



Drive one.

09 EXPLORER



Thank you for your interest in the 2009 Ford Explorer. Included in this brochure you'll find information about:

Power: The available 4.6L V8 engine with 6-speed automatic transmission pumps out 292-horsepower.

Handling: Ford Explorer comes equipped with standard AdvanceTrac® with Roll Stability Control™ (RSC®); its sensors measure both vehicle yaw and roll motion.

Safety: Ford Explorer has received a 5-star crash-test rating.*

Technology: Available class-exclusive Ford SYNC® voice-activated communications and entertainment system offers hands-free operation.**

v*Government star ratings are part of the US Department of Transportation's www.safercar.gov Program.

**Don't drive distracted. Even with SYNC, only use phones/devices when safe.

Dealer Information

Find up-to-date contact information for your local Ford dealer. To visit a local dealer Web site and view a map of their location, click on one of the links below.

Hi - Line Ford Inc	Hwy #2 East Glasgow, MT 59230	(406) 228-2141
Rathert - Fox Ford - Merc Inc	101 Anaconda Wolf Point, MT 59201	(406) 653-1350
Eissinger Equipment / Savage Ford Inc	Hwy 200 Box A Circle, MT 59215	(406) 485-2751
Eagle Country Ford	215 East Main Sidney, MT 59270	(406) 433-1810

EXPERIENCED MY FORD YET? Get an inside look at the benefits of Ford ownership at the My Ford owner Web site. It's a one-stop spot for managing important vehicle information – 24/7, whenever you need it. It's free to register for personalized maintenance schedules, incentives and offers, and much more. You can even access your Ford Credit information and online bill payment services. Log on to www.myford.fordvehicles.com to get started.





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Explorer XLT • Colorado Red • XLT Sport Package • Ford Licensed Accessory — Thule® Rack

*I'm always up for **More Sport.***

Life is what you make it. And Ford Explorer is ready to make yours one seriously adventure-packed journey. New for 2009, Trailer Sway Control helps improve handling during towing, and the available voice-activated Navigation System turns your Explorer into the ultimate trip advisor with available SIRIUS Travel Link.™ The new XLT Sport Package is available with

your choice of 4x2 or optional All-Wheel Drive. Starting with bold 20" polished-aluminum wheels, this package features Black exterior accents and a stylized exhaust tip outside, plus the drama of a Charcoal Black interior, a striking white instrument cluster and unique trim appliquéés inside. It's time to put a lot more sport in your life with the 2009 Ford Explorer.



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Available 7285-lb. towing capacity

Explorer Eddie Bauer • Dark Copper Metallic • Available Equipment

It's all about Freedom.

And power. The power to go where you want, when you want. With no worries. The standard 4.0L SOHC V6 engine and 5-speed automatic transmission pump out 210 hp and 254 lb.-ft. of torque, while meeting strict Ultra Low Emissions Vehicle II (ULEV II) standards.¹ Need even more power? Opt for the 4.6L 3-valve V8 engine and its first-in-class² 6-speed automatic transmission. The V8 delivers a full 292 hp, 315 lb.-ft. of torque, and unsurpassed fuel efficiency on the highway with up to 21 mpg.³

A fully boxed frame and 4-wheel independent suspension help Explorer hug the road and deliver a quiet, comfortable ride. With the optional Control Trac[®] 4-wheel-drive system, you're off-road ready in seconds.

¹ULEV II is a rating approved by the California Air Resources Board. Vehicles sold in federally regulated states meet the Environmental Protection Agency's Tier 2/Bin (5) emissions standards. ²Truck-based Midsize SUV class, excluding other Ford Motor Company vehicles. ³2009 EPA-estimated 14 mpg city/20 hwy. with 4.0L engine on 4x2; 14 mpg city/21 hwy. with 4.6L engine on 4x2.

Go from everyday driving in 4x4 AUTO to serious off-road venturing in 4x4 LOW, or use 4x4 HIGH to get extra traction in snow or on icy roads.

