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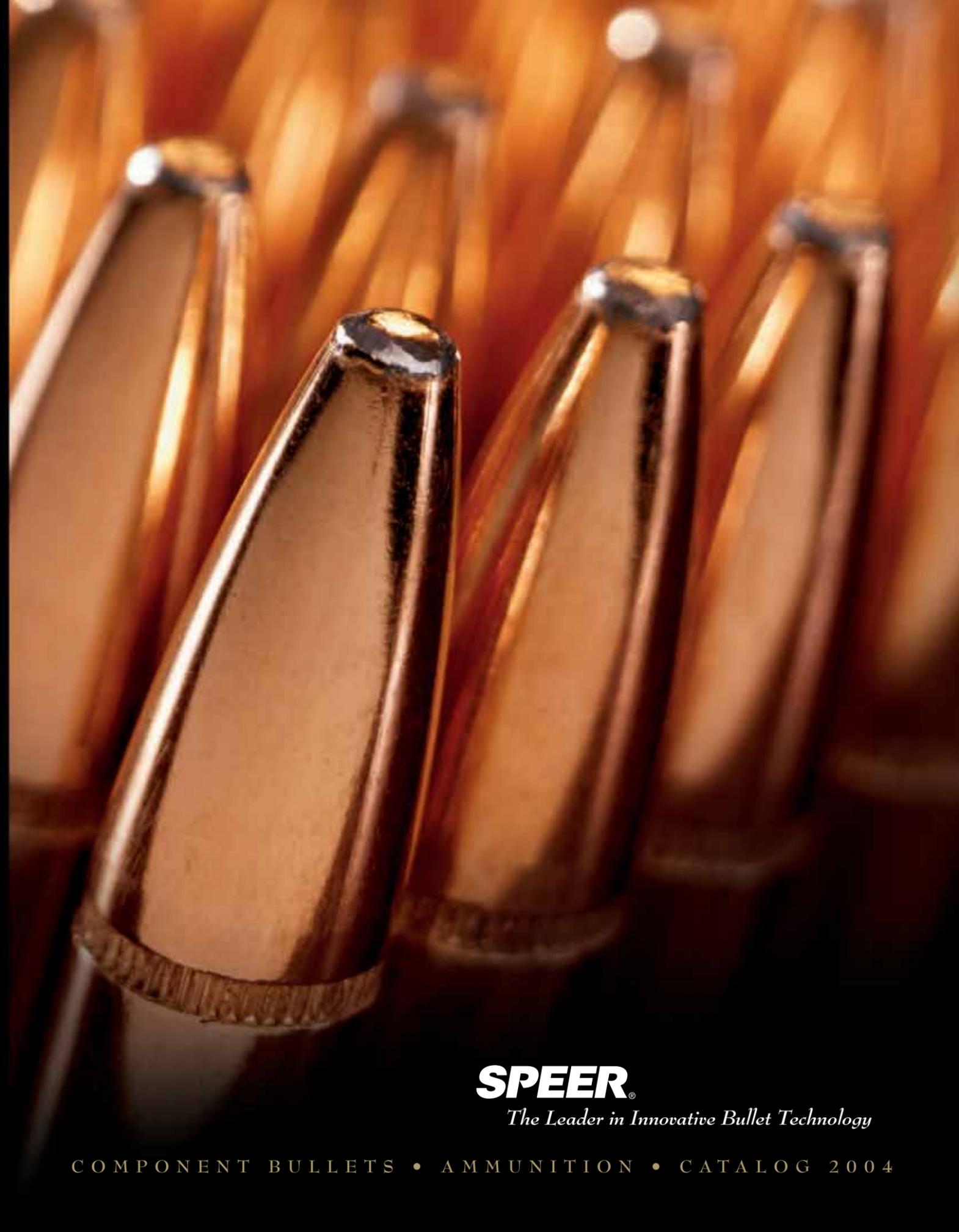
Want to keep up on the latest news from SPEER? Visit our newly-revised web site often for the information you need. You'll find new product announcements, complete and user-friendly ammo and bullet tables, articles to make you a better reloader and shooter, and links to our family of shooting sports companies. Another great new feature—you can access all SPEER reloading data developed since the last bound edition of the prestigious SPEER Reloading Manual. New bullets and cartridges are introduced every year. Now you can keep your loading library up-to-date with the click of a mouse. There are over thirty data sheets for new bullets and cartridges, and the number is growing. You can now order your copy of the Speer Manual directly from your browser, too. Have a question about reloading or shooting? The site has greatly expanded sections with handy Tech Tips and Frequently Asked Questions. If that doesn't answer your question, use our Ask the Expert form to e-mail it to our very sharp Technical Services folks. Take a look today, and come back often. We built the site to keep you aware of who we are and what we do for you. See you there!

Tech. Services: 1-866-286-7436
Customer Service: 1-800-322-2342
General Information: 1-800-627-3640



In 1996, CCI/SPEER became the first U.S. ammunition manufacturer to achieve ISO 9001 certification for quality. All engineering, manufacturing, marketing, quality assurance and service functions continue to routinely undergo ISO audits to maintain this high level of quality accreditation. The distinction means all CCI/SPEER manufacturing processes and procedures continue to meet ISO standards of QUALITY.

CCI/SPEER
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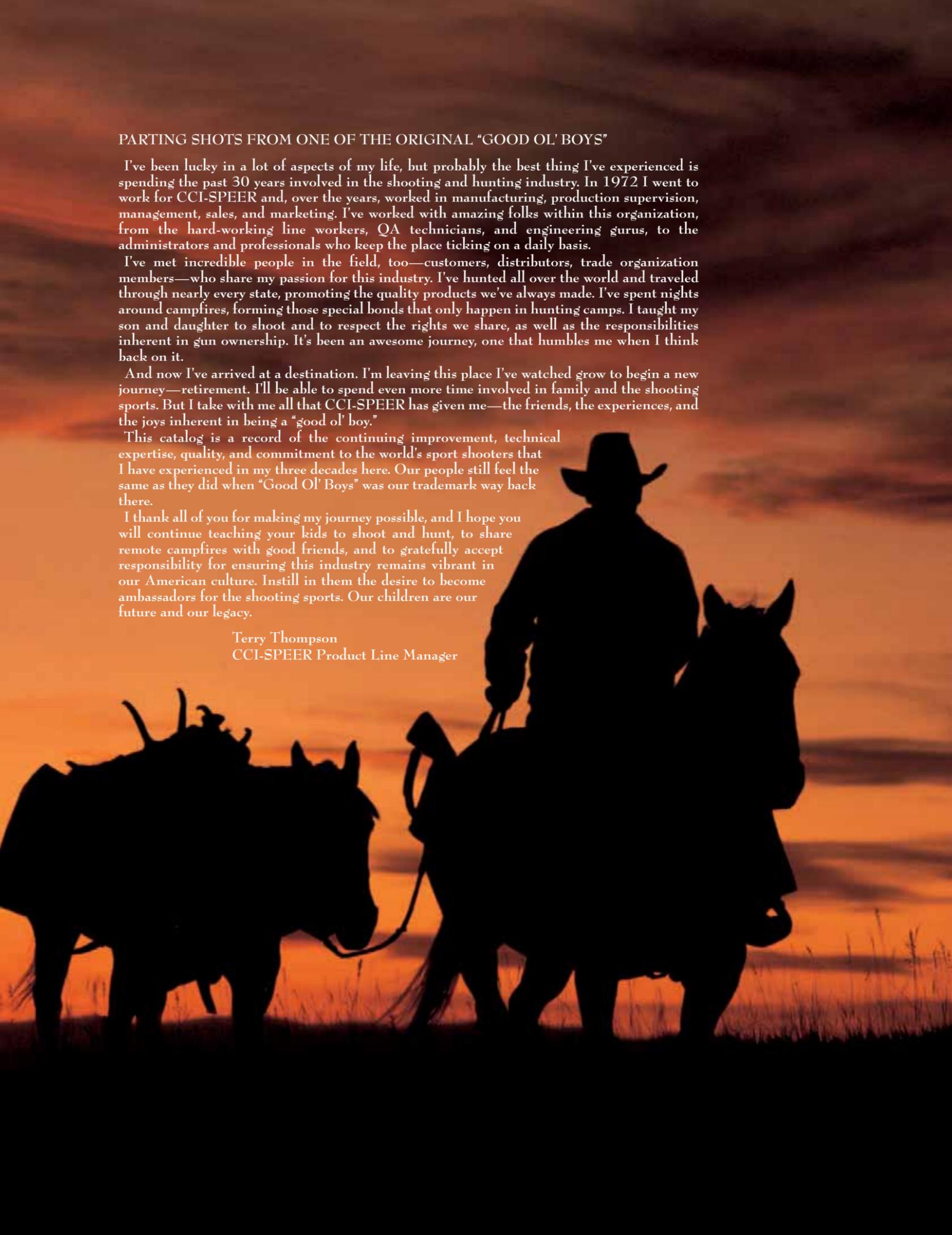


