

The Mag Philosophy



Mag Instrument is dedicated to the highest standards of integrity. We seek performance and a reputation reflecting the very best we can achieve.

Each Mag Instrument flashlight represents a culmination of more than 25 years of research, development, testing and continuous state-of-the-art refinement in every precision feature.



Mag Instrument, Late 50's

We are proud to offer products of classic American design and are committed to remaining a U.S.-based manufacturer.

We believe the spirit and character of the company is most clearly defined and expressed by our founder, owner and president Anthony Maglica. Each flashlight is a result of his obsession with fine engineering, craftsmanship and his commitment to perfection. An experimental machinist by training and a manufacturing innovator by practice, Mr. Maglica has guided his company's growth from a one-man machine shop in 1955 to an enterprise that employs approximately 800 dedicated employees today. But his work does not stop there. Mr. Maglica continues his commitment to quality by continually improving upon the product that bears his name.

Mag Instrument is proud to be a leader in the current renaissance in American manufacturing. Mr. Maglica himself, a fervent believer in the importance of manufacturing in the United States, insists that the manufacture of Mag Instrument's flashlights remain U.S.-based. He has dedicated himself to proving that American products can excel in the global marketplace by using technology to continuously improve quality and reduce costs. Over the last two decades, Mr. Maglica's innovations

have enabled Mag Instrument to offer consumers a consistently better value than the competition.

Strengthen American Manufacturing

Mag Instrument is the only flashlight company with significant market share that still manufacturers its entire line of flashlights in the United States. Unlike its competitors, Mag

Instrument has chosen not to outsource the manufacturing of its flashlights to foreign countries in order to take advantage of cheap labor and less stringent environmental standards, which may also result in inferior quality. The outsourcing of manufacturing by other U.S. companies has caused hundreds of thousands, if not millions, of jobs in the United States to be lost. Indeed, if Mag Instrument had chosen the path of other flashlight companies, the jobs of its approximately 800 employees in Ontario, California would have been lost.

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For warranty details, see your Mag-Lite® product retailer, the package literature, or call Mag Instrument, Inc., at (909) 947-1006.

You may also email: salesdesk@magmail.com or visit our website at www.maglite.com for more information. To find the warranty terms applicable in a particular country, click on "Customer Service" and select that country when prompted.

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Trademark Information

The distinctive shapes, styles and overall appearances of all Mag® flashlights, and the circumferential inscriptions extending around the heads of all Mag® flashlights are trademarks of Mag Instrument, Inc. The circumferential inscription on the head of every flashlight signifies that it is an original Mag® flashlight and part of the Mag® family of flashlights. U.S. Trademark Registrations for the shape, style and overall appearance trademarks of Mag® flashlights and for circumferential inscription trademarks of Mag® flashlights include Nos. 1,808,998; 2,074,795; 2,687,693; 2,745,460; 2,765,978 and 2,765,979. ©2004 MAG INSTRUMENT, INC.



Candle Mode

Mini Maglite® AA & AAA flashlights convert quickly to a free standing candle mode, for convenient, hands-free light whenever you need it!



Backed by Mag Instrument's Renowned Warranty Service.

Limited lifetime warranty in the Western Hemisphere and Japan; ten-year limited warranty elsewhere. See product packaging for details.



All Mag® flashlights are designed, patented and manufactured in the U.S.A. May contain some imported components.

Design balanced optics and power for improved performance

Anodized inside and out for improved corrosion resistance and durability

All Mag® flashlights include a spare lamp inside the tail cap.

Water and shock resistant

High-grade rubber seals in every size flashlight

Precision machined high-strength aluminum alloy cases



All Mag-Lite® flashlights feature a high intensity fast

focusing adjustable beam.