Trailer Sway Control, new and standard on every Explorer this year, works in conjunction with our exclusive AdvanceTrac[®] with RSC.[®] Together, they monitor the yaw motion of the vehicle to determine if the trailer may be swaying and take measures, such as reducing engine torque or applying precise braking, to help bring both vehicle and trailer under control. When properly equipped with the optional Class III/IV Trailer Tow Package and V8 engine, Explorer 4x2 tows up to 7285 lbs. — that's literally tons of freedom and fun.



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My wish is its Command.

- A. Keep both hands on the wheel while using your phone or managing your tunes with our available voice-activated, customizable media system¹ — Ford SYNC.[®] Developed in association with Microsoft,[®] SYNC uses cutting-edge technology to fully integrate your Explorer with most Bluetooth[®]-enabled mobile phones and most popular digital media players. SYNC is also updateable. Visit SyncMyRide.com for the latest on exciting new features. You talk. SYNC listens.[™]
- B. New for 2009, the available voice-activated Navigation System features the same sophisticated speech-recognition software as Ford SYNC, so control couldn't be easier. The system reads upcoming street names aloud, detects traffic incidents ahead, and even offers alternate routes.
- C. The available Navigation System has nearly 10 gigabytes of hard drive storage. With it, you can store photos for your "Home" page, and rip entire CDs or just your favorite tracks (up to 2400 songs). You can also manage your music with the Jukebox function and play songs by simply saying the name of the artist. The system even lets you watch DVDs when Explorer is in "Park."
- D. Available SIRIUS[®] Satellite Radio offers over 130 channels. New with the available Navigation System, SIRIUS Travel Link[™] gives you: lowest fuel prices, real-time traffic, current and forecasted weather, sports scores and schedules, plus local movie listings and showtimes.²

Skyway SmartAlert,[™] newly available for your Explorer as a Ford Licensed Accessory, links the vehicle to a central command center. Contact the center to remotely lock/unlock your doors, track your vehicle's whereabouts (historical and real-time), and receive monthly system status e-mails. They'll even send an e-mail or text message when the vehicle exceeds your pre-set maximum speed. Early theft detection and stolen vehicle recovery are also benefits.

¹Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Microsoft is a registered trademark of Microsoft Corporation. The Bluetooth word mark is a registered trademark owned by the Bluetooth SIG, Inc. ²Real-time traffic monitoring available in select markets. Some features are unavailable while driving. Service not available in Alaska or Hawaii. See your Ford Dealer for details. "SIRIUS," the SIRIUS dog, "SIRIUS Travel Link" and related marks are trademarks of SIRIUS Satellite Radio Inc.





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Explorer Limited • Charcoal Black • Available Equipment

*Touches of **Luxury** refine every trip.*

Supple leather trim sets a sophisticated tone. Cozy heated front seats fit like a glove, thanks to 10-way adjustability for the driver and 6-way for the passenger. The air temperature is always just right with Dual-zone Electronic Automatic Temperature Control automatically

maintaining each front passenger's chosen setting. These amenities and more are standard on Limited and available in the Convenience Package on Eddie Bauer. New for 2009, XLT also offers a sleek, monochromatic Charcoal Black interior.



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*It quickly **Adapts** to my changing needs.*