SPEER[®]
The Leader in Innovative Bullet Technology

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COMPONENT BULLETS • AMMUNITION • CATALOG 2004



PARTING SHOTS FROM ONE OF THE ORIGINAL "GOOD OL' BOYS"

I've been lucky in a lot of aspects of my life, but probably the best thing I've experienced is spending the past 30 years involved in the shooting and hunting industry. In 1972 I went to work for CCI-SPEER and, over the years, worked in manufacturing, production supervision, management, sales, and marketing. I've worked with amazing folks within this organization, from the hard-working line workers, QA technicians, and engineering gurus, to the administrators and professionals who keep the place ticking on a daily basis.

I've met incredible people in the field, too—customers, distributors, trade organization members—who share my passion for this industry. I've hunted all over the world and traveled through nearly every state, promoting the quality products we've always made. I've spent nights around campfires, forming those special bonds that only happen in hunting camps. I taught my son and daughter to shoot and to respect the rights we share, as well as the responsibilities inherent in gun ownership. It's been an awesome journey, one that humbles me when I think back on it.

And now I've arrived at a destination. I'm leaving this place I've watched grow to begin a new journey—retirement. I'll be able to spend even more time involved in family and the shooting sports. But I take with me all that CCI-SPEER has given me—the friends, the experiences, and the joys inherent in being a "good ol' boy."

This catalog is a record of the continuing improvement, technical expertise, quality, and commitment to the world's sport shooters that I have experienced in my three decades here. Our people still feel the same as they did when "Good Ol' Boys" was our trademark way back there.

I thank all of you for making my journey possible, and I hope you will continue teaching your kids to shoot and hunt, to share remote campfires with good friends, and to gratefully accept responsibility for ensuring this industry remains vibrant in our American culture. Instill in them the desire to become ambassadors for the shooting sports. Our children are our future and our legacy.

Terry Thompson
CCI-SPEER Product Line Manager



WELCOME TO SPEER

The Leader in Innovative Bullet Technology

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NEW PRODUCTS FOR 2004

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Ammunition . . .

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Bullets do the work. They're the payload—everything else is the launch vehicle. That's why bullets are so important to successful shooting. Vernon Speer understood this, and began making bullets for reloaders 60 years ago. He knew what shooters needed, and set up business in Lewiston, Idaho to service reloaders who felt ignored by the "big" ammo companies. From this humble beginning, Speer components bullets quickly earned the reputation for innovation, great game performance, and value.

Speer Bullets grew as a business and the product line expanded. Vernon built the first mass-produced jacketed handgun bullets for reloaders. He pioneered the exclusive Hot-Cor™ process to make a tougher hunting bullet for rifles. After his passing from the scene, the company continued to innovate, with Grand Slam® and Mag-Tip™ hunting bullets, and TNT® varmint bullets. Speer Gold Dot®, the first bonded-core handgun bullet, has set new standards for handgun bullet performance. Vernon would be proud.

North-central Idaho. Vernon Speer's choice of location still drives us today. We live and work in the heart of some of North America's finest hunting fields. Western attributes of independence, self-reliance, and determination are at work with us at Speer every day. We are shooters and hunters, and build fine products for the delight of others who share our love of the shooting sports.

BULLETS

“Speer gave reloaders the first modern jacketed handgun bullets over 40 years ago.”



PERFORMANCE HAND GUN BULLETS

Uni-Cor®, our exclusive bonded-core bullet process, lets us build you some excellent handgun bullets for a wide variety of shooting sports. This hi-tech process bonds the jacket to the core—one molecule at a time. This builds a very uniform jacket for accuracy, and allows those sharp Speer engineers plenty of flexibility in providing you with the bullets you need. Take a look...



SPEER® TMJ® BULLETS

Speer uses Uni-Cor technology to take full metal jacket bullets to their highest level of evolution. We completely encase the lead core in a seamless jacket. Other FMJ bullets have lead exposed at the base, or have an accuracy-robbing second piece to cover the lead. Those bases can deform under pressure. TMJ's seamless jacket means this can't happen. Airborne lead goes down, and TMJs won't foul ported recoil compensators like open-base bullets do. We swage each bullet twice, ensuring consistent diameters and a uniform heel. TMJ bullets are great for casual practice and plinking because, in addition to being super-accurate, they are economical. Insist on the original—Speer TMJ has been copied but never matched.



Shooting competitively? Try Speer TMJ Match bullets. We have the match shooter covered with a 9mm and two 45 Auto match bullets. For Metallic Silhouette competition, we make three tough match bullets for toppling steel targets at long range.

SPEER UNI-COR EXPANDING BULLETS

Bonded-core construction is a real plus in expanding bullets, so we provide you economical hollow- and soft-point designs in 9mm, 38/357, 44, 45 and 50AE calibers. These greatly extend the flexibility of your firearms, bridging the gap between TMJs and Gold Dot®.

Uni-Cor is another product of Speer's innovative engineering and technical excellence. We know reloaders and provide the components to make your hobby more satisfying.

GOLD DOT® BULLETS

Many ammo companies will sell you ammunition loaded with a premium bullet, but won't sell you the same bullet for your handloads. We don't understand that. But we do understand reloaders. And we sell them Gold Dot bullets.

Speer offers reloaders the same bullets we load in our famous Gold Dot premium ammunition. The same tough, bonded-core construction. The same carefully crafted cavity designs. The same accuracy. Our Uni-Cor bonding process happens early in the bullet-forming sequence, not an "afterthought" later on. Before the bullet enters the forming stage, the core and jacket are electrochemically bonded to form one unit.

We form the hollow point cavity using our patented* two-stage process. The first cuts the core and the jacket so they act as a single unit during expansion; that means they stay together. It also establishes the limit of maximum rollback to prevent over-expansion. The second step forms the final nose and cavity shape. The cuts left from the first step remain in the lead core as "memory lines" to ensure uniform expansion.

Gold Dot soft points are great for hunting. They get the memory lines of the hollow point but allow deeper penetration before expansion commences.

We cover the range of handguns with an excellent selection of diameters, bullet weights and types. From 25 to 50 caliber, we have what you need. You get high retained weights over a wide range of muzzle velocities. You get bullets profiled to function in specific cartridges. You get 60 years of component bullet expertise. What could be better?

U.S. Pat. Off. Reg. No 5,070, 814 and all applicable foreign patents.



New for 2004

— Gold Dot for 38 Special —

.357" 110 grain GDHP • .357" 135 grain GDHP • .357" 147 grain GDHP

Bullets that work in the 357 Magnum often won't expand at 38 Special velocities. For 2004, we've built three new Gold Dots tuned for 38 Special velocities. They all share large-volume cavities, the secret for effective 38 Special performance.