Mag Charger Rechargeable Flashlight System (NI-Gad)

FEATURES • 1/4 turn, cam action focus, spot-to-flood

- Easily replaced high-intensity halogen lamp
- Self-cleaning rotary switch, 3 position, On, Off, and Signal (Manual, Momentary On-Off)
- Solid-state electronics
- · Charger operates on A/C or D/C current

Mag Charger™

Rechargeable Flashlight Only (ARXX014)

- · Aluminum contact rings allow charging in any position
- · Highly polished, scientifically designed, metallic reflector, withstands extreme temperatures.
- · High quality tempered glass lens.
- · Durable extra hard anodized finish
- · Limited Lifetime Warranty in the Western Hemisphere and Japan; Ten-Year Limited Warranty Elsewhere.
- · Individually serial numbered
- · Flashlight designed, patented and manufactured in U.S.A. May contain some imported components. Certain accessories imported.

Without question, our ultimate lighting tool. Refined and enhanced over many years of dedicated service, the Mag Charger™ Rechargeable Flashlight System is chosen by professionals worldwide.



Spare Halogen Lamp Included in Tail Cap









33% Brighter Substantially Increased On-Time*

Versatile Tight spot or wide-angle flood Patented quick-focusing "continuous cam-action" operates with a quarter-turn of the flashlight head — Charging Cradle mounts securely in any position with minimal space — 360° degree electrical contact rings allow charging in any position, AC or DC.

Reliable A proven performer all day, every day; all night, every night – *Self-cleaning rotary switch* 3-position; on, off, and signal (manual, momentary on-off).

Durable Sleek black finish, hard-anodizing inside and out for improved durability – Water resistant seals throughout for resistance to weather and harsh environmental conditions.

Fit and Finish Precision machined high-strength aluminum alloy case — Individually serial numbered for identification — A back-up Halogen lamp is stored in the tailcap.

Performance Next generation optical reflector: A high-tech metallic reflector, combined with a high-quality tempered glass lens that withstands extreme temperatures and delivers superior optical performance — up to 2-Hours On-Time* High-capacity rechargeable NiCad battery provides over 1,000 hours of operational life — Improved Halogen Lamp 33% brighter, substantially increased on-time.

Purchase with Confidence Mag's warranty (limited lifetime warranty in Western Hemisphere and Japan, ten-year limited warranty elsewhere) is backed by Mag's international network of Warranty Service Centers.

System No.1 Shown. 7 Different System Combinations Available In A Multi-colored Chipboard Display Carton. Model Numbers on Chart

MAG CHARGER™ RECHARGEABLE FLASHLIGHT SYSTEM (NI-CAD)

Overall Length:	12-19/32 in.	319.79 mm
Barrel Diameter:	1-9/16 in.	39.67 mm
Head Diameter:	2-5/16 in.	58.72 mm
Weight without battery:	18 oz.	510 g
Weight with battery:	32 oz.	907 g
Battery Life continuous on time:	2 hours on-time*	
Battery voltage output:	6 volts	
Battery Required:	Five (5) 1/2 D size NI-CAD Pack (Nickel-Cadmium)	

•								
		CHEC	K MARK :	SHOWS C	ONTENTS	OF EACH	SYSTEM	1
ITEM	SYSTEM NO.	1	2	3	4	5	6	7
NO.	MODEL NO.	RX1019	RX2019	RX3019	RX4019	RX5019	RX6019	RX7019
1	Rechargeable Flashlight	1	1	1	1	1	1	1
2	Charging Cradle	1	✓	1	1	1	1	✓
3	Battery Pack	1	1	1	1	1	1	1
4	Mounting Brackets (2)	1	1	1	1	1	1	✓
5	120 Volt Converter	1		1			1	
6	Cigarette Lighter Adapter, (12 Volt)	1	1		1			
7	230 Volt Converter (Euro Only)				1	1		
8	Straight Wire Only, (12 Volt)						1	✓

*Due to the improved lamp, first introduced early 2002. All performance figures are approximate. Actual performance can vary due to manufacturing variations in flashlights, lamps and batteries. Note: the battery discharge rate when not in use is approximately 1% per day.



Mag Instrument, Inc. is a proud participant in the RBRC (Rechargeable Battery Recycling Corporation). By recycling Ni-Cd rechargeable batteries, you are helping to keep Ni-Cd batteries out of the solid waste stream. When you throw away a Ni-Cd battery, it eventually ends up in a landfill or municipal incinerator. By recycling your used Ni-Cd batteries through Mag Instrument's Battery Recycling Program, you are helping to create a cleaner and safer environment for generations to come. For more information about the RBRC, visit www.brc.com.