- A. Need to load passengers in the 3rd row on Explorer 6- and 7-passenger models? Just pull the red release handle, then fold and tumble the 2nd-row seats forward out of the way.
- B. Explorer is available in 3 seating configurations. To seat 7 people, go with the standard 2nd-row 60/40 split-folding seat and the optional 3rd-row 50/50 split fold-flat seat. For 6, choose available Quad Bucket Seating and the optional 3rd row. To seat 5, all you need is the standard 2nd row.
- C. A new 3rd-Row Power Package is standard on Limited and optional on Eddie Bauer. It combines our class-exclusive PowerFold™ 3rd-row seat and auxiliary rear climate control. PowerFold buttons are conveniently located in the rear cargo area. A release on the back of the 2nd-row seat eases exiting for 3rd-row riders. And a 50/50 split fold-flat 3rd-row seat with manual operation is also available. You can direct airflow to the rear overhead registers or to the 3rd-row floor to quickly heat or cool the entire vehicle.
- D. Explorer 7-passenger models feature a flatter loadfloor than Chevrolet TrailBlazer or Dodge Durango. Behind the 1st row, 7-passenger models hold up to 83.7 cu. ft. of gear and 5-passenger models hold up to 85.8 cu. ft.
- E. A retractable rear cargo shade is now standard on XLT and Eddie Bauer 5-passenger models. Use it to help store things away from prying eyes while keeping appearances tidy.
- F. Available from Ford Custom Accessories, the Cargo-Logic® System features a stain- and moisture-resistant molded liner that works with Velcro® hooks on the Cargo-Loks to keep items from shifting. Includes 4 Cargo-Loks.





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Explorer XLT • White Suede • Available Equipment

I know I'm going to Get There.

Nothing compares to the peace of mind you get from having our standard AdvanceTrac[®] with class-exclusive RSC[®] (Roll Stability Control[™]). It is the industry's only electronic stability control system with 2 gyroscopic sensors, one of which is a unique vehicle-roll motion sensor. This sensor directly measures the roll rate 100 times every second. Working in conjunction with the Anti-lock Brake System (ABS), traction control and yaw control, the system

automatically determines when and how to apply individual brakes and modify engine power to help keep all 4 wheels firmly planted.¹ It really proves its worth when you have to make an emergency maneuver, drive on slippery terrain or just travel on uneven surfaces, such as in construction zones. Enjoy the ride — no matter what — in Explorer.

¹Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. For more information on AdvanceTrac with RSC, visit fordvehicles.com.



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Our class-exclusive Intelligent Safety System™ standard on every Explorer, enhances your protection in the event of certain frontal collisions. It automatically processes information from a suite of sophisticated sensors and uses it to adjust the performance of the adaptive front airbags, adaptive load-limiting safety belt retractors and adaptive stroking steering column. Front-seat side airbags are also standard.

In the event of a frontal crash, the adaptive stroking steering column works like a shock absorber, in conjunction with your safety belt and the front airbag, to help reduce the impact to your chest.



Explorer has received 5-Star ratings in the National Highway Traffic Safety Administration's (NHTSA) frontal and side-impact crash tests for 3 years in a row.²

Our standard, patented Safety Canopy® System deploys side-curtain airbags to enhance protection for the 1st and 2nd rows of outboard-seated occupants in the event of certain side-impact collisions.



Explorer XLT • Brilliant Silver Metallic • Available Equipment

It's more **Secure** than ever.

Every Explorer is filled with cutting-edge safety and security features designed to help protect you and your loved ones, wherever you may roam. New for 2009, our standard SOS Post-Crash Alert System¹ automatically activates in the event of airbag deployment or safety belt pretensioner activation in certain collisions. The system attracts attention to your vehicle by flashing the hazard lights and sounding the horn. As you'd expect, Explorer continues

to feature our class-exclusive Intelligent Safety System, patented Safety Canopy System, SecuriLock® passive anti-theft ignition system, Tire Pressure Monitoring System, 3-point safety belts, autolocking doors and more — standard on every model. Explorer is always working to keep you safe and sound.

¹SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner. ²2006–2008 model years. Star ratings are part of the U.S. Department of Transportation's Safercar.gov program (www.safercar.gov).



