1.6	-5.9	-13.1	
45 Auto	53967	230	TMJ RN	5	845	807	773	365	333	305	⊕	-2.3	-7.9	-16.9	

Speer® Lawman® Clean-Fire® Training

Caliber	Part #	Bullet		Test Barrel Length (in)	Muzzle	Velocity, ft/sec			Energy, ft-lbs			Trajectory (25 yd sight-in), inches*			
		Wt. (grs)	Type			50 yds	100 yds	Muzzle	50 yds	100 yds	25 yds	50 yds	75 yds	100 yds	
9mm Luger	53824	124	TMJ RN	4	1090	1019	965	327	286	256	⊕	-1.1	-4.2	-9.6	
	53826	147	TMJ FN	4	985	932	888	317	284	257	⊕	-1.5	-5.5	-12.0	
38 Special +P	53833	158	TMJ FN	4V	900	861	826	284	260	240	⊕	-1.9	-6.8	-14.7	
357 SIG	54232	125	TMJ FN	4	1350	1190	1074	506	393	320	⊕	-0.5	-2.5	-6.2	
40 S&W	53880	180	TMJ FN	4	1000	937	885	400	351	313	⊕	-1.4	-5.3	-11.8	
45 Auto	53885	230	TMJ RN	5	845	807	773	365	333	305	⊕	-2.3	-7.9	-16.9	

Speer® Handgun Hunting featuring the New DeepCurl™ Bullet

Caliber	Part #	Bullet		Test Barrel Length (in)	Muzzle	Velocity, ft/sec			Energy, ft-lbs			Trajectory (25 yd sight-in), inches*			
		Wt. (grs)	Type			50 yds	100 yds	Muzzle	50 yds	100 yds	25 yds	50 yds	75 yds	100 yds	
NEW 357 Magnum	23959	170	DCSP	4V	1180	1087	1019	526	446	392	⊕	-0.8	-3.4	-8.0	
NEW 41 Magnum	23996	210	DCHP	4V	1280	1162	1073	764	629	537	⊕	-0.6	-2.7	-6.7	
NEW 44 Magnum	23972	210	DCHP	6.5	1450	1277	1140	980	760	606	⊕	-0.6	-2.9	-7.0	
	23973	240	DCHP	6.5	1400	1253	1137	1044	837	689	⊕	-0.3	-1.9	-5.0	
NEW 454 Casull	23968	270	DCSP	6.5	1250	1144	1064	937	785	678	⊕	-0.3	-2.1	-5.3	
NEW 480 Ruger	23990	300	DCHP	7.5	1625	1489	1365	1759	1476	1242	⊕	0.0	-1.0	-3.0	
NEW 480 Ruger	23988	275	DCHP	7.5	1450	1284	1152	1284	1007	810	⊕	-0.4	-2.3	-5.7	
	23985	325	DCSP	7.5	1350	1223	1122	1315	1078	908	⊕	-0.3	-1.9	-4.9	
NEW 50 Action Express	23995	300	DCHP	6	1550	1361	1205	1600	1233	967	⊕	-0.1	-1.5	-4.1	
	3977	325	DCHP	6	1450	1291	1162	1517	1202	974	⊕	-0.3	-1.8	-4.9	

* Trajectory: bullet path relative to line-of-sight when sighted for 25 yards (sight height 0.9 inches). Test barrels are used to determine ballistic figures. Individual firearms may vary. These figures are approximate and are shown for reference. V = Vented test barrel simulating revolver performance. If using a scoped handgun use ballistic software package RCBS.load to compute bullet drop.

FMJ	Full Metal Jacket	SP	Soft Point
FN	Flat Nose	TMJ*	Encapsulated Full Metal Jacket
GD	Gold Dot®	RN	Round Nose
HP	Hollow Point	DC	DeepCurl™
SB			