D-Cell Mag-Lite® Flashlights

Every Mag-Lite® flashlight embodies a precise balance of refined optics, efficient power, durability and quality. Each Mag-Lite® D-Cell flashlight includes two high intensity White Star® Krypton Gas Lamps for enhanced brilliance and extended range.

FEATURES

- · High-intensity light beam
- · 1/2 turn, cam action focus,

spot-to-flood

3-Cell D/2-Cell AA Mag-Lite® Lite Pack

- · Self-cleaning rotary switch, 3 position, On, Off, and Signal (Manual, Momentary On-Off)
- · Spare lamp safely secured in the tailcap (see page 3)
- · High-strength aluminum alloy cases
- · O-ring sealed for water resistance

· Limited Lifetime Warranty in the Western Hemisphere and Japan; Ten-Year Limited Warranty Elsewhere.

· Individually serial numbered

· All Mag® flashlights are designed, patented and manufactured in the

U.S.A. Mav contain some imported components.









2-cell D Mag-Lite® flashlight

cell D Mag-Lite® flashlight

cell D Mag-Lite® flashlight

Mag-Lite® D-Cell flashlights are also offered in a

variety of colors (refer to color guide below).
= =0.21
Black - 2, 3, 4, 5, & 6 D-Cell
•=)
Red - 2, 3, 4, 5, & 6 D-Cell
Silver - 2 & 3 D-Cell
Blue - 2, 3, & 4 D-Cell
Gray - 2 & 3 D-Cell
0 -
Purple - 2 & 3 D-Cell
6-6-5-6-5

Camo - 3 D-Cell Only

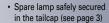
MAG_LITE® D_CFLL FLACHLIGHT

MAG EITE D OLLE TEAGILIGHT										
	21	D	;	3D	,	4D	į	5D		iD
Overall Length:	10 in.	254 mm	12-11/32 in	n. 313 mm	14-23/32 i	n. 374 mm	17-1/8 in.	. 434 mm	19-1/2 in.	495 mm
Barrel Diameter:	1-9/16 in.	39.67 mm	1-9/16 in.	39.67 mm	1-9/16 in.	39.67 mm	1-9/16 in.	. 39.67 mm	1-9/16 in.	39.67 mm
Head Diameter:	2-1/4 in.	57.00 mm	2-1/4 in.	57.00 mm	2-1/4 in.	57.00 mm	2-1/4 in.	57.00 mm	2-1/4 in.	57.00 mm
Weight without battery:	14 oz.	402 g	15 oz.	445 g	17 oz.	496 g	19 oz.	547 g	21 oz.	598 g
Weight with battery:	23 oz.	674 g	30 oz.	856 g	36 oz.	1043 g	43 oz.	1233 g	50 oz.	1417 g
Battery Life continuous on tir	ne:* 9-1	0 hours	9-10	hours	9-10	hours	9-10	hours	9-10	hours
Battery voltage output:	3.0	volts	4.5	volts	6.0	volts	7.5	volts	9.0	rolts
Batteries Required:	(2) D size	e alkaline	(3) D size	alkaline	(4) D size	e alkaline	(5) D siz	e alkaline	(6) D siz	e alkaline

COLOR GUIDE

C-Cell Mag-Lite® Flashlights

- · High-intensity light beam
- · 1/2 turn, cam action focus, spot-to-flood
- · Self-cleaning rotary switch, 3 position, On, Off, and Signal (Manual, Momentary On-Off)
- · Smaller & lighter than the D cell



- · High-strength aluminum allov cases
- · O-ring sealed for water resistance
- · Limited Lifetime Warranty in the Western Hemisphere and Japan: Ten-Year Limited Warranty Flsewhere.
- · Individually serial numbered
- · All Mag® flashlights are designed, patented and manufactured in the U.S.A. May contain some imported components.