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Colorize your Explorer

Exterior and Interior Selections

- Camel
- Charcoal Black
- XLT**
- Sport Blue Metallic¹
- Brilliant Silver Metallic¹
- Dark Copper Metallic^{1,2}
- Sangria Red Metallic^{1,2}
- Black
- White Suede
- XLT SPORT**
- Sport Blue Metallic¹
- Brilliant Silver Metallic¹
- Colorado Red¹
- Black
- EDDIE BAUER**
- Sport Blue Metallic¹
- Dark Copper Metallic^{1,2}
- Sangria Red Metallic^{1,2}
- Black
- White Suede
- LIMITED**
- Sport Blue Metallic¹
- Brilliant Silver Metallic¹
- White Sand Tri-Coat Metallic³
- Dark Copper Metallic^{1,2}
- Sangria Red Metallic^{1,2}
- Black

¹New for 2009. ²Late availability. ³Extra-cost option.



Camel Cloth with Sand Inserts
Standard on XLT



Charcoal Black Cloth
Standard on XLT



Charcoal Black Leather with Camel Inserts (shown)
Standard on Eddie Bauer



Camel Leather with Sand Inserts
Standard on Eddie Bauer and Limited; Optional on XLT



Charcoal Black Leather
Standard on Limited; Optional on XLT



Sport Blue Metallic



Brilliant Silver Metallic



White Sand Tri-Coat Metallic



Dark Copper Metallic



Sangria Red Metallic



Colorado Red



Black



White Suede

Wheels



16" Painted-Aluminum
Standard on XLT



17" Machined-Aluminum
Included in XLT Appearance Package



17" Painted-Aluminum
Standard on Eddie Bauer



18" Chrome-Clad Aluminum
Standard on Limited; Optional on Eddie Bauer



20" Polished-Aluminum
Optional on Eddie Bauer and Limited; Included in XLT Sport Package

Ford uses clearcoat paint for beauty and protection. Colors shown are representative only. Not all colors are available on all models. See your dealer for actual paint/trim options. Vehicles shown may contain optional equipment.



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Dimensions¹

EXTERIOR	
Length	193.4"
Wheelbase	113.7"
Overhang – Front	35.4"
Overhang – Rear	44.3"
Width –	
Excluding mirrors	73.7"
Including mirrors	84.8"
Mirrors folded	77.5"
Height (with options)	72.8"
Minimum running ground clearance	8.3"
Liftover height	31.4"
Ramp breakover angle	18.4°
Angle of approach	28.2°
Angle of departure	23.8°
INTERIOR	
1st row	
Head room	39.8"
Shoulder room	59.0"
Hip room	55.4"
Leg room	42.4"
2nd row	
Head room	38.7"
Shoulder room	58.9"
Hip room	55.5"
Leg room	36.9"
3rd row (if equipped)	
Head room	37.4"
Shoulder room	53.1"
Hip room	45.3"
Leg room	34.9"
Cargo volume (cu. ft.)	5-passenger/7-passenger
Behind 1st row	85.8/83.7
Behind 2nd row	45.1/43.9
Behind 3rd row (if equipped)	—/13.6

¹Dimensions may vary by trim level.

Cargo and load capacity limited by weight and weight distribution.

Standard Features

MECHANICAL
• 4.0L SOHC V6 engine with 5-speed automatic transmission
• 4-wheel Anti-lock Brake System (ABS)
• 16" painted-aluminum wheels
• P235/70R16 all-season OWL tires
• 130-amp alternator
• 3.55 axle ratio
• Class II trailer tow hitch receiver with 4-pin wiring harness
• Independent front and rear suspension
• Maintenance-free 72-amp battery
SAFETY/SECURITY
• Intelligent Safety System™ for driver and front passenger – Includes front airbags ² with adaptive venting and airbag inflators, safety belt pretensioners, adaptive load-limiting safety belt retractors, safety belt usage sensors, driver-seat position sensor, crash severity sensor, restraint control module, Front-Passenger Sensing System and adaptive stroking energy-absorbing steering column
• AdvanceTrac® with RSC® (Roll Stability Control™)
• Battery saver
• Belt-Minder® front safety belt reminder
• Front-seat side airbags ²
• Illuminated entry
• LATCH – Lower anchors and tether anchors for child-safety seats in 2nd-row outboard seats
• Remote keyless-entry system with 2 integrated keyhead transmitter remotes
• Safety Canopy® System with side-curtain airbags ² and rollover sensor
• SecuriLock® passive anti-theft ignition system
• SOS Post-Crash Alert System flashes hazard lights and sounds horn after airbag deployment or safety belt pretensioner activation in certain collisions.
• Tire Pressure Monitoring System (excludes spare)
• Trailer Sway Control

²Always wear your safety belt and secure children in the rear seat.