— Gold Dot for 41 Magnum .410" 210 grain GDHP —

The 41 Magnum needs a 21st Century bullet. We answered with a 210 grain Gold Dot HP that's tuned to the performance of the "third Magnum." It's excellent for game up to the large deer species.

JACKETED HANDGUN BULLETS

Speer pioneered the "modern" style of jacketed handgun bullets many years ago. These high-performance bullets proved so popular and effective that they're still in the line today. Suitable for just about every type of shooting sport from plinking to hunting, they are available in calibers from 32 to 45.



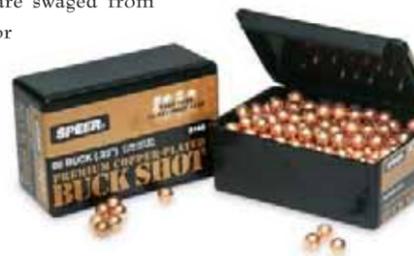
00 BUCK PREMIUM COPPERPLATED BUCKSHOT

Have you ever needed a little buckshot for a special reloading project but had to buy a large bag? Well, the folks at Speer have solved your problem.

Now there's Speer Premium Copper-plated Buckshot. Two pounds (approx.) of high-quality lead pellets are packed in a convenient, reusable plastic box — the same one we use for Speer bullets. The rigid box stores neatly so you won't have pellets spilling out of an open bag. The pellets are swaged from hardened lead and then rolled for excellent uniformity. Hard lead and copper plating mean better patterns and penetration.

Each box contains approximately 285 pellets, enough for over thirty 12 gauge, 2 3/4 inch buckshot loads.

5185 00 Buckshot



SWAGED LEAD BALLS

Speer offers a variety of lead balls for the traditional round ball shooting enthusiast. Great care is taken to ensure smoothness and shape uniformity for better accuracy over the long haul. Lead balls are packaged in our unique yellow plastic boxes for added protection and convenience.

Ball Diameter (Inches)	Approximate Weight (Grains)*	Part Number	Box Count
0.350	64	5110	100
0.375	79	5113	100
0.433	121	5127	100
0.440	127	5129	100
0.445	132	5131	100
0.451	137	5133	100
0.454	140	5135	100
0.457	143	5137	100
0.490	176	5139	100
0.495	181	5140	100
0.530	223	5142	100
0.535	229	5150	100
0.570	277	5180	50

Use the ball diameter recommended by your firearm's manufacturer. *Round balls are manufactured to diameter; weights are provided for reference only.

LEAD HANDGUN BULLETS

Speer cold-formed lead bullets have been a great bargain ever since Vernon Speer introduced them over 40 years ago. Now they are even better.

All Speer lead bullets now feature our hi-tech, multi-layer lube system first introduced in our Idaho Territory Bullets®. This great lube is, simply stated, the best thing in lead bullets. It stays with the bullet instead of burning off, virtually eliminating the gas cutting that causes most leading problems. It won't melt off in storage or transport, and is clean and dry to the touch.

For target shooting or plinking, Speer lead bullets are now even a better value. Available in calibers from 32 through 45.



IDAHO TERRITORY BULLETS®

Hey Partner! Are you shooting in Cowboy Action events and getting tired of the hit-and-miss quality of "bargain" cast bullets? Does your bore look like a chimney after a few shots? Too many "alibi" shots? Well, come on over to the Speer corral.

Idaho Territory Bullets combine the traditional look of the Old West with 21st century lubrication technology. They're designed for cowboy competition, but are great for general-purpose shooting too. They're swaged, not cast, for uniformity — box after box. They provide no slag or voids that cause poor accuracy and leading.

The high-tech part is the new lubricant. Bullets are encased in a thin yet tough coating that's dry to the touch and clean to handle. Leading is virtually eliminated because the coating stays with the bullet through the toughest conditions. It won't melt-off and contaminate the powder charge like conventional lubes, either. To top it off, the dark gray color gives a traditional look.

Idaho Territory Bullets come in three popular revolver calibers (38/357, 44, and 45) and a rifle version for the 45-70.

Idaho Territory Bullets are now available in bulk packs for the high-volume shooter. See the accompanying chart for counts and part numbers.

Saddle up and head to your Speer dealer — that's where the easy trail starts.



In uncertain territory, surrounded by nature's most powerful creatures, equip yourself with the best —Speer's Performance Rifle Bullets

PERFORMANCE RIFLE BULLETS



NEW for 2004

- 375 caliber 250 grain Trophy Bonded Bear Claw —
By popular request, we've added this bullet to the component line-up. This bullet equals or exceeds the penetration of other firms' 270 grain bullets yet allows higher velocity. The perfect 375 H&H bullet for North American game.
- 470 caliber 500 grain Trophy Bonded Bear Claw —
Shooters who handload the powerful 470 Nitro Express can enjoy Bear Claw excellence. Intended for the largest thin-skinned game on earth, this bullet will deliver every time.

TROPHY BONDED® BEAR CLAW®

Trophy Bonded Bear Claw® Soft Point is the ultimate big game bullet. Conceived by big game hunter Jack Carter in 1985, Bear Claw was the bullet of choice for Federal® when it introduced its Premium® rifle ammunition. Now, Trophy Bonded Bear Claw component bullets are available to reloaders from your trusted source of great hunting bullets, SPEER®.

The formula for making Bear Claw shows its superiority. Jackets begin as solid rods of gilding metal cut to length. A profiled cavity is precision-formed into one end to hold the core. The core is fusion bonded to the jacket using a proprietary induction fusion process. Then each bullet is finished with a long, protected point for excellent flight characteristics and to prevent point damage in rifle magazines.

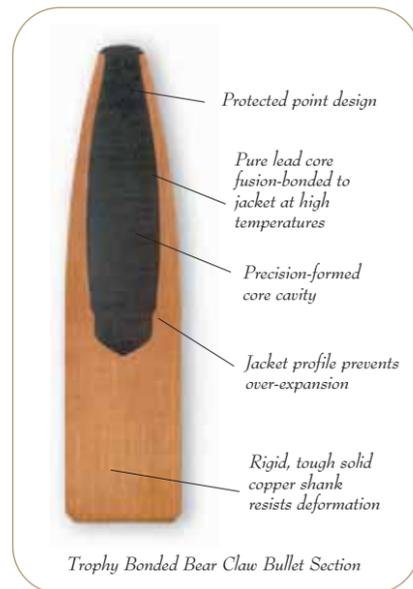
Expanded bullets show the advantages of this attention to detail. The solid copper rear shank resists any deformation to ensure bullet integrity. The soft lead core stays firmly attached to the jacket for incredibly high retained weights — in excess of 90 percent. The fully annealed jacket opens rapidly and then stops when expansion reaches the solid shank, and fusion bonding keeps the lead attached.

Bear Claw's unique design places the center of mass forward after expansion. This means Bear Claw bullets stay nose-forward after expansion for maximum penetration and game-getting power.

Trophy Bonded Bear Claw bullets are available in calibers from 22 to 45. Bullets are packed in an attractive and reusable cloth bag within a molded plastic box (25 per box except for 22 caliber, which are 50 per box).



Expanded Bullet: Superb bullet integrity and retained weights in excess of 90 percent.



GRAND SLAM®

"Cheap gear won't cut it in my camp!" That is what many outfitters tell their clients, and we agree. We think "gear" includes the bullets you load for your dream hunt, so we build Grand Slam premium hunting bullets for the demanding hunter.

When the game you seek is at the upper end of your rifle's capability, bullet construction becomes more critical than ever. Years of research and continuous improvement tell the story: the jacket profile is the critical factor in bullet success.