The Mag-Lite® C-Cell flashlight embodies the same precise balance of refined optics, efficient power, durability and quality as the D-Cell Flashlights in a smaller, lighter weight design. Each Mag-Lite® C-Cell flashlight includes two high intensity White Star® Krypton Gas Lamps for enhanced brilliance and extended range.





2-Cell C Chipboard Display Carton



D & C cell Mag-Lite® flashlights are available

in hang packs or chipboard display cartons.





MAG-LITE® C-CELL FLASHLIGHT

cell C Maq-Lite® flashligh

	2C	3C	4C
Overall Length:	8-15/16 in. 227 mm	10-7/8 in. 276 mm	12-13/16 in. 325 mm
Barrel Diameter:	1-1/4 in. 31.75 mm	1-1/4 in. 31.75 mm	1-1/4 in. 31.75 mm
Head Diameter:	2-1/4 in. 57.00 mm	2-1/4 in. 57.00 mm	2-1/4 in. 57.00 mm
Weight without battery:	11 oz. 311 g	12 oz. 340 g	13 oz. 368 g
Weight with battery:	15 oz. 445 g	19 oz. 541 g	22 oz. 637 g
Battery Life continuous on time:*	5 hours	5 hours	5 hours
Battery voltage output:	3.0 volts	4.5 volts	6.0 volts
Batteries Required:	(2) C size alkaline	(3) C size alkaline	(4) C size alkaline

*Battery on time is approximate and may vary between lamps and batteries.

2-Cell AA Mini Maglite® Flashlight

Until its inception, no flashlight of this size incorporated the features, functions, and unique design elements of our Mini Maglite® AA flashlight. Made in the U.S.A. and famous around the world for its brightness, quality, durability, and dependability.

FFATURES Figure A -Mini Maglite® AA flashlight spare

Gray

Purple

Blue



- · High-intensity light beam
- 1/2 turn, twist focus, spot-to-flood
- · Patented Candle Mode (see fig. B)
- · Spare lamp safely secured in the tailcap (see fig. A)
- · High-strength aluminum alloy case
- · O-ring sealed for water resistance
- · Vented tailcap (patented) reduces chance of gas buildup

- · Compact/lightweight construction
- · Limited Lifetime Warranty in the Western Hemisphere and Japan; Ten-Year Limited Warranty Elsewhere.
- · All Mag® flashlights are designed, patented and manufactured in the U.S.A. May contain some imported components.

Figure B

The Mini Maglite® AA flashlight candle mode feature is for convenient, hands-free light whenever you need it.



Step 1: Unscrew flashlight head



Step 2: Place head down on table





Black

Silver

Packaging Options







PRODUCT DETAIL INFORMATION FOR PRESENTATION BOX:

Mini Maglite® 2-Cell AA (Presentation Box) Includes: Mini Maglite® 2-cell AA Flashlight, two AA cell premium alkaline batteries and presentation box.

PRODUCT DETAIL INFORMATION FOR BLISTER PACKS:

AA Standard Package Includes: Mini Maglite® 2-cell AA Flashlight & two AA-cell premium alkaline batteries.

AA Holster Package Includes: Mini Maglite® 2-cell AA Flashlight, black polypropylene holster & two AA-cell premium alkaline batteries.

AA Combo Package Includes: Mini Maglite® 2-cell AA Flashlight, lens holder/anti roll device, lens set (red, blue, & clear), wrist lanyard, pocket clip & two AA-cell premium alkaline batteries.





The Mini Maglite® flashlight also features a fast-focus beam that adjusts from spot-to-flood with a turn of the head.

MINI MAGLITE® 2-CELL AA FLASHLIGHT

0222	THE PERSONNEL CONTRACTOR	
Overall Length:	5-3/4 in.	146.00 mm
Barrel Diameter:	23/32 in.	18.23 mm
Head Diameter:	1 in.	25.40 mm
Weight without battery:	2.1 oz.	60 g
Weight with battery:	3.8 oz.	107 g
Battery Life continuous on time:*	Approx. 5 hours	
Battery voltage output:	3.0 volts	
Batteries Required:	Two (2) AA size alkaline	
*Battery on time is approximate and may vary	between lamps and batteries.	