INTERIOR
• 2nd-row 60/40 split-folding bench seat with recline
• Air conditioning
• Auxiliary audio input jack
• Cargo Management System
• Cargo shade (not included with 3rd row)
• Coat hooks (4)
• Cruise control
• Dome/map lights in 1st and 2nd rows
• Floor console with floor shifter
• Front and rear carpeted floor mats
• Grab handles (1 for front passenger; 2 in 2nd row)
• Illuminated glove compartment
• Illuminated visor vanity mirrors
• Leather-wrapped steering wheel with cruise and secondary audio controls
• Loadfloor tie-down hooks (4)
• Manual day/night rearview mirror
• Power points (3)
• Power windows with one-touch-down driver-window feature

EXTERIOR
• Body-color door handles
• Easy Fuel™ capless fuel-filler system
• Fog lamps
• One-piece liftgate with flip-open rear window
• Power sideview mirrors with security approach lamps
• Privacy glass (rear doors, rear quarter windows and liftgate window)
• Rear-window defroster
• Roof side rails and crossbars
• Windshield wipers – Intermittent front (speed-sensitive) and rear



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Personalize your Explorer in 5 steps

1 Choose your powertrain

4.0L SOHC V6

- 5-speed automatic transmission
- 210 hp @ 5100 rpm
- 254 lb.-ft. of torque @ 3700 rpm
- Maximum loaded trailer weight¹
 - 3500 lbs. on 4x2 (Class II)
 - 3500 lbs. on 4x4 (Class II)
 - 5375 lbs. on 4x2 (Class III/IV)
 - 5205 lbs. on 4x4 (Class III/IV)
 - 5000 lbs. on AWD (Class III/IV)

4.6L 3V V8

- 6-speed automatic transmission
- 292 hp @ 5700 rpm
- 315 lb.-ft. of torque @ 4000 rpm
- Maximum loaded trailer weight¹
 - 3500 lbs. on 4x2 (Class II)
 - 3500 lbs. on 4x4 (Class II)
 - 7285 lbs. on 4x2 (Class III/IV)
 - 7115 lbs. on 4x4 (Class III/IV)²
 - 7115 lbs. on AWD (Class III/IV)²



Optional 4.6L 3-valve V8 engine

2 Choose your trim level



XLT

Equipped with all the standard features on the previous page, plus:

- 16" painted-aluminum wheels
- Body-color bumpers and wheel-lip moldings
- 4-bar chrome grille
- Black roof side rails and crossbars
- Fog lamps
- Black power sideview mirrors with security approach lamps
- Premium cloth front bucket seats with 6-way power driver seat, driver manual lumbar and 2-way adjustable head restraints
- AM/FM stereo/single-CD player with MP3 capability
- Auxiliary audio input jack
- Cruise control
- Front-seat side airbags³
- Safety Canopy System
- 2-line message center with outside temperature display



Eddie Bauer

Includes select standard Explorer XLT features, plus:

- 17" painted-aluminum wheels
- Pueblo Gold lower front bumper, rear bumper and wheel-lip moldings
- 3-bar chrome grille with nostrils
- Automatic headlamps
- Body-color power sideview mirrors with security approach lamps
- SecuriCode™ keyless-entry keypad
- Step bars with Pueblo Gold accents
- Leather-trimmed, heated front bucket seats with 10-way power driver seat, including power lumbar and recline
- SIRIUS Satellite Radio
- Ford SYNC®
- Woodgrain interior accents
- 4-line message center with compass
- Auto-dimming rearview mirror