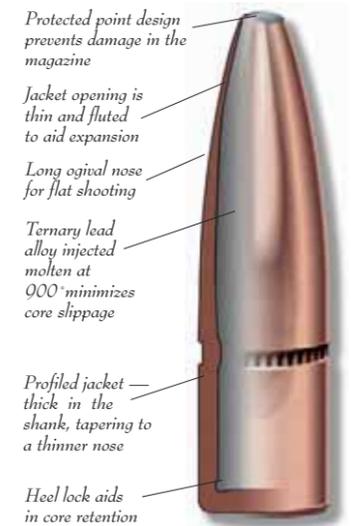
Grand Slam bullet expansion and weight retention — a winning combination.

range. Multiple internal flutes at the jacket's tip ensure uniform expansion, whether you're shooting a 300 Savage or a 300 Weatherby.

Grand Slam's lead core uses Speer's exclusive Hot-Cor™ process. Our proprietary ternary alloy is injected at 900°F, flowing into a heel lock for a better grip and eliminating oxides that can cause bullet failures.

Final forming produces a long nose profile for flatter shooting. A cannellure secures the bullet for use in heavy-recoil rifles and provides additional holding power to retain the core during expansion.

Grand Slam has evolved over the last quarter century into a highly respected big game bullet, both in North America and on the plains of Africa. Grand Slams for North American and lighter African game are available in calibers from 243 (6mm) to 375.



The Speer Grand Slam recipe for premium performance translates to exceptional accuracy and real knock-down power.

AFRICAN GRAND SLAM

When the going gets tough, you need the toughest bullet going. Designed with the advice of professional African hunters, Speer's African Grand Slam has become the bullet for dangerous game.

African Grand Slam soft points start with a solid bar of gilding metal that is machined to form a massive jacket that's up to twice as thick as our North American Grand Slam.

A "stop shoulder" is machined into the jacket to prevent excessive rollback. The Hot-Cor is firmly held by Multi-Lok™ serrations in the jacket. This means impressive retained length and weight for deep penetration on the toughest animals.

African Grand Slam solids also have a machined jacket. The core is a solid bar of super-dense tungsten carbide to keep the weight up without making the bullet too long. This allows 458 Winchester Magnum reloaders to safely gain up to 600 foot-pounds more kinetic energy than when loading "homogeneous" 500 grain solids. A flat tip design ensures stability and incredible straight-line penetration.

Expensive? Yes, but ask the man who's faced a charging Cape buffalo at 30 feet if he was counting costs when he pulled the trigger. For dangerous game, Speer African Grand Slams are, without a doubt, the best engineered bullets on the African continent. Available in 375, 416 and 458 calibers.



AGS Soft Point: Hot-Cor alloy flows into machined Multi-Lok™ grooves for an immovable lock.

Tungsten solid 100% weight retention shot stem-to-stern.

Soft Point: 82% weight retention shoulder shot.



African Grand Slam bullets recovered from two Cape Buffalo.



“From varmints to dangerous game, Speer® has the best choice, everytime.”



PERFORMANCE RIFLE BULLETS

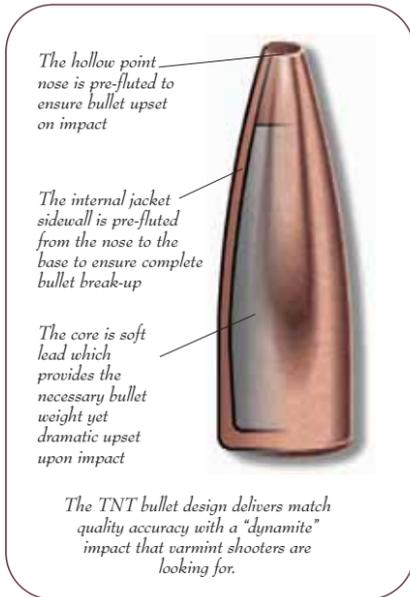


TNT® VARMINT BULLETS

Varmint shooting is a demanding sport. Tiny targets at long ranges test the shooter's skill, equipment and ammo. That's why we make TNT bullets.

Starting with thin, precision jackets, we add internal fluting and a dead-soft lead core to ensure complete bullet disruption. We finish the forming with a long ogive and a small hollow point. This gives us the ballistic coefficients needed for long shots. In fact, TNT's coefficients rival those of similar boat tail bullets.

In a little over ten years, TNT has become one of our best sellers. Why? Accuracy and great terminal performance. The only complaints we get are from the varmints.

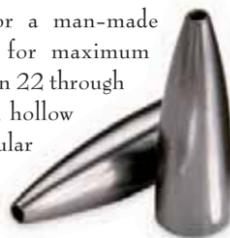


The TNT bullet design delivers match quality accuracy with a "dynamite" impact that varmint shooters are looking for.

MHP™ BULLETS

Looking to keep jacket fouling to a minimum during long shooting sessions like varmint hunting or matches? Speer's MHP rifle bullets are impregnated with molybdenum disulfide (usually called "moly") to condition the bore and allow longer shot strings between cleaning.

Our moly isn't a cheap, painted-on coating or a man-made substitute. The bullets are impact impregnated for maximum adhesion and lubrication. Available in TNT profiles in 22 through 28 caliber, and in the 30 caliber 168 grain match hollow point. They use the same loading data as our regular bullets.



HOT COR™ RIFLE BULLETS

Hot-Cor bullets are one of Vernon Speer's greatest contributions to reloading. Accurate and hard-hitting, they have traveled the world's game fields. His idea of pouring molten lead into a jacket was so good we're still doing it 40 years later. You don't fix what ain't broke.

These bullets hold together better because the Hot-Cor process eliminates the lead oxide layer that's found between the core and jacket of conventional "cold core" bullets. Profiled jacket interiors add strength to the bullet shank. When you're after game at the upper end of your rifle's capability, the extra penetration of Hot-Cor is nice to have.

We do this without "trick" features or gimmicks — we apply solid design and manufacturing skills instead. You don't have to sell your rifle to buy Hot-Cor, either. They're popularly priced.

Always the mainstay of the Speer bullet line, Hot-Cor is still our most popular hunting bullet. Why? They simply work, time after time.

With Hot-Cor, the only "bull" you'll get will have antlers!



Hot-Cor Expanded Bullet



JACKETED RIFLE BULLETS

Speer offers a number of bullets of conventional construction that pack all the accuracy and performance of newer Speer designs.

The hollow point versions are among our most accurate bullets, and the 22 caliber varmint soft points remain among our most popular items. The 30 caliber Plinker® is great for practice or training new centerfire shooters. Available in calibers from 22 to 45.



BOAT TAIL RIFLE BULLETS

Speer boat tail bullets are designed for long-range shooting. The tapered heel that gives the bullet type its name reduces aerodynamic drag for flatter trajectories. Our boat tails are designed for more rapid expansion than Hot-Cor, so they are an excellent choice for whitetail deer and antelope. In the larger calibers, they are great for long shots at just about any non-dangerous game. Like our other hunting bullets, the jackets taper from a thicker shank section to a thin nose section to keep retained weights high. Boat tails are available in calibers from 22 to 375.

See "Special Purpose" bullet listing for military-style boat tail bullets.



SPECIAL PURPOSE RIFLE BULLETS

Sometimes you need a special bullet for a specific cartridge or application. That's why we continue to offer a number of such bullets. Some are for duplicating military loads, and others are for certain cartridges with specific dimensional or shape requirements like the 7-30 Waters, 25-20 Winchester or the 218 Bee. Construction may be either Hot-Cor, Uni-Cor®, or conventional, depending on the need. Speer goes the extra mile to give you the bullet choice you demand.