2-Cell AAA Mini Maglite® Flashlight

The Mini Maglite® 2-Cell AAA flashlight

has all the same features and functions as the Mini Maglite® AA flashlight in a smaller, lighter version for ease of use and storage.

FEATURES

- · High-intensity light beam
- 1/2 turn, twist focus, spot-to-flood
- · Patented Candle Mode (see fig. B, page 8)
- · Spare lamp safely secured in the tailcap (see fig. A, page 8)
- · High-strength aluminum alloy case
- · O-ring sealed for water resistance
- Vented tailcan (patented) reduces chance of gas buildup
- · Compact/lightweight construction
- · Limited Lifetime Warranty in the Western Hemisphere and Japan; Ten-Year Limited Warranty Elsewhere.
- · Flashlight designed, patented and manufactured in the U.S.A. May contain some imported components.





Mini Maglite® AAA flashlight in Hang Pack (M3A116) Blue Includes: Two AAA-cell premium alkaline batteries and pocket clip



MM I LASIILIUIII	
5 in.	127.00 mm
1/2 in.	12.70 mm
3/4 in.	19.00 mm
0.9 oz.	26 g
1.7 oz.	49 g
2.2 hours	
3.0 volts	
Two (2) AAA size alkaline	
	5 in. 1/2 in. 3/4 in. 0.9 oz. 1.7 oz. 2.2 hours 3.0 volts

*Battery on time is approximate and may vary between lamps and batteries.



Single Cell AAA Mag-Lite" Solitaire" Flashlight

Mag-Lite® Solitaire® flashlight in Hang Pack (K3A036) Red Includes: One AAA-cell premium alkaline battery and key lead



Mag-Lite® Solitaire® flashlight in Presentation Box (K3A112) Blue Includes: One AAA-cell premium alkaline battery and key lead

Weighing less than one ounce (with battery) and about three inches in length, the Mag-Lite® Solitaire® Single Cell AAA flashlight offers the same precision engineering and craftsmanship found in every Mag-Lite® flashlight. With its unique shape, the Mag-Lite® Solitaire® flashlight fits conveniently into pockets, purses, attache cases, etc. · High-intensity light beam · Twist focus, spot-to-flood direction the tailcap (see fig. A page 8) alloy case

FEATURES

- Innovative extended key lead allows the light beam and keys to be used together in the same
- · Spare lamp safely secured in
- · High-strength aluminum
- · O-ring sealed for water resistance
- Vented tailcap (patented) reduces chance of gas buildup
- · Compact/lightweight construction
- · Limited Lifetime Warranty in the Western Hemisphere and Japan: Ten-Year Limited Warranty Elsewhere.
- · Flashlight designed, patented and manufactured in the U.S.A. May contain some imported components.

MAG-LITE® SOLITAIRE® SINGLE AAA FLASHLIGHT

Overall Length:	3-3/16 in.	81.00 mm
Barrel Diameter:	1/2 in.	12.70 mm
Head Diameter:	1/2 in.	12.70 mm
Weight without battery:	0.4 oz.	13 g
Weight with battery:	0.8 oz.	24 g
Battery Life continuous on time:*	3.5 hours	
Battery voltage output:	1.5 volts	
Battery Required:	One (1) AAA size alkaline	



(Kevs not

included.)

MAGLITE Quality Replacement Lamps

Now with new compact packaging (1 7/8" x 4 1/4")

Xen

Quality and dependability are the hallmarks of our flashlights. We insist upon the same quality and dependability for every lamp and accessory. Each Mag-Lite® and Mini Maglite® lamp is specifically designed to work in conjunction with the reflector to deliver enhanced performance.



The Ultimate Upgrade™

Move Up To Xenon!

Now Up To 100% Brighter¹

Mag-num Star® Xenon lamps are now available for C & D Cell genuine
Mag-Lite® flashlights. Upgrade today and experience the next generation in lamp technology.