Limited

Includes select standard Explorer Eddie Bauer features, plus:

- 18" chrome-clad aluminum wheels
- Body-color bumpers and wheel-lip moldings
- 4-bar chrome grille
- Chrome roof side rails with black end caps and crossbars
- Chrome-capped power, heated sideview mirrors with security approach lamps
- Step bars with chrome accents
- Reverse Sensing System
- Leather-trimmed, heated front bucket seats with 10-way power driver seat, including power lumbar, recline and memory, and 6-way power passenger seat
- PowerFold™ 3rd-row seat
- Power-adjustable pedals with memory
- Premium Sound System with AM/FM stereo/6-disc in-dash CD changer, MP3 capability, subwoofer and 190 watts
- Unique woodgrain interior inserts
- Center floor console with unique appearance for center finish and wrapped armrest
- Dual-zone Electronic Automatic Temperature Control
- Auxiliary rear climate control
- Universal Garage Door Opener

¹Maximum weights shown are for properly equipped vehicles with required equipment and a 150-lb. driver. Weight of additional options, equipment, passengers and cargo must be deducted from this weight. For additional information, see your Ford Dealer. ²Deduct 500 lbs. when equipped with auxiliary rear climate control. ³Always wear your safety belt and secure children in the rear seat.

Continue your build on the next page.



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3 Choose your options

- 18" chrome-clad aluminum wheels (Available on Eddie Bauer)
- 20" polished-aluminum wheels (Available on Eddie Bauer¹ and Limited; requires 4x2 or AWD)
- Auxiliary rear climate control² (Available on XLT¹ and Eddie Bauer)
- Control Trac[®] 4-wheel-drive system (4WD) (Available on XLT, Eddie Bauer and Limited; not available with 20" wheels)
- Front and rear all-weather rubber floor mats (Available on XLT, Eddie Bauer and Limited; not available with XLT Sport Package)
- Ford SYNC[®] voice-activated, in-vehicle communications and entertainment system (Available on XLT¹)
- Leather-trimmed seats with 1st-row heated bucket seats including 10-way power driver seat with power lumbar and recline (vinyl 3rd row, if equipped) (Available on XLT¹)
- Manual 3rd-row 50/50 split fold-flat bench seat (Available on XLT¹ and Eddie Bauer)
- Power-deployable running boards with chrome accents (Available on Limited)
- Power moonroof with mini-overhead console and sunshade (Available on Eddie Bauer and Limited)
- Premium Sound System with AM/FM stereo/6-disc in-dash CD changer, MP3 capability, subwoofer and 190 watts (Available on XLT¹ and Eddie Bauer¹)
- Quad Bucket Seating including 2nd-row bucket seats and floor console (Available on Limited²)
- Rear-Seat DVD Entertainment System (Available on Eddie Bauer² and Limited)
- SIRIUS Satellite Radio with 6-month subscription (Available on XLT)
- Voice-activated Navigation System with a nearly 10-gigabyte hard drive, single-disc Premium Sound System and SIRIUS Travel Link[™] services with 6-month subscription (Available on Eddie Bauer¹ and Limited)

4 Choose your packages

Class III/IV Trailer Tow Package

7-pin trailer wiring harness and connector, 7- to 4-pin adapter, engine oil cooler (V6 only) and frame-mounted hitch receiver (Available on XLT, Eddie Bauer and Limited; 3.73 non-limited-slip rear axle required and only available with Class III/IV Trailer Tow Package and 4.0L V6)

XLT Convenience Package

Automatic headlamps, auto-dimming rearview mirror, SecuriCode[™] keyless-entry keypad, message center with compass, power-adjustable pedals and Reverse Sensing System (Available on XLT)

XLT Appearance Package

17" machined-aluminum wheels with P245/65R17 all-season OWL tires and Black running boards (Available on XLT¹; not available with XLT Sport Package)