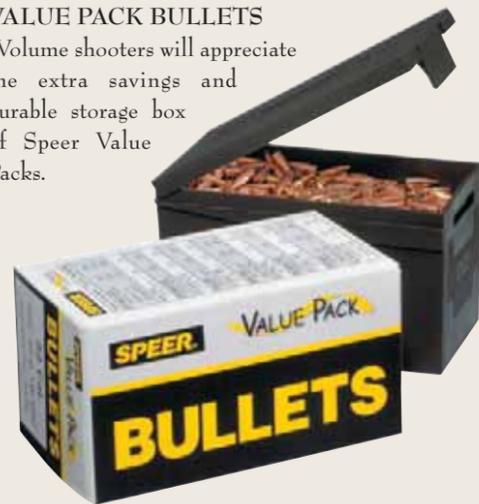
“Speer® has solutions to those special needs.”

SPECIALITY BULLETS



VALUE PACK BULLETS

Volume shooters will appreciate the extra savings and durable storage box of Speer Value Packs.



VALUE PACK BULLETS

Product Description	Part No.	Bullets Per Box
22 Caliber (.224)		
224-50 gr. TNT HP	4705	1000
224-52 gr. HP	4708	1000
224-55 gr. SPTZ	4711	1000
6mm (.243)		
243-70 gr. TNT	4720	750
25 Caliber (.257)		
257-87 gr. TNT	4722	750
270 Caliber (.277)		
277-90 gr. TNT	4723	650
7mm (.284)		
284-110 gr. TNT	4724	600
30 Caliber (.308)		
308-125 gr. TNT HP	4725	500
9mm (.355)		
355-115 gr. TMJ	4730	650
357 SIG (.355)		
355-125 gr. TMJ	4731	600
38 Caliber (.357)		
357-158 gr. JHP	4732	450
40 Caliber (.400)		
400-180 gr. TMJ	4734	400
44 Caliber (.429)		
429-240 gr. JHP	4736	300
429-240 gr. JSP	4737	300
45 Caliber (.451)		
451-230 gr. TMJ	4750	300

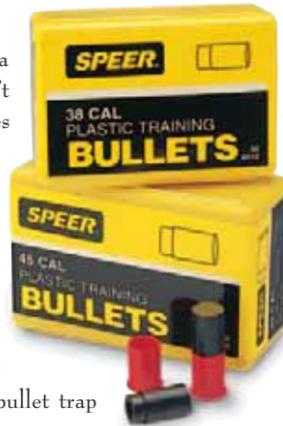
PLASTIC TRAINING BULLETS & CASES

For informal target practice in places with a minimum backstop, finding the proper ammo isn't always easy. Speer plastic training bullets and cases make the perfect practice load. Reusable molded plastic cases and bullets powered by CCI large pistol primers provide an accurate and inexpensive alternative. They are designed for 25-foot shooting.

Simply prime the case, insert the plastic wadcutter bullet and you're ready to go. Primer power alone gives the lightweight bullet 300-400 feet/sec velocity. You can stop these in a simple bullet trap made from carpet scraps and cardboard. Bullets can be reused several times.

Bullets and cases are sold separately so you can replace lost or damaged bullets. They are packed 50 bullets or cases to the box. The 45 Auto bullet is designed to readily load in a standard reloadable brass case with a modified flash hole.

This is not loaded ammunition. Primers are not included. Recommended for handguns only. Use only in areas with adequate ventilation. Do not use any propellant powder when assembling these cartridges.



PLASTIC TRAINING BULLETS & CASES

Product (50 per Box)	Part No.	
	Bullet	Case
38 Cal.	8510	8515
44 Cal.	8520	8525
45 Cal.*	8530	See notes

NOTE: 45 Cal. bullet is used with standard brass case. *For 45 ACP only

EMPTY SHOT CAPSULES

We offer loaded shot cartridges for several revolver calibers in our CCI® line. However, reloaders can create custom shot cartridges with a different shot size or velocity with our empty Speer Shot Capsules. Simply fill them with your favorite size shot (not included), snap in the base wad, and load like a conventional bullet. They are available in 38/357 and 44 calibers (50 count), and 45 Colt (25 count), and includes both empty capsules and base wads. Loading data is available on the packages and in the Speer Reloading Manual.

Intended for short-range pest and varmint control. Not recommended for self-defense. Not for use in firearms having ported recoil compensators.

EMPTY SHOT CAPSULES

Product	Part No.
38 / 357 Cal.	8780
44 Cal.	8782
45 Colt	8785



After Vernon Speer developed the first mass-produced jacketed handgun bullets, he wanted handgun shooters who don't reload to enjoy the same fine bullets that reloaders were using. Nearly 40 years ago, he introduced Lawman® ammunition featuring Speer bullets.

From a small loading operation, Lawman soon grew to a major ammunition line competing head-to-head with companies that had been around much longer. Why the success? Innovative bullets that set Lawman above all the rest.

Innovative bullets also led to our most popular ammo product—Gold Dot®. With a true, bonded-core bullet (an industry first, by the way) and carefully crafted expansion features, Gold Dot has become the ammo of choice for law enforcement. You can have Gold Dot ammo, too. Whether for service, concealed carry, home protection, or hunting, we have the premium Gold Dot ammo you need.

For realistic practice and training, Lawman ammo now features economical TMJ® and FMJ bullets that match many Gold Dot loads in recoil and point of impact. You get effective training at an attractive price.

Every round of Speer handgun ammunition holds our legacy of dedication and technical excellence. We focus on the details so you can concentrate on becoming a better handgunner.

AMMUNITION



“Speer® Gold Dot has earned the trust of law enforcement. It’s there for you, too.”

PERFORMANCE AMMUNITION

NEW for 2004
 — 45 Glock Automatic Pistol (G.A.P.) Gold Dot Ammunition —
 Speer brings you the first ammo for this exciting, new cartridge. The 45 G.A.P. equals the potent 45 Auto cartridge in equivalent barrel lengths. We load 185 and 200 grain Gold Dot bullets for superb terminal performance.

GOLD DOT® AMMUNITION

TRUST. It’s something that’s earned. Gold Dot® premium handgun ammunition has earned the trust of tens of thousands of peace officers across America and around the world. It’s world-class ammo that grew from technical excellence and hard work. It’s tough ammo for tough duty.

You, too, can enjoy Gold Dot’s superb performance, accuracy, and reliability that won over law enforcement. Whether you need the best for hunting, concealed carry, home protection, or target shooting, Gold Dot delivers—round after round.

Gold Dot was the first high-performance handgun ammo to be loaded with true, bonded-core bullets. Using our exclusive Uni-Cor® process, we bond the jacket to the core one molecule at a time. This virtually eliminates core-jacket separation, the leading cause of handgun bullet failures.

Most “premium” bullets from other makers start as two pieces—the core and the jacket. The very nature of their construction sets up the potential for failure. Our bonding happens at the beginning of the bullet making process, not as an afterthought later on.



Gold Dot bullets are manufactured for controlled expansion and bullet weight retention for penetration.



Gold Dot

Other Hollow Points

Speer Gold Dot bonded bullet stays bonded when compressed 10 percent. Conventional jacketed bullets already show jacket separation.

NEW for 2004
 — 38 Special +P 135 grain Gold Dot HP Ammunition —
 Getting reliable expansion from a short-barrel 38 revolver used to be tough. Not now. Speer’s newly-designed bullet is tuned for the 38 Special’s velocity capabilities.

Gold Dot 38 Spl +P 135 gr HP fired into bare gelatin from a 2-inch barrel revolver. Velocity: 804 ft/sec. Expansion: .576" Retained weight: 100%



We form the hollow point cavity in two stages. The first establishes how far the bullet can expand; the second controls the rate of expansion. This patented* two-step cavity formation gives Speer engineers incredible control in the design process. Each bullet caliber and weight is tuned for optimum expansion and penetration.

The bullet is finished to provide a smooth profile for smooth feeding in semi-auto handguns. The jacket wraps into the cavity for a clean edge.