¹ Measured against prior-generation (Krypton)
Mag-num Star® lamps, peak beam candlepower
(*PBC*) of new (as of early 2003) Xenon Mag-num
Star® lamp ranged from 100% higher for 2D-cell
lamp to 27% higher for 6D-cell lamp, average PBC
increase across the range of lamps (2D-cell through
6D-cell) being 59%. Figures are approximate
because actual PBC values can vary due to
manufacturing variations.

* Mag-Lite® C and D-Cell Flashlight Mag-num Star® Xenon C and D-Cell Replacement Lamp (LMSA201-301-401-501-601) (2 through 6 cell) 1 Per Pack

lalogen



33% Brighter Substantially Increased On-Time**

* Mag Charger™ Rechargeable Flashlight Halogen Replacement Lamp (LR00001) 1 Per Pack The improved Mag-Lite® Halogen lamps now come as standard "factory equipment" on the Mag Charger™ Rechargeable Flashlight System and are available separately. Upgrade today and experience the next generation in lamp technology.

- ** Due to the improved lamp, first introduced early 2002. All performance figures are approximate. Actual performance can vary due to manufacturing variations in flashlights, lamps and batteries.
- * Enlarged to show detail





* Mag-Lite® C and D-Cell Flashlight White Star® Krypton C and D-Cell Replacement Lamp (LWSA201-301-401-501-601) (2 through 6 cell) 2 Per Pack

White Star® Replacement Lamps Now Up To 69% Brighter²

White Star® Krypton lamps are installed as "original equipment" on all C & D cell genuine Mag-Lite® flashlights. Upgrade your existing flashlight today and experience the next generation in White Star® lamp technology.

² Measured against prior-generation White Star® lamps, peak beam candlepower ("PBC") of new (as of early 2003) White Star® lamp ranged from 69% higher for 3D-cell lamp to 20% higher for 6C-cell lamp, average PBC increase across the range of lamps (2-cell and 6-cell) being 48%. Figures are approximate because actual PBC values can vary due to manufacturing variations.

High Intensity Bi-Pin

Mini Maglite®, Mag-Lite® Solitaire® Flashlights



Mini Maglite® AA Flashlights 2-Cell AA Replacement Lamp (LM2A001) 2 Per Pack



2-Cell AAA

Mini Maglite® AAA Flashlights 2-Cell AAA Replacement Lamp (LM3A001) 2 Per Pack



* Mag-Lite® Solitaire® Flashlight Single-Cell AAA Replacement Lamp (LK3A001) 2 Per Pack



Accessories

Every accessory meets the same quality and dependability standards as our flashlights.

Mounting Brackets





2-Cell AA flashlight mounting bracket (AM2A496)

C-Cell flashlight mounting bracket (ASXCAT6)

D-Cell flashlight mounting bracket (ASXD026) (not shown)

Beit Hoisters

Black Cordura® Nylon Full Flap Holster, 2-Cell AA Mini Maglite® Flashlight (AM2A056) Also available in black for 2-Cell AAA Mini Maglite® Flashlight (AM3A026)





- Rugged woven nylon
- Weather resistant, locked stitch, nylon thread
- Velcro® interlocking front and back flaps for quick attachment and sure retention



- Rugged woven nylon
- Weather resistant, locked stitch, nylon thread
- Velcro® interlocking front and back flaps for quick attachment and sure retention

Ballistic Fabric Full Flap Holster, 2-Cell AA Mini Maglite® Flashlight (AM2A426)



- Black Leather Holster, 2-Cell AA Mini Maglite® Flashlight (AM2A026)
- Trilaminate Accumold® construction
 Ballistic grade
- woven fabric

 High density closed cell
- foam center.

 Smooth
 Coptex™
 knit lining.
- Velcro® interlocking flap closure.



- Full grain genuine leather
- Heavy duty, weather resistant, locked stitch thread
- Solid brass snap for quick attachment

MAGLITE Accessories



2-Cell AA Accessory Pack (AM2A016) Includes: Red, Blue, and Clear lenses, anti-roll device/lens holder, Wrist lanyard, & Pocket clip

D-Cell Accessory Pack

(ASXX376) Includes a rubber Anti-roll device/Lens holder; Red, Clear & Blue Lenses & two D-Cell mounting Brackets (Anti-roll device and lenses also fit C-Cell flashlights)



C-Cell Leather Belt Holder Plain (ASXC046)

Red (ASXX798)

Traffic Wand Kits with reflective tape for C-Cell & D-Cell only.