Sun & SYNC Value Package

Power moonroof and Ford SYNC (Available on XLT¹)

XLT Sport Package

20" polished-aluminum wheels with P255/50R20 all-season BSW tires; 3-bar Black grille with nostrils; Black wheel-lip moldings, fascia and step bar accents; body-color sideview mirrors; Sport badge; Blackout treatment for headlamps; unique exhaust tip; Circle Check appliqué on center finish panel and door switch bezels; White instrument cluster; all-weather floor mats (Available only with Black interior on XLT 4x2 or AWD only)

Eddie Bauer Convenience Package

Driver seat with memory feature; 6-way power passenger seat; power, heated sideview mirrors; power-adjustable pedals with memory; Dual-zone Electronic Automatic Temperature Control; Reverse Sensing System; and Universal Garage Door Opener (Available on Eddie Bauer)

3rd-Row Power Package

PowerFold[™] 3rd-row seat and auxiliary rear climate control (Available on Eddie Bauer¹)



¹Requires Convenience Package. ²Requires 3rd-row seat.



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5 Customize your Explorer

- A. Dual INVISION® DVD Headrests¹
- B. Garmin® nüvi® Portable Navigation System¹
- C. Splash guards
- D. Thule® racks¹
- E. Interior cargo area protector
- F. Bug deflector
- G. Interior cargo net
- H. Side window deflectors
- I. All-weather floor mats
- J. Premium carpeted floor mats
- K. Custom fuel door
- L. Trailer hitch balls/draw bars
- M. Wheel locks

Also available:

- Bi-directional remote start system
- Skyway SmartAlert™¹
- Moonroof deflector
- Ashcup/coin holder/Smoker's Pack
- Neutral tow kit
- Vehicle security system
- Cargo-Logic® System
- Interior cargo organizer

¹Ford Licensed Accessories.
Garmin is a registered trademark of Garmin Ltd.

Visit fordaccessories.com to use the Accessorizer, learn complete accessory details and view purchase instructions.



Genuine Ford Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Contact your local Ford Dealer for details and a copy of the limited warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. Contact your Ford Dealer for details regarding the manufacturer's limited warranty and/or a copy of the FLA product limited warranty offered by the accessory manufacturer.





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Drive quality.

You see it, feel it, hear it. Quality matters. And Ford delivers. In fact, Ford is in a dead heat with Toyota when it comes to quality.¹



Drive green.

Explorer features an available, fuel-efficient 6-speed automatic transmission that delivers smooth acceleration and up to 21 mpg.²



Drive safe.

Ford Explorer has received 5-Star ratings in the government's frontal and side-impact crash tests for 3 years in a row.³



Drive smart.

Stay in touch and manage your music on the go with our available, exclusive Ford SYNC[®] voice-activated, customizable media system.⁴



¹Based on cumulative survey data of 2007 MY Ford and competitive owners at 3 months of service in 3 surveys conducted 9/06-5/07. ²2009 EPA-estimated 14 mpg city/20 hwy, with 4.0L engine on 4x2; 14 mpg city/21 hwy, with 4.6L engine on 4x2. ³2006-2008 model years. Star ratings are part of the U.S. Department of Transportation's Safercar.gov program (www.safercar.gov). ⁴Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so.

Comparisons based on 2008 competitive models (Truck-based Midsize SUV class, excluding other Ford Motor Company vehicles), publicly available information and Ford certification data at time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the catalog, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.

New Vehicle Limited Warranty. We want your Ford Explorer ownership experience to be the best it can be. So under this warranty, your new vehicle comes with 3-year/36,000-mile Bumper-to-Bumper Coverage, 5-year/60,000-mile Powertrain Warranty Coverage, 5-year/50,000-mile Safety Restraint Coverage, and 5-year/unlimited-mile Corrosion (Perforation) Coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle, or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for an ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln Mercury dealerships.

Insurance Services. Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.



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