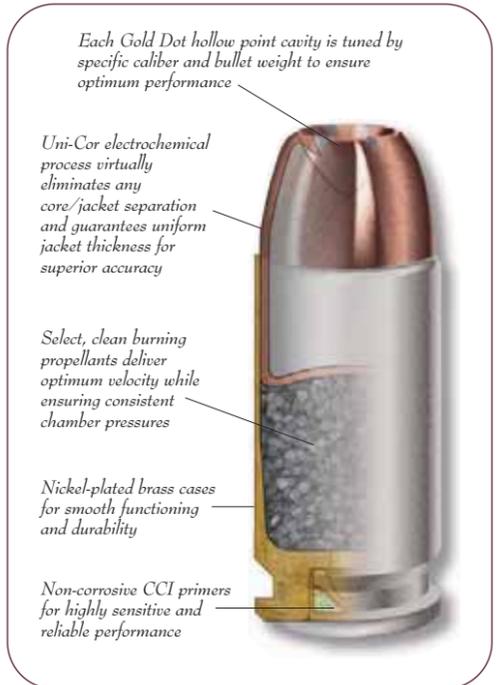
Gold Dot is assembled in premium brass cases, nickel-plated for smooth feeding and protection from corrosion. For sure-fire ignition under real-world conditions, we use famous CCI® primers. Then we load select, low-flash propellants matched to the performance needs of each cartridge. We put a lot of thought into each Gold Dot cartridge so you don’t have to.

You don’t have to be a cop to use the ammo the cops prefer. Go for the gold—Gold Dot from Speer. *Reg. US Pat. Off. No. 5,079,814 and applicable foreign patents



The basic manufacturing stages of Gold Dot bullets.

1. Lead Core
2. Jacket is bonded to the core
3. Hollow point cavity is formed.
4. Final forming - jacket wraps into cavity.



GOLD DOT® AMMUNITION

Caliber	Part No.	Bullet Wt. Grains	Bullet Type	Test Barrel Length Inches	Velocity, feet/sec			Muzzle	Energy, ft-lbs		Max Ordinate* inches, when sighted for:	
					Muzzle	50 yds	100 yds		50 yds	100 yds	50 yds	100 yds
25 Auto	23602	35	Gold Dot HP	2	900	830	770	63	53	46	1.2	6.1
32 Auto	23604	60	Gold Dot HP	4	960	894	840	123	107	94	1.0	5.2
380 Auto	23606	90	Gold Dot HP	3.75	990	907	842	196	164	142	1.0	5.0
9mm Luger	23614	115	Gold Dot HP	4	1225	1081	987	383	298	249	0.6	3.5
	23618	124	Gold Dot HP	4	1150	1039	963	364	297	255	0.7	3.8
	23619	147	Gold Dot HP	4	985	932	887	317	283	257	1.0	4.8
9mm Luger +P	23617	124	Gold Dot HP	4	1220	1085	996	410	324	273	0.6	3.4
357 SIG	23918	125	Gold Dot HP	4	1350	1184	1066	506	389	316	0.5	2.9
38 Special +P	23720	125	Gold Dot HP	4V	940	887	841	245	218	197	1.0	5.2
	23921	135	Gold Dot HP	4V	975	916	867	285	252	225	1.0	4.9
357 Magnum	23920	125	Gold Dot HP	4V	1425	1241	1104	564	427	338	0.4	2.6
	23960	158	Gold Dot HP	4V	1220	1108	1028	522	431	371	0.6	3.3
40 S&W	23961	155	Gold Dot HP	4	1195	1060	972	491	387	325	0.6	3.6
	23970	165	Gold Dot HP	4	1150	1042	967	484	398	342	0.7	3.8
	23962	180	Gold Dot HP	4	985	925	875	388	342	306	1.0	4.9
44 Special	23980	200	Gold Dot HP	6V	875	832	794	340	308	280	1.3	6.0
45 G.A.P.	23977	185	Gold Dot HP	4†	1030	942	875	436	364	314	0.9	4.7
	23978	200	Gold Dot HP	4†	950	895	848	401	355	319	1.0	5.2
45 Auto	23964	185	Gold Dot HP	5	1050	956	886	453	375	322	0.9	4.5
	23966	230	Gold Dot HP	5	870	827	789	386	349	318	1.2	6.1
45 Auto +P	23969	200	Gold Dot HP	5	1080	994	930	518	439	384	0.8	4.1
45 Colt	23984	250	Gold Dot HP	7.25	900	860	823	450	410	376	1.1	5.7

Performance data derived from industry test barrels; provided for reference. Velocities from production firearms may vary. * Maximum Ordinate = the maximum rise of the bullet path over the line of sight at a given sight-in distance. † = 45 G.A.P. velocities measured from Glock M37 production pistol. Velocities from 5" pressure barrel are 1080 and 1020 ft/sec, respectively.

“Speer® Gold Dot Hunting:
Ammo engineered for the
handgun hunter.”



PERFORMANCE AMMUNITION



NEW for 2004

— Gold Dot 41 Magnum 210 grain HP —

You requested it—we reacted. 41 Magnum fans now have a 21st Century solution for medium game hunting. We put all the attributes of our Gold Dot Hunting ammo in the 41 Magnum, and developed a brand-new bonded-core bullet. Try it!

GOLD DOT® HANDGUN HUNTING AMMUNITION

When you make the best handgun service and defense ammo, it's natural to apply that technical excellence to building ammo for hunting big game with a handgun. We started with the foundation of the bonded-core handgun bullet that made regular Gold Dot so successful and enhanced it for success on medium to large game.

Gold Dot Hunting bullets are bonded with our Uni-Cor® process, but get heavier jackets for tough game. We choose weights that are optimum for larger animals so there is sufficient penetration. Then, we make sure the bullet style is appropriate to the task.

We make both hollow point and soft point bullet styles for hunting. Hollow points are generally used for lighter game; the soft points produce the deep penetration needed for the big ones.

Our soft points start as hollow points; in final forming we close the cavity to make a soft point. The “memory” of the hollow point is embedded in the lead core, so the bullet penetrates deeper before expansion begins along predefined lines in the jacket and core.

These bullets retain over 90 percent of their initial weight after expansion. They're accurate, too, for those longer shots. You have the confidence that your ammo will do the job if you do your part.

Like regular Gold Dot, our hunting ammo is loaded in premium nickel-plated cases and equipped with famous CCI® Magnum primers. Gold Dot Hunting ammo is available for the 357 Magnum, 44 Magnum, 454 Casull, 480 Ruger, and 50 Action Express. By popular request,

we've added a 210 grain GDHP loading for the 41 Magnum.

The next time you take your handgun afield for big game, be sure to make Gold Dot Hunting ammo part of your hunt.

GOLD DOT® HANDGUN HUNTING AMMUNITION

Caliber	Part No.	Bullet Wt.		Test Barrel Length Inches	Velocity, feet/sec			Energy, ft-lbs		Max Ordinate* inches, when sighted for:		
		Grains	Bullet Type		Muzzle	50 yds	100 yds	Muzzle	50 yds	100 yds	50 yds	100 yds
357 Magnum	23959	170	Gold Dot SP	4V	1180	1087	1019	526	446	392	0.6	3.4
41 Magnum	23996	210	Gold Dot HP	4V	1280	1162	1073	764	630	537	0.5	3.0
44 Magnum	23972	210	Gold Dot HP	6V	1450	1276	1140	980	759	606	0.4	2.4
	23973	240	Gold Dot HP	6V	1400	1253	1137	1044	837	689	0.4	2.5
	23968	270	Gold Dot SP	6V	1250	1144	1064	937	784	678	0.5	3.1
454 Casull	23990	300	Gold Dot HP	7.5V	1625	1489	1366	1759	1477	1243	0.2	1.7
480 Ruger	23988	275	Gold Dot HP	7.5V	1450	1284	1152	1284	1006	810	0.4	2.4
	23985	325	Gold Dot SP	7.5V	1350	1223	1122	1315	1079	908	0.4	2.7
50 Action Express	23995	300	Gold Dot HP	6	1550	1361	1205	1600	1233	968	0.3	2.1
	3977	325	Uni-Cor HP	6	1400	1249	1130	1414	1125	921	0.4	2.6

Performance data derived from industry test barrels; provided for reference. Velocities from production firearms may vary. * Maximum Ordinate: the maximum rise of the bullet path over the line of sight at a given sight-in distance.