Yellow (ASXX508)

White (ASXX808)

D-Cell Leather Belt Holder Plain (ASXD036)

Basketweave (ASXD056) (not shown)

C & D Cell Lens Holder

AA Cell Lens Holder

D Cell Mag-Lite® Flashlight with Lens Holder and NVG Lens Installed



AA Cell NVG Lens

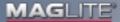
C & D Cell NVG Lens

> C & D Cell Infra-Red Lens

AA Cell Infra-Red Lens

> Mag® Night Vision Green (NVG) Lenses block Infra-Red light while transmitting visible light. Mag® Infra-Red Lenses block 99-100% of the visible light from our flashlights allowing for a maximum of Infra-Red output while remaining extremely covert. These lenses tremendously improve the image received by night vision goggles, Starlight, Infra-Red and night vision scopes without showing your light source.

2002 U.S. Navy photo by Lt. Troy Wilcox

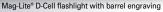


Premiums, Incentives and Corporate Gifts

Mag-Lite® Flashlights make "brilliant" corporate gifts. all over the world have discovered that our high perceived value and reputation for quality and design produce exceptional results.

Our customizing capabilities allow your company name, logo, or message to become a permanent addition to any Mag-Lite® Flashlight. Your artwork can be duplicated precisely with our fully computerized laser engraving process.







IMPRINT AREA

	Head	Barrel
Mag-Lite® Solitaire®	N/A	5/16" x 1-1/4"
Mini Maglite® AAA	7/16" x 5/8"	5/16" x 1-1/4"
Mini Maglite® AA	5/8" x 3/4"	7/16" x 2-1/8'
Mag-Lite® 2-Cell C	1-7/16" x 1"	3/4" x 2-3/4"
Mag-Lite® 3-Cell C	1-7/16" x 1"	3/4" x 3-3/4"
Mag-Lite® 2-Cell D	1-7/16" x 1"	1" x 2-3/4"
Mag-Lite® 3-Cell D	1-7/16" x 1"	1" x 3-3/4"



Mini Maglite® AA flashlight with barrel engraving



Mini Maglite® AAA flashlight with head engraving

SPECIAL OPTIONS:

The special options listed below are subject to: 10.000 unit minimum, 4-6 week leadtimes, and in some cases additional cost.

- Custom Flashlight colors
- Custom Hot Foil Stamping on Presentation Box



Mag-Lite® Solitaire® flashlight with barrel engraving



Mag-Lite® Solitaire®/Victorinox® Classic Knife Combination Pack, Black Flashlight (K3A492) Special Colors on Request



surfaces with silver hot foil stamping on embossed characters. All three presentation boxes (AA, AAA



Mini Maglite® Intermediate Presentation Box with special option Silver Hot Foil Stamping



Mini Maglite® 2-Cell AA Presentation Box with special option Silver Hot Foil Stamping

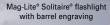


Mini Maglite® 2-Cell AA Presentation Box with special option Red Hot Foil Stamping



Mag-Lite® Solitaire® standard presentation box with Silver Hot Foil Stamping

Mini Maglite® AAA-Cell flashlight with head engraving





Our unique patented key lead allows you to use keys and the light beam in the same direction. Smooth contouring shape fits conveniently into pocket, purses, attache cases, etc.

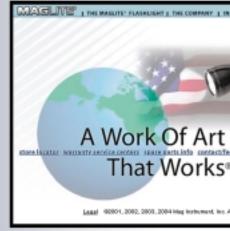
MAGLITE Customer Service - Consumer

Commitment to Customer Service

Our award winning service is just one of the reasons that Maglite® Flashlight products continue to dominate the flashlight industry. Every Mag employee involved in the customer order management cycle continually strives to process every order on time, complete and accurately - every time!

What's New

From the homepage find out what's new at maglite.com.



Browse the many amazing stories involving Mag-Lite® products we have received over the years.