“Because practice makes perfect,
we make Lawman”

TRAINING AMMUNITION



LAWMAN® AMMUNITION

For over thirty years, shooters have trusted Speer® Lawman ammo. With a standard brass case, great CCI® primers and Speer TMJ® or conventional full metal jacketed bullets, today's Lawman is a great value. Perfect for those times when you don't need an expensive hollow point bullet, like training or target practice.

LAWMAN CLEAN-FIRE® AMMUNITION

For indoor ranges, there's Lawman Clean-Fire. Patented* CCI Clean-Fire priming and Speer TMJ bullets virtually eliminate airborne lead, barium, and antimony at the firing point. Since Lawman Clean-Fire has the same bullet weights and velocity as regular Lawman and many Gold Dot® loads, recoil and point of impact are the same for realistic training.

U.S. Pat. Off. Reg. No. 4,963,201 and all applicable foreign patents.

LAWMAN® AMMUNITION

Caliber	Part No.	Bullet Wt. Grains	Bullet Type	Test Barrel Length Inches	Velocity, feet/sec			Muzzle	Energy, ft-lbs		Max Ordinate* inches, when sighted for:	
					Muzzle	50 yds	100 yds		50 yds	100 yds	50 yds	100 yds
25 Auto	53607	50	TMJ	2	755	712	673	63	56	50	1.8	8.3
32 Auto	53632	71	TMJ	4	950	883	827	142	123	108	1.0	5.3
380 Auto	53608	95	TMJ	3.75	945	888	839	188	166	149	1.1	5.3
9mm Luger	53615	115	FMJ	4	1200	1084	1003	368	300	257	0.6	3.5
	53616	124	FMJ	4	1090	1013	955	327	283	251	0.8	4.0
	53920	147	TMJ	4	985	937	895	317	286	262	1.0	4.7
357 SIG	53919	125	TMJ	4	1350	1190	1074	506	393	1074	0.5	2.8
38 Special +P	53750	158	TMJ	4V	850	816	785	253	234	216	1.4	6.2
40 S&W	53957	155	TMJ	4	1200	1065	976	496	390	328	0.6	3.6
	53955	165	TMJ	4	1150	1040	964	484	396	340	0.7	3.8
	53958	180	FMJ	4	985	925	875	388	342	306	1.0	4.9
45 G.A.P.	53979	185	TMJ	4†	1030	930	856	436	355	301	0.9	4.8
	53980	200	TMJ	4†	920	853	797	376	323	282	1.1	5.7
45 Auto	53654	185	TMJ	5	1000	909	839	411	339	289	1.0	5.0
	53655	200	TMJ	5	975	897	834	422	357	309	1.0	5.2
	53967	200	FMJ	5	830	794	760	352	322	294	1.4	6.6

LAWMAN® CLEAN-FIRE® AMMUNITION

Caliber	Part No.	Bullet Wt. Grains	Bullet Type	Test Barrel Length Inches	Velocity, feet/sec			Muzzle	Energy, ft-lbs		Max Ordinate* inches, when sighted for:	
					Muzzle	50 yds	100 yds		50 yds	100 yds	50 yds	100 yds
9mm Luger	53824	124	TMJ	4	1090	1013	955	327	283	251	0.8	4.0
	53826	147	TMJ	4	985	937	895	317	286	262	1.0	4.7
357 SIG	54232	125	TMJ	4	1350	1190	1074	506	393	1074	0.5	2.8
38 Special +P	53833	158	TMJ	4V	850	816	785	253	234	216	1.4	6.2
40 S&W	53880	180	TMJ	4	985	925	875	388	342	306	1.0	4.9
45 Auto	53885	230	TMJ	5	830	794	760	352	322	294	1.4	6.6

Performance data derived from industry test barrels; provided for reference. Velocities from production firearms may vary. * Maximum Ordinate = the maximum rise of the bullet path over the line of sight at a given sight-in distance. † = 45 G.A.P. velocities measured from Glock M37 production pistol. Velocities from 5" pressure barrel are 1080 and 1020 ft/sec, respectively.

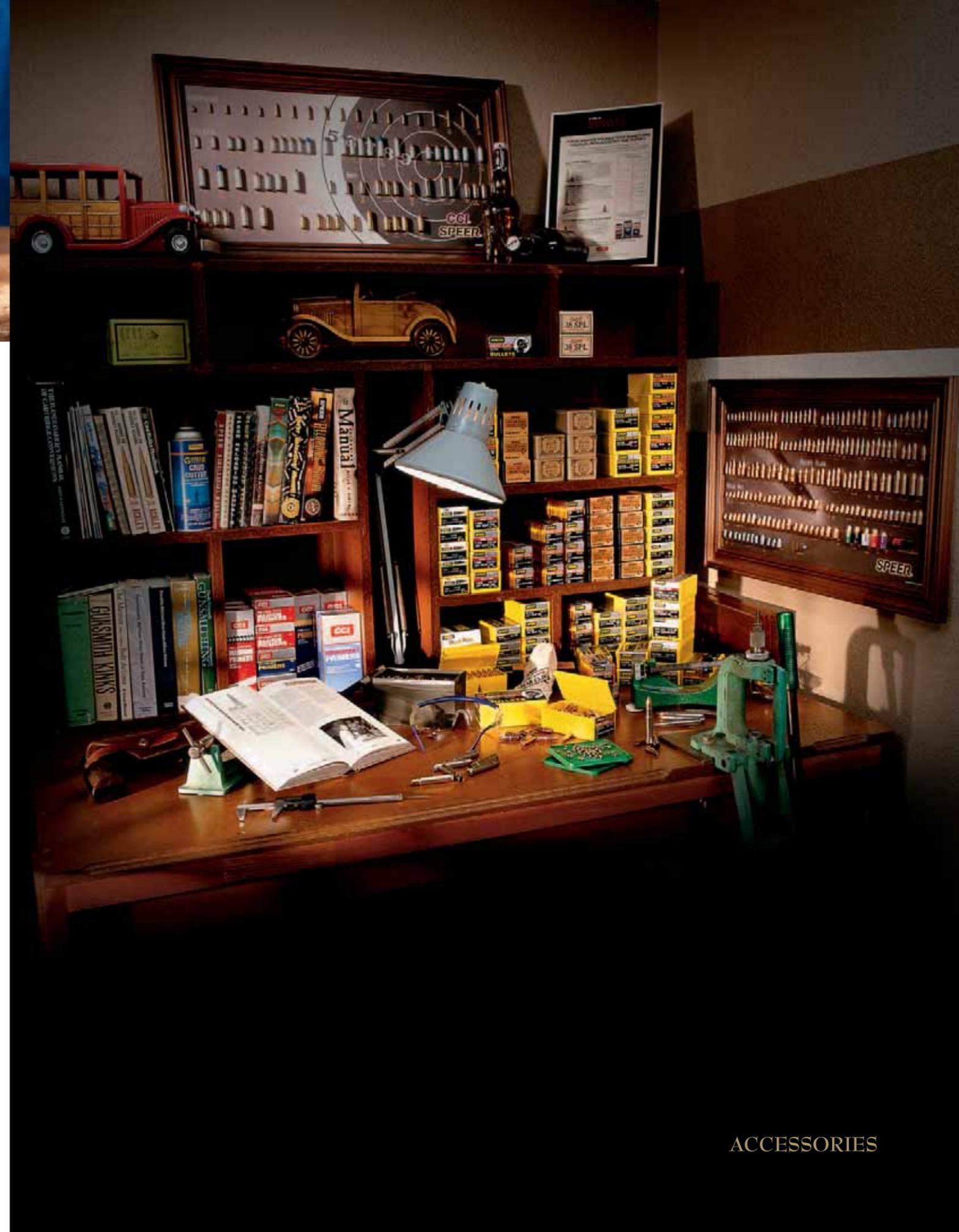
LAWMAN CONSTRUCTION

Uni-Cor® electrochemical process eliminates any core/jacket separation and guarantees uniform jacket thickness for superior accuracy

Clean burning propellants deliver optimum velocity while ensuring consistent chamber pressures

Reloadable brass cases manufactured to tight tolerances for quality assurance

Non-corrosive CCI primers for highly sensitive and reliable performance



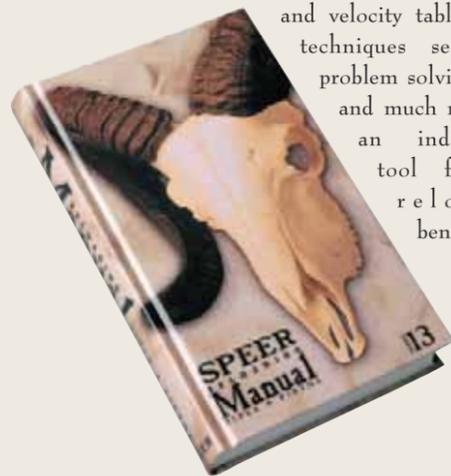
ACCESSORIES

Gaining expert reloading skills starts with learning.

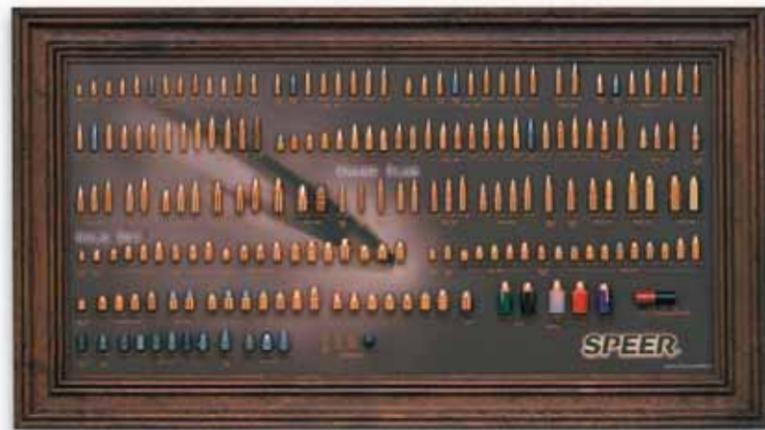
ACCESSORIES

SPEER® RELOADING MANUAL

The original bible of reloading and still the number one reference worldwide, the Speer Reloading Manual #13 contains more than 700 pages of how-to information, with charts, illustrations, and photographs. It contains over 9000 powder loads, plus bullet data, detailed ballistic tables, bullet energy and velocity tables, special techniques sections, a problem solving section and much more. It is an indispensable tool for every reloader's bench.



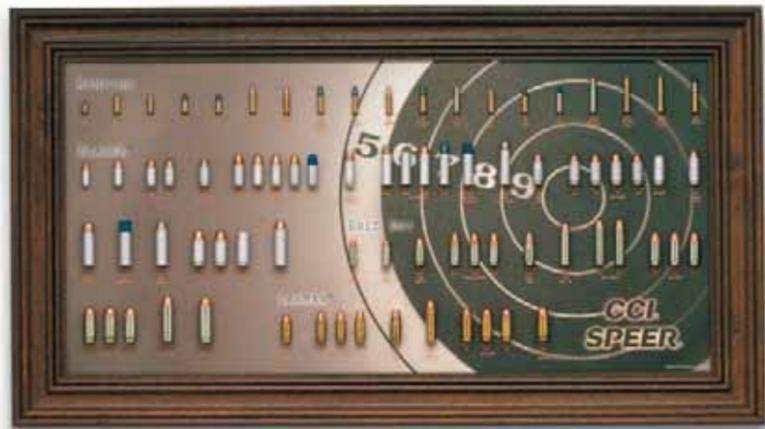
9510 Speer Reloading Manual #13



SPEER BULLET DISPLAY BOARD

The entire Speer bullet line-up becomes art with our latest Bullet Board. It features each one of our bullets mounted on a durable, high-quality background and framed in dark wood. Use as an attractive addition to your den, or as a reference guide in your reloading room.

8060 Speer Bullet Display Board



CCI/SPEER HANDGUN/RIMFIRE DISPLAY.

Now in one place — specimens of the entire CCI® and Speer lines of handgun ammo in one handsome display. It includes both rimfire and centerfire products mounted on a durable board and framed in dark wood. This is something no cartridge collector should be without.

8055 CCI/Speer Handgun/Rimfire Display Board

— ATK Ammunition & Related Products —
Your full service ammunition and components source.



The leader in innovative bullet technology, Speer® concentrates its development efforts on providing the most advanced bullets for handloaders and factory ammunition. The company also loads outstanding handgun hunting and pistol cartridges that serve sportsmen and law enforcement agencies worldwide.



The leader in rimfire ammunition, CCI® is the choice of hunters and plinkers across the globe. It provides shooters with a wide variety of top performing rimfire products that include some of the fastest cartridges on the market. CCI also manufactures world famous primers for reloaders.



Federal®, the only major manufacturer specializing in ammunition, produces Premium® ammunition for a variety of uses: hunting, shooting sports, law enforcement and military. Federal also strongly supports conservation and national shooting organizations.



RCBS® produces high-quality reloading equipment and has for nearly 60 years. The company manufactures presses, dies, scales, bullet moulds and other reloading accessories to meet the most avid reloader's needs. It prides itself on outstanding customer service features the award winning Grand shotshell press—2002 NRA Shooting Illustrated Accessory of the Year.



Outers® is a leading manufacturer of gun-care chemicals, solvents, and cleaning kits. Long a mainstay of gun cleaning tables everywhere, Outers is bringing innovative new products to gun cleaning and expanding its product line to include a variety of must-have cleaning products. It's how good, clean shots are made.



Estate Cartridge® manufactures high-quality shotgun ammunition at an affordable price. From target loads to buckshot and high velocity steel, Estate carries it all. Check out the Conservation Series, Limited Collector's Edition Super Fast Steel—the official ammunition of Waterfowl USA.



Technically superior by design, every can of Alliant Powder® is backed by a century of manufacturing experience and the most exacting quality control procedures in the industry. Alliant produces top quality rifle, pistol and shotshell smokeless powders for the handloading enthusiast and competition shooter.



Champion target company provides the avid trap, skeet or sporting clays shooter with a wide variety of clay targets, target throwers, and innovative paper and mechanical targets. For the shooter looking to hone their skills, Champion target is a one-stop destination.



The first of its kind, the Invisible Gun scent-removing cleaning kit is providing big game hunters with a final line of defense. It's the last step in camouflage for the trophy hunter who knows the importance of masking human scent.



Shooters' Ridge — Rock steady bi-pods, gun vices, rifle and pistol rests comprise a family of rugged, hard working and affordable shot-steadying products for the hunter on the move.



Ram-Line® stocks withstand the test of time, adding timeless strength, accuracy and dependability to rifles and shotguns. For the seasoned hunter, beginning shooter or trained professional needing a highly visible law enforcement stock, Ram-Line has the answer.



Innovative gun cleaning solutions are the specialty of Gunslick® brand cleaning products. A name shooters and hunters have come to trust for years, the company prides itself on generating the most effective and easy-to-use cleaning systems available.



Weaver™ provides rifle, pistol and shotgun scope users with a steady and strong way to securely fasten optics to a favorite firearm. Weaver rings set a standard for which mounting systems are still measured.