Amazing Stories

maglite.com

Visit our website for the latest information on Mag-Lite® products.

Need a Part? Need Service?

Ordering spare parts, locating the nearest warranty service center or troubleshooting your Mag-Lite® product is just a click away...



If your Mag-Lite® flashlight ever needs service...
A network of Authorized Warranty Service Centers is there for you.

Visit maglite.com for the location nearest you.

Look for the window decal.

MAGLITE
AUTHORIZED WARRANTY
SERVICE CENTER







See product specifications of all our Mag-Lite® and Mini Maglite® flashlights. From part numbers to the circumference of the D cell Mag-Lite® head, you'll find everything you ever wanted to know about Mag-Lite® products.



In The Community

TOGETHERWE PREPARE



Together, we can save a life

The American Red Cross is partnering with Mag Instrument to build awareness and support for the organization's Together We Prepare initiative.

A new nationwide campaign to help Americans prepare for traditional disasters such as house fires or hurricanes or emerging new threats, the Together We Prepare initiative challenges people to take five proactive steps to help them make their families, schools, neighborhoods and workplaces safer. The five simple steps include: make a plan, build a kit, get trained, volunteer and give blood. The partnership is focusing on the second step, build a kit, educating consumers on what to include in a disaster supplies kit. When evacuating or sheltering in place, a disaster supplies kit can save lives. One important component of a disaster supplies kit is a flashlight.







2 BUILD A KIT



3 GET TRAINED



4 VOLUNTEER





Mag Instrument is a proud financial sponsor of the American Red Cross "Together We Prepare Initiative. Use of these names is by permission but implies no product endorsement. Learn more about the Initiative at www.redcross.org or by calling 800-797-8022





National Law Enforcement Officers Memorial



The National Law Enforcement Officers Memorial was established in 1991 in order to honor fallen heroes. Mag was one of three original corporate sponsors and contributed \$50,000 to the memorial fund. The memorial is located in Judiciary Square in Washington D.C. and was built and dedicated to the nation's law enforcement officers who have died in the line of duty.

Mag has supplemented its initial commitment over the last ten years in order to help insure that the men and women who have laid down their lives for our protection will never be forgotten.

National Fallen **Firefighters Foundation**



The United States Congress created the National Fallen Firefighters Foundation to lead a nationwide effort to remember America's fallen firefighters through a variety of activities. Since 1992, the tax-exempt, nonprofit foundation has developed and expanded programs to honor our fallen fire heroes and assist their families and coworkers

Mag continues its tradition of philanthropy by donating \$25,000 to the National Fallen Firefighters Foundation (NFFF). The donated funds allow the survivors of fallen heroes to participate in such meaningful events as the Foundation's





2002 National Memorial Weekend in Washington, D.C.

In The Communi

Endorsed by



The Outfitters Association of America was designed to create a global organization of outfitters who are committed to providing a high quality outdoor experience through the use of natural resources while promoting responsible outdoor education. O.A.O.A. provides consumers with a source of dependable, trustworthy information on the top outfitters and guides in the world. The new sponsorship relationship between Mag Instrument, Inc. and



Mag Merchandise



Figure 1 Mag-Lite® Stonewashed **Twill Cap LAG**UIT Figure 2 Mag-Lite®

Twill Cap

Mag-Lite® Stonewashed Twill Cap

Embroidered 1-Color Mag-Lite®

Mag-Lite®

Twill Cap - Black
Embroidered 1-Color Mag-Lite®
(ASXXDE8)

Figure 3
Mag-Lite® T-Shirt

Figure 4 Mag-Lite® Polo Shirt

Figure 5
Mag-Lite® Denim Shirt

Wag-Lite* Denim Shirt Lightweight, Long Sleeve Embroidered 1-Color Mag-Lite* (ASXXBIS) Small (ASXXBIS) Small (ASXXBIS) Large (ASXXBLS) XLarge (ASXXAOS) XXLarge

Figure 4 Mag-Lite® Polo Shirt Figure 5 Mag-Lite® **Denim Shirt** Lightweight, Long Sleeve